JEAA/NSPA Spring National High School Journalism Convention
April 16-19, 2015 • Sheraton Denver Downtown • #nhsjc

stories

ELEVATED

DENVER 2015
PARK SCHOLAR PROGRAM

A once-in-a-lifetime opportunity awaits outstanding high school seniors.

A full scholarship for at least 10 exceptional communications students that covers the four-year cost of attendance at Ithaca College.

Take a chance.
Seize an opportunity.
Change your life.

Study at one of the most prestigious communications schools in the country—Ithaca College’s Roy H. Park School of Communications. Join a group of bright, competitive, and energetic students who are committed to using mass communication to make a positive impact on the world.

– Kacey Deamer ’13
   Journalism & Environmental Studies

To apply for this remarkable opportunity and to learn more, contact the Park Scholar Program director at parkscholars@ithaca.edu or 607-274-3089.

ithaca.edu/parkscholars
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From top, clockwise:
◆ A kayaker navigates the rapids at Confluence Park. (Photo by Isarra/Wikimedia Commons)
◆ “The Broncos” by sculptor Sergio Benvenuti is located at Sports Authority Field at Mile High Stadium. (Photo by Greg Throw/VISIT DENVER)
◆ B-cycle bike sharing program has 84 stations and 700 bikes. (Photo by Mr SG/Wikimedia Commons)
◆ The Denver Mint produces nearly 50 million coins a day as one of the two mints in the U.S. (Photo by Stan Obert/ VISIT DENVER)
◆ Fossils of a stegosaur and its babies being attacked by an allosaur are featured at the Denver Museum of Science and Nature. (Photo by Luke Jones from Yucca Valley/Wikimedia Commons)
◆ Visitors can take the Free Mall Ride on the 16th Street Mall. (Photo by VISIT DENVER)
◆ Daniels and Fisher Tower on 16th Street is listed on the National Register of Historic Places. (Photo by Djlevine/Wikimedia Commons)
CONVENTION
OFFICIALS

**Kelly Furnas, CJE**  
JEA Executive Director

**Mark Newton, MJE**  
JEA President

**Diana Mitsu Klos**  
NSPA Executive Director

**Al Tims**  
NSPA President

**Jack Kennedy, MJE**  
Local Chair

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**Journalism Education Association**

**HEADQUARTERS STAFF**
Kelly Furnas, CJE, executive director  
Connie Fulkerson, CJE, administrative assistant  
Pam Boller, office manager/advertising director  
Kate Dubiel, Web/database developer  
Lisa Terhaar, bookkeeper

**OFFICERS**
President: Mark Newton, MJE, Mountain Vista H.S., Highlands Ranch, Colo.  
Vice President: Sarah Nichols, MJE, Whitney H.S., Rocklin, Calif.  
Past President: Candace Perkins Bowen, MJE, Kent (Ohio) State University

**DIRECTORS**
Educational Initiatives: Megan Fromm, CJE, Boise (Idaho) State University  
Scholastic Press Rights: John Bowen, MJE, Kent (Ohio) State University  
Director at Large: Carrie Faust, MJE, Smoky Hill H.S., Aurora, Colo.  
Director at Large: Stan Zoller, MJE, Buffalo Grove, Ill.

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Awards: Casey Nichols, CJE, Rocklin (Calif.) H.S.  
Certification: Kim Green, MJE, Columbus (Ind.) North H.S.  
Contests: Nancy Y. Smith, MJE, Lafayette H.S., Ballwin, Mo.  
Digital Media: Aaron Manfull, MJE, Francis Howell North H.S., St. Charles, Mo.  
Nominations: Candace Perkins Bowen, MJE, Kent (Ohio) State University  
Professional Outreach: Jonathan Rogers, MJE, Iowa City (Iowa) H.S.  
Publications/Public Relations: Evelyn Lauer, CJE, Niles West H.S., Skokie, Ill.

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**National Scholastic Press Association**

**HEADQUARTERS STAFF**
Diana Mitsu Klos, executive director  
Laura Widmer, associate director  
Sarah Cavanah, associate director  
Jackie Flaum, bookkeeper  
Ashley Tilley, administrative assistant  
Kirsten Chang, contest & critique coordinator  
Amber Billings, digital & design coordinator  
Ann Visser, MJE, NSPA/MHSPA consultant  
Julia Bauer, student office assistant

**BOARD OF DIRECTORS**
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Ann Visser, MJE, ex officio, Pella, Iowa

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Visit [jea.org/eval](http://jea.org/eval) to evaluate sessions
local

COMMITTEE

CHAIR: Jack Kennedy, MJE, Colorado High School Press Association

Greg Anderson, Arapahoe High School
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Jeff Fleischman, CJE, Ralston Valley High School
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Peter Griffin, CJE, Jostens
Carrie Hendrix, Lewis-Palmer High School
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Sheila Jones, CJE, retired/mentor
Bonnie Katzive, Monarch High School
Kathleen Kennedy, Rock Canyon High School
Jessica Leifheit, CJE, Castle View High School
Yvette Manculich, Powell Middle School
Rebecca McGrath, CJE, Herff Jones
Barbara McLachlan, CJE, Durango High School
Cory Morlock, District 20
Mark Newton, MJE, Mountain Vista High School
Jed Palmer, CJE, Sierra Middle School
Kristi Rathbun, CJE, Rock Canyon High School
Rob Rathbun, Balfour
Darrell Stafford, retired/mentor
Darcy Stancio, CJE, Palisade High School
Greg Stimack, Walsworth
Jim Straub, Walsworth
Leslie Thompson, CJE, Conifer High School
Karen Wagner-Slusher, CJE, Eaglecrest High School
Stephen Wahlfeldt, Rocky Mountain High School

Twitter: @nhsjc/#nhsjc
Convention Guidelines

These guidelines are established to ensure that all convention participants have a safe and enjoyable stay in Denver.

- A midnight convention curfew will be in effect Wednesday through Saturday. Students should be in their rooms, making no excessive noise, at that time. The hotel reserves the right to remove any hotel guests who make excessive noise or create similar disruption. Advisers/chaperones will be responsible for enforcing the nightly convention curfew.
- No students will be admitted to the convention without a school-approved adviser/chaperone. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students’ behavior and well-being during the convention.
- Chaperones should recognize that they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.
- Rudeness to hotel guests and employees; misuse of or reckless behavior on the elevators; excessive noise; destruction of property; or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEA/NSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.
- Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won.
- Drinking or possessing alcoholic beverages, or possession/use of illegal drugs is absolutely prohibited.
- All students are expected to wear their convention name badges at all times while in the convention hotel.
- When outside the hotel, travel in groups. Your personal safety is our concern.
- Out of respect to instructors and the intellectual property of their sessions, please do not record presentations without first asking permission from the speaker(s) to do so.

Mobile App

How to get the JEA/NSPA convention mobile app onto your device:

1. Download the free Guidebook app (available for iPhone, Android and other devices)
2. Search in the app for “JEAG/NSPA Spring 2015”
3. That’s it!
keynote SPEAKERS

7:30 p.m. THURSDAY, Plaza Ballroom

Joanna Bean
Joanna Bean has lived in Colorado since 1975 and has been a journalist at the Colorado Springs Gazette for nearly 25 years. She grew up in a southwest Denver suburb and earned a journalism degree at Colorado State University. At The Gazette, she was hired as a business reporter and has since worked as deputy features editor, business editor, a local news editor and, most recently, managing editor. She has produced dozens of award-winning stories as a writer and editor at The Gazette, including the 2014 Pulitzer Prize-winning “Other than Honorable” series, which appeared in The Gazette in 2013.

Michael Ciaglo
Michael Ciaglo is a staff photographer at the Colorado Springs Gazette, where he recently worked as the photographer on the “Other than Honorable” series that won the 2014 Pulitzer Prize for National Reporting. Ciaglo graduated from the University of Oregon, where he received a bachelor’s degree from the School of Journalism and Communication with a focus in photography. His work has been featured in major publications including The New York Times, Time Magazine, Sports Illustrated and CNN. Ciaglo was recently awarded with two honorable mentions from NPPA’s 2014 Best of Photojournalism Competition and named the NPPA 2013 Region 9 Photographer of the Year.

Dave Philipps
Dave Philipps is a Pulitzer Prize-winning national correspondent for The New York Times who writes primarily about the military and veterans affairs. A native of Colorado Springs, he worked for The Gazette from 2002 to 2014 as a features reporter. In 2009, he won the Livingston Award for his coverage of soldiers committing violent crimes after coming home from war. The series was a finalist for the Pulitzer Prize. In 2014, he won the Pulitzer Prize in national reporting for a series on the rise of other-than-honorable discharges that judges cited for “expanding the examination of how wounded combat veterans are mistreated, focusing on loss of benefits for life, after discharge by the Army for minor offenses.”

2 p.m. FRIDAY, Plaza Ballroom

Zahira Torres
Zahira Torres is a reporter with The Denver Post investigations team, where she has reported on security issues at Denver-area high schools and was part of the team for a special report on a recent nationwide poll of Latino demographics and attitudes. Torres joined The Post in April 2013. She was previously the Austin bureau chief for the El Paso Times in Texas. A native of El Paso, Torres began her career in journalism 15 years ago with a part-time position writing obituaries for The Times. Torres has won several state and national awards, including the Freedom of Information Foundation of Texas’ top honor for a yearlong investigation that exposed a cheating scheme in El Paso’s largest school district, which denied an untold number of public school students a proper education. The superintendent went to prison, several administrators resigned or were fired and the elected school board was removed, making the district the largest in the state’s history to face such a severe sanction.

ONE STORY

Many schools are familiar with the “common book” approach, where a piece of literature is infused throughout the curriculum of multiple classes. “One Story” is the JEA/NSPA take on the idea.

We encourage all participants at the convention to read the Colorado Springs Gazette’s four-part series “Other than Honorable,” which examined how wounded combat veterans were mistreated after discharge by the Army for minor offenses. The story won the 2014 Pulitzer Prize for national reporting.

JEA’s curriculum leaders have developed lesson plans for you to incorporate “Other than Honorable” into your classroom, and stories and photos from the series will be used in multiple sessions at the convention, including the Thursday keynote address.

See denver.journalism convention.org for lesson plans and links to One Story materials.
Daniel Brogan is the founder, president and editor-in-chief of 5280 Publishing Inc. Launched from his second bedroom in 1993, 5280 is now the largest local magazine in Colorado and regularly outsells such national titles as Time, People, Vanity Fair and Martha Stewart Living on local newsstands. Since 2005, 5280 has been nominated for six national magazine awards. Under Brogan’s leadership, the magazine was one of the first city magazines to print on recycled paper. Previously a reporter and columnist for the Chicago Tribune, Brogan’s work has appeared in numerous magazines, including Rolling Stone, Musician, Creem and PC World.

**Good journalism can be good business**
9 a.m. Friday, Plaza Ballrom ABC

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Kim Christiansen grew up in Colorado and graduated with a degree in journalism from the University of Colorado at Boulder. Her first job was as a writer and associate producer for the 6 a.m. news at 9NEWS. She went on to work as a writer for the late newscasts and eventually made the transition to general assignment reporter. Her first anchor position was on 9News Saturday Morning. She went on to anchor the 5 and 10 p.m. news on the weekends with Ward Lucas. She serves as a co-anchor of 4 p.m. and 9 p.m. news. Christiansen has won four regional Emmy awards for spot news, news writing and news reporting.

**Forging a path to success**
Noon Friday, Grand Ballroom I

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Rich Clarkson founded the Denver-based Clarkson Creative in 1987 after a career in magazine and newspaper photojournalism. One of American Photo magazine’s 50 most influential individuals in American photography, Clarkson has worked for National Geographic Society, The Denver Post, The Topeka (Kan.) Capital-Journal and Sports Illustrated. A past-president of the National Press Photographers Association, Clarkson manages five premier workshops for top-level photographers. He has been a Pulitzer Prize juror, a lecturer, co-author of six books and photography director at four Olympics. He received the William Allen White National Citation and was inducted into the Kansas Sports Hall of Fame.

**Compelling photographs that are storytellers**
11 a.m. Friday, Plaza Ballroom ABC

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Eric Frankowski was inspired by a lecture on environmental journalism by University of Colorado professor Len Ackland. He was hooked, enrolled in graduate school and soaked up everything he could from Ackland. An internship led to a job at the Longmont Times-Call, where Frankowski established himself as a reporter specializing in environmental and natural resource issues. At the Times-Call, Frankowski was the lead reporter and editor on a series that won national reporting awards from the Scripps Foundation and the Society of Environmental Journalists. A decade later, a meeting with a former colleague landed him at Resource Media, where he advocates for protecting our world.

**Environmentally speaking …**
1 p.m. Friday, Grand Ballroom I

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Trevor Hughes covers the West for USA Today. He went to college in Boston and covered politics for several years before moving to Colorado to ski. He got his start at a weekly newspaper outside of Boulder, before moving to cover Longmont and Fort Collins, joining USA Today full time in early 2014 as a multiplatform reporter covering major disasters, western trends and the marijuana industry.

**The. Best. Job. Ever.**
11 a.m. Friday, Grand Ballroom I

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Lindsay Jones has covered the National Football League since 2008, and joined USA Today Sports in October 2012 after nearly five years of covering the Denver Broncos for The Denver Post. A native of Fort Collins, Jones graduated from Emory University in Atlanta with degrees in political science and journalism. She also is a marathoner who likes to document life on the NFL beat on Instagram.

**It’s a woman’s world**
9 a.m. Saturday, Plaza Ballroom
Vic Lombardi, a Colorado native, knew at age 10 that he wanted to get into Denver television. After attending the University of Colorado at Boulder and graduating from Notre Dame University in 1991, Lombardi worked in South Bend, Indiana, Austin, Texas, and Phoenix before landing a job in his hometown. Lombardi has won 27 Emmy Awards, 13 of which are for Best Sports Anchor, which he has won 10 years in a row. Lombardi considers the 1998 Super Bowl to be the most exciting story he has ever covered. It was the first of the Broncos’ consecutive titles.

**Tales of the tape**
10 a.m. Saturday, Plaza Ballroom

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David Lyons came to CU-Denver Online from Florida and serves as the school’s academic technology coordinator. Lyons received his master’s degree in information science from Florida State University and has worked in online education at Florida State University, University of Central Florida and Seminole State College. A lifetime geek, Lyons wants to see technology not just improve education but also completely revolutionize it. He speaks frequently throughout the nation and specializes on the importance of adapting social media to education.

**Social media networks: The scary, the awesome, the scary awesome**
1 p.m. Saturday, Plaza Ballroom

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Misty Montano is the digital content manager for 9NEWS in Denver. She is an Emmy award-winning journalist who supports and teaches others to use and develop social media communities. Montano aims to create social TV where TV, digital and social media work together to engage the 9NEWS journalists with the audience. Since 2009, she has successfully integrated journalism with social media to provide information where and how people want to get it. She previously was assignment editor at KCNC-TV and received her bachelor’s degree in media communication from Hastings College.

**Your Snapchat journalism skills**
11 a.m. Saturday, Plaza Ballroom

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Troy Renck joined The Denver Post in 2002 as the Colorado Rockies beat writer and covered the team for more than a decade before recently taking over duties as beat writer for the Denver Broncos. He served as both the beat and national baseball writer for four years before shifting his attention to the NFL. He is a past president of the local chapter of Baseball Writers Association of America and has won more than 20 local and national writing awards since graduating from the University of Colorado journalism school with honors in 1993.

**Sports reporting in the digital age**
9 a.m. Friday, Grand Ballroom I, Tower

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Jonathan Shikes is a Denver native who worked on the school papers at East H.S. and University of California at Santa Cruz before earning a master’s degree at Northwestern University’s Medill School of Journalism. He has worked for daily, weekly and online news outlets for the past 20 years, covering everything from crime to county government, from business to the environment. He serves as the managing editor for Westword, Denver’s alt-weekly, where he manages a diverse staff of writers. He also blogs about the craft beer industry.

**An alternative media niche**
1 p.m. Friday, Grand Ballroom II, Tower

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Chris Vanderveen has worked at one of the country’s preeminent storytelling stations for the past decade. At KUSA-TV, Vanderveen has won more than 30 regional Emmys, 12 regional Edward R. Murrow Awards, one national Murrow and the 2012 NPPA Photojournalism Award for Reporting. He believes his success can be directly attributed to the great photography staff at KUSA as well as his ability to discover the magnificent within the seemingly mundane.

Vanderveen started his career at KGWC-TV in Casper, Wyoming. In 1998, he moved to Colorado Springs, Colorado, to work for KOAA-TV.

**The zen of broadcast storytelling**
10 a.m. Friday, Grand Ballroom I, Tower
REGISTRATION AND TRADE SHOW

Trade show exhibits
Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibit. Find out what’s new, chat with company representatives, pick up information and have some fun.
1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Plaza Exhibit Hall, Concourse Level

Convention registration and check-in
In addition to the convention registration and check-in, the Best of Show desk, speaker name badges, and lost and found are here. You will also find the Write-off check-in, critique check-in and convention shirt distribution nearby. Shirts not picked up by noon Friday will be resold.
1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Plaza Registration, Concourse Level; 8 a.m.-1 p.m. Saturday, Plaza Exhibit Hall, Concourse Level

NSPA Best of Show
Will your staff bring home the trophy this year? See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast production, website or yearbook at the Best of Show desk. Winners will be announced at the award ceremony Saturday.
Desk open: 1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Plaza Registration, Concourse Level

Write-off contest check-in
If both your Write-off registration and JEA membership fees have been paid, your school’s Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk.
If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for $5.
All broadcast contest entrants who meet Friday morning must pick up their contest ID labels before their contest begins.
Desk open: 1-7 p.m. Thursday and 8 a.m.- noon Friday, Plaza Registration, Concourse Level

On-site critiques
Advisers and staffs who submitted newspapers, newsmagazines, yearbooks, videos, websites and literary magazines for a critique should check appointment times posted in the registration area. A schedule will be posted near the critique area Friday and Saturday. Since critiques are 30 minutes, it is important to be on time.
9 a.m.-2 p.m. Friday and 8 a.m.-3 p.m. Saturday, North Convention Lobby, Tower 2nd Level

Pick up certificates for Continuing Education Units
If you registered to receive Continuing Education Units through Kansas State University, please come to the JEA Bookstore to sign in and pick up your certificate. If you have not signed up yet, you may still sign up and pay $25.
1-7 p.m. Thursday, 7:30 a.m.-5 p.m. Friday and 7:30 a.m.-2:30 p.m. Saturday, Governor’s Square 15, Plaza Concourse Level

JEA Bookstore
Check out the new books, as well as popular best-sellers, at the JEA Bookstore. Nearly 300 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast. Did you forget Write-off supplies? Check here to buy stylebooks, paper, pens, pencils, pencil sharpeners, flash drives and erasers. Supplies are limited, so shop early. Students are welcome.
1-7 p.m. Thursday, 7:30 a.m.-5 p.m.

Friday and 7:30 a.m.-2:30 p.m. Saturday, Governor’s Square 15, Plaza Concourse Level

ADVISER EVENTS

New adviser convention orientation
Advisers attending their first JEA/NSPA convention should consider attending a short orientation meeting to get a general overview and explanation of convention events and how to get the most out of them.
6:45-7:15 p.m. Thursday, Governor’s Square 17, Plaza Concourse Level

Adviser kickoff reception
After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with old friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs. Sponsor for this event is University of Colorado Boulder College of Media, Communication and Information.
9-10:30 p.m. Thursday, Windows, Tower 2nd Level

Adviser reception and SPLC fundraiser
Save room for dessert. Advisers are invited to this social gathering featuring a dessert extravaganza and an auction/silent auction to benefit the Student Press Law Center.
Bid on a variety of items including signed books, sport memorabilia, Colorado-related items and more. Here are some of the items: a book by Denver Post columnist Terry Frei; Elitch Gardens day passes; prints and calendars by illustrator/cartoonist Drew Litton; Denver Zoo family four pack; Mike McLean photo print; Mike Keefe editorial cartoon; 15 prints by Denver Post photo staff; and “Teaching Yearbook Journalism” Herff Jones curriculum. Credit/debit cards, check or cash will be accepted as payment for auction items.
Those who are judging Write-off competitions are encouraged to attend after they finish judging.
8:30-11 p.m. Friday, Silver, Tower Mezzanine Level

Adviser hospitality
Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Friday refreshments are underwritten by Friesen Yearbooks and Brooks Institute. Saturday refreshments will be underwritten by Colorado
Friday adviser luncheon
Often the best adviser information and advice happens during informal conversations around a luncheon table. Join the convention planning committee at the Friday adviser luncheon, featuring a talk by Jack Kennedy, MJE, who is JEA past president and Colorado High School Press Association executive director. Walsworth is the luncheon sponsor. Pregistration was required. Please bring your meal ticket. 
Noon-1:30 p.m. Friday, Windows, Tower 2nd Level

Saturday adviser recognition luncheon
JEA will present its spring awards at this special event. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized. Margaret Sorrows, H.L. Hall National Yearbook Adviser of the Year, and Don Goble, National Broadcast Adviser of the Year, will speak. Pregistration was required for this event.
The luncheon will be at the Pinnacle Club, 555 17th St., 38th Floor, which is adjacent to the Grand Hyatt Hotel. Walking directions: Head northeast on Court Place toward 16th Street. Turn left onto 16th Street. Walk two blocks. Turn right on Glenarm Place. Walk one block. Turn left onto 17th Street. Pinnacle Club will be on the right. Total: 6-minute walk. Please bring your meal ticket. This event is sponsored by Herff Jones. 
Noon-2:20 p.m. Saturday, Pinnacle Club, 38th Floor, 555 17th St.

-breaking advisers

State University-Fort Collins Journalism and Media Communication
7:30 a.m.-5 p.m. Friday, and 7:30 a.m.-noon Saturday, Governor’s Square 15, Plaza Concourse Level

STUDENT ACTIVITIES

National Journalism Quiz Bowl
A quiz bowl-style competition with questions related to current events, pop culture, journalism and civics is part of the learning and fun at this JEA/NSPA convention.
Registered four-person teams will take a written qualifying test at 8 a.m. Friday. The test scores will be used to seed the top teams that will compete in the live buzzer rounds 8-9:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday in the JEA Bookstore in Governor’s Square 15 and at the convention registration desk in Plaza Registration.
Test: 8 a.m. Friday, Windows, Tower 2nd Level; Buzzer Rounds: 8-9:50 a.m. Saturday, Grand Ballroom I, Tower 2nd Level

Break with a Pro
If you preregistered for this career-exploration event with media professionals, please check your ticket for your assigned time and table number. Tickets will be in the school registration packet.
Students are encouraged to develop questions on career preparation requirements, nature of work, salary-level expectations and job availability. They also may inquire about how to handle issues or situations in their work as student journalists.
9 and 10 a.m. Friday, South Convention Lobby, Tower 2nd Level

Lunch with the JEA president
Ten students who have been selected for this event will meet with Mark Newton for lunch and a press conference in the JEA suite. Participants will have the president's attention for ideas and suggestions related to student and adviser needs in scholastic journalism. Students are encouraged to produce some kind of piece based on the interview for publication at home in their student media. JEA will promote the finished pieces on the organization’s website and social media accounts.
Noon-1:50 p.m. Friday, JEA Suite

Media Swap Shops
Newspaper, newsmagazine, yearbook, literary magazine, website and broadcast Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least nine samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop.

Each delegate attending Swap Shops must have a ticket, which will be in the school registration packet.
8 and 9 p.m. Friday, South Convention Lobby, Tower 2nd Level

Team trivia night
School teams will enjoy a fast-paced, fun and engaging evening of trivia, including categories about pop culture, music, movies, etc. Teams will earn points for getting questions right or completing other interactive challenges. There will be prizes for each round, but there also will be a grand prize for the team that accumulates the most points.
There is no extra fee. Participants may be added when you check in at the convention registration desk.
7-9 p.m. and 9-11 p.m. Friday, Grand Ballroom, Tower 2nd Level

Poetry slam workshop:
Your voice is a weapon
National Poetry Slam champion Jovan Mays of Slam Nuba uses slam poetry to combat injustice and build the reality that he wants to see in the world.
The poet laureate of Aurora, Colorado, invites students to a dynamic workshop featuring performances of his nationally recognized poems, which demonstrate his journey through struggle and resilience to find his voice.
Mays also will encourage students to participate, write and perform.
7-9 p.m. Saturday, Plaza Ballroom, Concourse Level

AWARD CEREMONIES

NSPA award ceremony
Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. JEA and NSPA encourage everyone to celebrate all winners.
3:30-5:30 p.m. Saturday, Plaza Ballroom, Concourse Level

JEA award ceremony
Winners of JEA Write-off contests, National High School Journalist of the Year, Aspiring Young Journalist and Student Journalist Impact Award will be recognized during the closing ceremony. You also will get to see a slideshow of convention highlights. Pick up Write-off entries after the ceremony. Entries not picked up will be mailed. If you receive entries from other schools in your school's envelope, contact JEA at staff@jea.org.
8:30-10:30 a.m. Sunday, Plaza Ballroom, Concourse Level

ADMINISTRATOR ACTIVITY

School administrators and scholastic media
JEA President Mark Newton invites all school administrators to an informal discussion of the ultimate 21st century educational opportunity: journalism and student media. Meet Newton at the front desk in the main lobby of the hotel. He’ll lead you to the meeting room.
4 p.m. Friday, Front Desk, Main Lobby
**H.L. HALL YEARBOOK ADVISER OF THE YEAR**
Margaret Sorrows, CJE, Bryant (Ark.) High School

**BROADCAST ADVISER OF THE YEAR**
Don Goble, Ladue Horton Watkins High School, St. Louis

**DISTINGUISHED YEARBOOK ADVISERS**
Renee Burke, MJE, William R. Boone High School, Orlando, Fla.
Kristi Rathbun, CJE, Rock Canyon High School, Highlands Ranch, Colo.

**SPECIAL RECOGNITION YEARBOOK ADVISERS**
Pamela Bunka, Fenton (Mich.) High School
Justin Daigle, CJE, Brighton (Colo.) High School
Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.

**RISING STAR AWARD**
Lindsay Benedict, McLean (Va.) High School
Claire Burke, CJE, Charles E. Smith Jewish Day School, Rockville, Md.
Erin Castellano, Clayton (Mo.) High School
William Caulton, Avon (Ind.) High School
Annie Gorenstein-Falkenberg, CJE, Arvada (Colo.) West High School
Stephen Hanf, R.J. Reynolds High School, Winston-Salem, N.C.
Matthew LaPorte, CJE, Southwest Career and Technical Academy, Las Vegas
Emily Peyatt Arnold, CJE, Halton High School, Haltom City, Texas
Kristen Scott, Kealing Middle School, Austin, Texas
Allie Staub, Westfield (Ind.) Middle School
Suzi Van Steenbergen, CJE, San Marcos, Calif.

**DIVERSITY AWARD**
The Teen Appeal and Elle Perry, coordinator, Memphis, Tenn.

**DISTINGUISHED BROADCAST ADVISERS**
Dave Davis, Hillcrest High School, Springfield, Mo.
Matt Rasgorshek, Westside High School, Omaha, Neb.

**FIRST AMENDMENT PRESS FREEDOM AWARD**
Chantilly (Va.) High School
Francis Howell North High School, St. Charles, Mo.
Kirkwood (Mo.) High School
Mountlake Terrace ( Wash.) High School
Smoky Hill High School, Aurora, Colo.
St. Louis Park (Minn.) High School
Whitney High School, Rocklin, Calif.

**DIVERSITY AWARD**
The Teen Appeal and Elle Perry, coordinator, Memphis, Tenn.
AND CERTIFICATION RECIPIENTS

To be awarded noon Saturday at the adviser luncheon at the Pinnacle Club, 555 17th St., 38th Floor

NEW CERTIFIED JOURNALISM EDUCATORS
Cameron D. Bardwell, Jostens Inc., Newburgh, Ind.
David J. Belland, Jostens Inc., LaCrosse, Wis.
Natalie Ann Calderon, Homestead High School, Cupertino, Calif.
Jeffrey A. Carns, Jostens Inc., Culpeper, Va.
Susan R. Chenelle, University Academy Charter High School, Jersey City, N.J.
Elizabeth A. Christopher, Scotch Plains-Fanwood High School, Scotch Plains, N.J.
Starlyn R. Combs, C.E. Jordan High School, Durham, N.C.
Phyllis G. Cooper, A.C. Reynolds High School, Asheville, N.C.
Beth L. Eggleston, Glendale High School, Springfield, Mo.
Brittney Ferris, Walsworth Yearbooks, Schaumburg, Ill.
Jeffrey D. Fleischman, Ralston Valley High School, Arvada, Colo.
Jeffrey L. Gabbard, Richmond (Ind.) High School
John Gearhart, Walsworth Yearbooks, Oklahoma City
Stacy L. Gerst, Hammondton (N.J.) High School
Randall E. Griffits, Wichita (Kan.) North High School
Anastasia Harrison, Legend High School, Parker, Colo.
Kelly J. Huddleston, Franklin Road (Tenn.) Academy
Karen Johnson, Liberty (Mo.) High School
Carol A. Kelks, Red Lion (Pa.) Area Senior High School
Jacci M. Koplak, Jostens Inc., Wantagh, N.Y.
Leslie Largent, Clinton (Mo.) High School
Lisa Lee Llewellyn, Walsworth Yearbooks, Hurst, Texas
Andrew D. Marine, Mooresville (Ind.) High School
Rebekah R. Morse, Wichita (Kan.) North High School
Jeremy P. Murphy, West Fargo (N.D.) High School
Natalie Emma Niemeyer, Des Moines (Iowa.) East High School
Kristy L. Nyp, Manhattan (Kan.) High School
Spencer C. O’Daniel, Wichita (Kan.) West High School
Len P. Quinlan, Jostens Inc., Woodland Hills, Calif.
Naomi R. Ratz, Winston Churchill High School, North Potomac, Md.
Denise L. Reaman, Emmaus (Pa.) High School
Megan E. Read, Grand Junction (Colo.) High School
David A. Robb, Pflugerville (Texas) High School
Kristen Rogan, Pacific (Mo.) High School
Sabrina L. Sichtl, Walsworth Yearbooks, New Port Richey, Fla.
Karen C. Sergent, Heritage Academy, Columbus, Miss.
Todd R. Voight, Sterling (Kan.) High School
Leah E. Waters, Creekview High School, Carrollton, Texas
Maureen Willett, Jostens Inc., Kailua, Hawaii
Laura Zhu, Toby Johnson Middle School, Elk Grove, Calif.

CJE RENEWALS
Karen A. Black, Longview Community College, Kansas City, Mo.
Vicki M. Brennan, St. Petersburg, Fla.
Michelle A. Coro, Desert Vista High School, Phoenix
John W. Cutsinger, Jostens Inc., Ocoee, Fla.
Deborah Maupin Garner Central High School, Mount Vernon, Mo.
Mary K. Gray, Craig, Colo.
Monica I. Hill, North Carolina Scholastic Media Association, Chapel Hill, N.C.
Rebecca W. Potter, Texas High School, Texarkana, Texas
Therese Putz, Shererville, Ind.
Kristi Rathburn, Rock Canyon High School, Highlands Ranch, Colo.
Sage L. Rebuehr, Mountain Range High School, Westminster, Colo.
Margaret Sorrows, Bryant (Ark.) High School
Darcy Stanco, Palisade (Colo.) High School
Susan Sutton, Archbishop Riordan High School, San Francisco
Sarah E. Weekley, Leavenworth (Kan.) High School
Rebecca C. Zimmermann, Highland High School, Albuquerque, N.M.

NEW MASTER JOURNALISM EDUCATORS
Michelle L. Balmeo, Monta Vista High School, Cupertino, Calif.
Adriana Chavira, Daniel Pearl Magnet High School, Lake Balboa, Calif.
Mark Hilburn, Millard West High School, Omaha, Neb.
Kelly M. Knarr, Winston Churchill High School, Potomac, Md.
Andrea Negri, Alief Hastings High School, Houston

MJE RENEWALS
Renee D.N. Burke, William R. Boone High School, Orlando, Fla.
Steve Gardiner, Billings (Mont.) Senior High School
Lori Keekley, St. Louis Park (Minn.) High School
Leslie Shipp, Johnston (Iowa) High School
Eric Thomas, Kansas Scholastic Press Association, Lawrence, Kan.
NSPA congratulates the finalists and winners in its annual Pacemaker competitions

The Pacemaker has recognized outstanding student journalism for nearly 90 years. Entries in the contest are judged on coverage and content, quality of writing and reporting, layout/design and photography, art and graphics. The Pacemaker recognizes the best in scholastic journalism. Pacemaker finalists break new ground in student journalism and truly set the pace for other publications to emulate.

2014 NEWSPAPER PACEMAKERS
presented on Saturday, Nov. 8, 2014

WINNERS
The Prospective
Bryant (Ark.) HS

The Harbinger
Shawnee Mission East HS
Prarie Village, Kan.

The Northwest Passage
Shawnee (Kan.) Mission Northwest HS

The Warrior Ledger
Taylorsville HS
Salt Lake City

The Oracle
Henry M. Gunn HS
Palo Alto, Calif.

High Tide
Redondo Union HS
Redondo Beach, Calif.

Riverside News
Redlands East Valley HS
Redlands, Calif.

Channel 97 News
Oakville Sr. HS
St. Louis

MHS1
McKinney (Texas) HS

Northside HS
Northside HS
Tuscaloosa, Ala.

The Broadview
Convent of the Sacred Heart HS
San Francisco

The Spartan
Homestead HS
Fort Wayne, Ind.

Northern Lights
North Central HS
Indianapolis

Free Press
Free State HS
Lawrence, Kan.

The Lion’s Tale
Charles E. Smith Jewish Day School
Rockville, Md.

The Kirby Call
Kirbyville HS
Kirbyville, Texas

The Exonian
Philips Exeter Academy
Exeter, N.H.

Spark
Lakeo East HS
Liberty Township, Ohio

The Shakerite
Shaker Heights (Ohio) HS

The Eagle’s Eye
Akins HS
Austin, Texas

Eagle Edition
Episcopal School of Dallas

Prowler
Stony Point HS
Round Rock, Texas

The Viking Vanguard
Pujol HS

Arrow Newsmagazine
Renton (Wash.) HS

The Talisman
Bollard HS
Seattle

2014 BROADCAST PACEMAKERS
presented on Saturday, Nov. 8, 2014

WINNERS
Jag News Net
Joseph Gregori HS
Modesto, Calif.

J. Hop Times
John Hopkins University
Baltimore, Md.

The Eagle’s Eye
Akins HS
Austin, Texas

Eagle Edition
Episcopal School of Dallas

Prowler
Stony Point HS
Round Rock, Texas

The Viking Vanguard
Pujol HS

Arrow Newsmagazine
Renton (Wash.) HS

The Talisman
Bollard HS
Seattle

DTV News Live
Dawson (Mich.) HS

Southside Scoop/PHS-TV
Park Hill South HS
Riverside, Mo.

HTV Magazine
Hillcrest HS
Springfield, Mo.

LHS-TV and Films/Ladue View
Ladue Horton Watkins HS
St. Louis

Channel 97 News
Oakville Sr. HS
St. Louis

MHS1
McKinney (Texas) HS

Visit jea.org/eval to evaluate sessions
## 2014 YEARBOOK PACEMAKER FINALISTS

Presented on Saturday, April 12, 2014; national winners announced at that time

<table>
<thead>
<tr>
<th>School</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Hornet</td>
<td>Bryant (Ark.) HS</td>
</tr>
<tr>
<td>Sunset</td>
<td>Corona del Sol HS</td>
</tr>
<tr>
<td>Historian</td>
<td>McClintock HS</td>
</tr>
<tr>
<td>Titanium</td>
<td>Antelope (Calif.) HS</td>
</tr>
<tr>
<td>Surfer</td>
<td>Coronado (Calif.) MS</td>
</tr>
<tr>
<td>Nugget</td>
<td>Cupertino (Calif.) HS</td>
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<tr>
<td>Lion’s Den</td>
<td>Hyde MS</td>
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<tr>
<td>Decamhian</td>
<td>Del Campo HS</td>
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<tr>
<td>Ursus</td>
<td>Granite Bay (Calif.) HS</td>
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<tr>
<td>Rampages</td>
<td>Casa Roble HS</td>
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<tr>
<td>Wingspan</td>
<td>James C. Enochs HS</td>
</tr>
<tr>
<td>Casa Roble HS</td>
<td>Orangevale, Calif.</td>
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<tr>
<td>The Stampede</td>
<td>Arrowhead Christian Academy</td>
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<tr>
<td>Summit</td>
<td>Smoky Hill HS</td>
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<tr>
<td>The Black and Gold</td>
<td>Rock Canyon HS</td>
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<tr>
<td>Westwind</td>
<td>Lewis-Palmer HS</td>
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<tr>
<td>Epic</td>
<td>Legend HS</td>
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<tr>
<td>The Stampede</td>
<td>J.W. Mitchell HS</td>
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<tr>
<td>Details</td>
<td>Whitney HS</td>
</tr>
<tr>
<td>Sword &amp; Shield</td>
<td>Saugus (Calif.) HS</td>
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<tr>
<td>Reflections</td>
<td>Brighton (Calif.) HS</td>
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<tr>
<td>The Prowl</td>
<td>Powell MS</td>
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<tr>
<td>Westwind</td>
<td>Lewis-Palmer HS</td>
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<tr>
<td>Epic</td>
<td>Legend HS</td>
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<tr>
<td>The Stampede</td>
<td>J.W. Mitchell HS</td>
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<td>Legend</td>
<td>William R. Boone HS</td>
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<tr>
<td>Fusion</td>
<td>Hagerty HS</td>
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<tr>
<td>Teleios</td>
<td>Mount Paran Christian School</td>
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<tr>
<td>Etruscan</td>
<td>Glenbrook South HS</td>
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<tr>
<td>Log</td>
<td>Columbus (Ind.) HS</td>
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<tr>
<td>Paragon</td>
<td>Munster (Ind.) HS</td>
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<td>Indian</td>
<td>Shawnee Mission North HS</td>
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<td>Hauker</td>
<td>Shawnee Mission East HS</td>
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<tr>
<td>Skjold</td>
<td>Corning Printed Post HS</td>
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<tr>
<td>St. Miller</td>
<td>Yukon (Okla.) HS</td>
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<tr>
<td>Lion’s Roar</td>
<td>Christ Presbyterian Academy</td>
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<tr>
<td>Ebb Tide</td>
<td>Carlson HS</td>
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<tr>
<td>Pawseshi</td>
<td>Parkway West HS</td>
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<tr>
<td>Teresa</td>
<td>St. Teresa’s Academy</td>
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<tr>
<td>Odyssey</td>
<td>Francis Howell Central HS</td>
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<tr>
<td>Excelsibur</td>
<td>Francis Howell North HS</td>
</tr>
<tr>
<td>The Legend</td>
<td>Lafayette HS</td>
</tr>
<tr>
<td>Wildwood, Mo.</td>
<td>Wildwood, Mo.</td>
</tr>
<tr>
<td>Westwind</td>
<td>West Henderson HS</td>
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<tr>
<td>Logos</td>
<td>Corning-Painted Post HS</td>
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<tr>
<td>Reota</td>
<td>Memorial HS</td>
</tr>
<tr>
<td>Skjold</td>
<td>Corning Printed Post HS</td>
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</tbody>
</table>

## 2015 ONLINE PACEMAKER FINALISTS

Presented on Saturday, April 18, 2015; national winners announced at that time

<table>
<thead>
<tr>
<th>School</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Cds Sunrise</td>
<td>Corona Del Sol HS</td>
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<tr>
<td>El Estoque</td>
<td>Monto Vista HS</td>
</tr>
<tr>
<td>The Oracle</td>
<td>Archer School for Girls</td>
</tr>
<tr>
<td>The Boiling Point</td>
<td>Shadlevet HS</td>
</tr>
<tr>
<td>Panther Prowler</td>
<td>Newbury Park (Calif.) HS</td>
</tr>
<tr>
<td>The Chronicle</td>
<td>Harvard-Westlake School</td>
</tr>
<tr>
<td>The Poly Voice</td>
<td>Palo Alto (Calif.) HS</td>
</tr>
<tr>
<td>The Foothill Dragon Press</td>
<td>Foothill Technology HS</td>
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<tr>
<td>Hi-Lights</td>
<td>William R. Boone HS</td>
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<tr>
<td>RHStoday</td>
<td>Robinson HS</td>
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<tr>
<td>ODSYSE Online</td>
<td>Clarke Central HS</td>
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<tr>
<td>Chant</td>
<td>North Cobb HS</td>
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<tr>
<td>Devils’ Advocate</td>
<td>Hinsdale (Ill.) Central HS</td>
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<tr>
<td>NNHSNorthStar.com</td>
<td>Naperville (Ill.) North HS</td>
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<tr>
<td>HILITE Online</td>
<td>Carmel (Ind.) HS</td>
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<tr>
<td>Mill Valley News Online</td>
<td>Mill Valley HS</td>
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<tr>
<td>Communicator</td>
<td>Community HS</td>
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<tr>
<td>Zephyrus</td>
<td>Edina (Minn.) HS</td>
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<tr>
<td>Knight Errant</td>
<td>Benilde-St. Margaret’s School</td>
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<tr>
<td>The Echo</td>
<td>St. Louis Park (Minn.) HS</td>
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<tr>
<td>Bearng News</td>
<td>Rock Bridge Senior HS</td>
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<tr>
<td>blueandgoldonline</td>
<td>Taipei (Taiwan) American School</td>
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<tr>
<td>Connotations</td>
<td>Fayetteville (Ark.) HS</td>
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<td>The Rambler</td>
<td>Sierra Canyon School</td>
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<tr>
<td>Knight Errant</td>
<td>Benilde-St. Margaret’s School</td>
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<tr>
<td>The Echo</td>
<td>St. Louis Park (Minn.) HS</td>
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<tr>
<td>The Eye</td>
<td>Singapore American School</td>
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## 2014 MAGAZINE PACEMAKER FINALISTS

Presented on Saturday, April 18, 2015; national winners announced at that time

<table>
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<tr>
<th>School</th>
<th>City, State</th>
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<tbody>
<tr>
<td>The Hornet</td>
<td>Bryant (Ark.) HS</td>
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<tr>
<td>Sunset</td>
<td>Corona del Sol HS Tempe, Ariz.</td>
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<tr>
<td>Historian</td>
<td>McClintock HS Tempe, Ariz.</td>
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<tr>
<td>Titaniam</td>
<td>Antelope (Calif.) HS</td>
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<td>Cupertino (Calif.) HS</td>
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<td>Lion’s Den</td>
<td>Hyde MS</td>
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<tr>
<td>Decamhian</td>
<td>Del Campo HS Fair Oaks, Calif.</td>
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<tr>
<td>The Image</td>
<td>Dos Pueblos HS Goleta, Calif.</td>
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<tr>
<td>Ursus</td>
<td>Granite Bay (Calif.) HS</td>
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<tr>
<td>Rampages</td>
<td>Casa Roble HS Orangevale, Calif.</td>
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<tr>
<td>Wingspan</td>
<td>James C. Enochs HS Modesto, Calif.</td>
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<td>Memorial HS</td>
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</tbody>
</table>

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Roars and Whispers | Providence Sr. HS Charlotte, N.C. |
| The Rambler | Sierra Canyon School Chatsworth, Calif. |
| Rapier | Marist School Atlanta |
| New Pennies | De Kalb (Ill.) HS |
| Skalidc | Geneva (Ill.) HS |
| Colopphon | Towson (Md.) HS |
Dynamic Resources for Teaching and Learning

Adviser Academy

Learn, network and prepare for the 2016 school year this July. Tracks are taught by award-winning advisers and former advisers, and we’ve added a Middle School track this year! Get details at walsworthyearbooks.com/adviseracademy.

Yearbook Suite curriculum

Prepare your students with our activity-filled curriculum written by experts. Workbooks get students thinking and creating sooner. Accompanying Adviser Edition includes instruction tips and the list of Common Core State Standards met.

Check it out online download the app!

Get the workbooks for your class!

Walsworth yearbooks
Possibilities

Our idea book will inspire you to create a yearbook that surpasses your imagination.

Stop by our booth to learn more about all of Walsworth’s educational resources and interactive technology that enhances the printed yearbook. Plus have a little fun. We look forward to seeing you!
BalfourTools
The premier yearbook plug-in for Adobe™ InDesign that integrates seamlessly with Adobe™ Creative Cloud™

BAL4.tv
Extend yearbook coverage and transform the way students remember the school year with multimedia

ImageShare
Allow everyone in your school community to contribute photos and content for the yearbook with this easy-to-use mobile app

eYearbook
The only truly interactive yearbook that students can view on a computer or mobile device

4 amazing tools for 1 great yearbook!
<table>
<thead>
<tr>
<th>ROOMS</th>
<th>8 a.m.</th>
<th>Noon</th>
<th>1 p.m.</th>
<th>3 p.m.</th>
<th>5 p.m.</th>
<th>Evening</th>
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<tr>
<td>Governor's Square 9</td>
<td></td>
<td>In-depth legal training (9 a.m.-3 p.m.)</td>
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<td>Write-off headquarters</td>
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<td>Governor's Square 14</td>
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<tr>
<td>Governor's Square 15</td>
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<td>JEA Bookstore / pick up CEU certificates here</td>
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<td>Governor's Square 16</td>
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<td>Photoshop workflow (8:30 a.m.-noon)</td>
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<td>Governor's Square 17</td>
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<td>Photo shoot management (8 a.m.-noon)</td>
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<td>SND QuickCourse (1-5 p.m.)</td>
<td>Convention orientation for advisers (6:45 p.m.)</td>
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<tr>
<td>Plaza Ballroom</td>
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<td>Opening Ceremony/Keynote (7:30 p.m.)</td>
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<td>Broadcast and video boot camp (8:30 a.m.-5 p.m.)</td>
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<tr>
<td>Plaza Court 2</td>
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<td>Broadcast work room</td>
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<td>Plaza Court 5</td>
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<td>Composition and exposure (1-5 p.m.)</td>
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<td>Plaza Court 6</td>
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<td>DSLR lighting (8 a.m.-noon)</td>
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<td>Photo editor boot camp (1-5 p.m.)</td>
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<td>Plaza Court 7</td>
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<td>JEA mentor forum (8:30 a.m.-5 p.m.)</td>
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<td>Plaza Court 8</td>
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<td>JEA Outreach Academy (8:30 a.m.-4:30 p.m.)</td>
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<td>Plaza Exhibit Hall</td>
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<td>Plaza Registration</td>
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<td>Convention check-in/registration; check-in for Write-off, On-site Critiques, Best of Show; shirt pickup (1-7 p.m.)</td>
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<td>Grand Ballroom I</td>
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<td>Writers’ workshop (8:30 a.m.-4 p.m.)</td>
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<td>Grand Ballroom II</td>
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<td>Leadership seminar (8:30 a.m.-4:30 p.m.)</td>
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<td>Windows</td>
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<td>Adviser reception (9-10:30 p.m.)</td>
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**THURSDAY AT A GLANCE**

*Twitter: @nhsjc/#nhsjc*
Students will need to bring any equipment they might need (cameras, laptops and card readers). Students can create content for print, broadcast or Web. Preregistration was required.

EVALUATION CODE: 4283
Amy DeVault, MJE, Wichita (Kan.) State University, and Kristin Baker, CJE, Derby (Kan.) High School
8:30 a.m. Thursday, Governor's Square 10, Plaza Concourse Level (94)

EVENT
◆ Media tour check-in
Media tour check-in is located in the Sheraton Lobby. Please check in at the desk at least one hour before the designated media tour time listed on the website and in the registration booklet. Preregistration was required.
8:30 a.m. Thursday, Main Hotel Lobby

PHOTOJOURNALISM
Photo shoot management
Capturing an event with photos is more than just controlling the camera. You need strategies and techniques for effectively managing a photo shoot from start to finish. Participants will learn about photo storytelling, equipment organization, natural light management, photographer positioning and in-shoot photograph management. They'll also learn concepts for shooting an event with multiple cameras and/or multiple photographers. Preregistration was required.

EVALUATION CODE: 4292
Jed Palmer, CJE, Sierra Middle School, Parker, Colo.
8 a.m. Thursday, Governor’s Square 17, Plaza Concourse Level (90)

PHOTOJOURNALISM
DSLR lighting
With solutions from DIY hacks to Speedlite strobes and wireless triggers, this course will cover lighting techniques used in DSLR photography for publications. Emphasis will be on practical tips and tricks to use in modifying light on a extremely limited budget with instruction and suggestions (as well as demonstrations) offered on where and how to make modest investments in hardware to take students’ photography to the next level. Students will need a DSLR camera for this session. Preregistration was required.

EVALUATION CODE: 4289
Mike Simons, CJE, Corning-Painted Post High School, Corning, N.Y.
8 a.m. Thursday, Plaza Court 6, Concourse Level (49)

8:30 A.M.

NEWS GATHERING
Team storytelling
Great storytelling combines good writing, good photos and good design. Behind it all is good planning. In this team-based reporting experience students will work in groups of three to create real story packages. The workshop begins with instruction on planning packages with readers in mind, and then the students will go off-site to gather stories. Students will return to the convention site to finish their packages.

Let us know how we’re doing. Visit jea.org/eval and tell us what you think.

We want to know how helpful the sessions are during the JEA/NSPA Spring National High School Journalism Convention. For each session listed in this program, you’ll find an evaluation code listed under the session description. Please visit jea.org/eval on your computer or Web-enabled mobile device, enter that code and provide some feedback for each of the events you attend.

Thank you!

Writers’ workshop
If you’re looking for ways to sharpen and brighten your writing so others will clamor to read it, this interactive workshop is for you. This seminar will entertain and inspire as we analyze excellent writing and apply the pros’ techniques to your work. Whether you need to write a catchy headline or a 2,000-word feature, you’ll learn to improve every aspect of your writing as we discuss ledes, voice, narrative style and literary devices to tighten and strengthen your writing. Preregistration was required.

EVALUATION CODE: 4288
Dan Austin, Casa Roble High School, Orangevale, Calif.
8:30 a.m. Thursday, Governor's Square 16, Plaza Concourse Level (90)

LEADERSHIP AND TEAM BUILDING
Leadership seminar
Designed for publication editors, this daylong seminar will show participants more ways to effectively lead the way with their publication staffs. Editors will work to better understand their team and how to help individual members work together to solve problems and manage time. They also will discuss self-assessment, people interaction, project planning, project management, goal setting, teamwork and motivation. Preregistration was required.

EVALUATION CODE: 4287
Lori Keekley, MJE, St. Louis Park (Minn.) High School
8:30 a.m. Thursday, Governor's Square 17, Plaza Concourse Level (183)

MULTIMEDIA BROADCAST
Broadcast and video boot camp
In this hands-on workshop, beginning and intermediate students will learn the fundamentals of creating an effective news package from the ground up. This includes videography, sound recording, editing and story structure. Working in small teams, participants will spend the morning developing their videography skills and planning a story, and the afternoon shooting and editing that story. Participants must bring their own video cameras, tripods, microphones and laptops with editing software. Preregistration was required.

EVALUATION CODE: 4290
Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
8:30 a.m. Thursday, Governor's Square 16, Plaza Concourse Level (90)
Create Your Future in Media and Technology

Advertising, Public Relations and Media Design
Communication
Critical Media Practices
Information Science
Journalism
Media Studies

http://colorado.edu/cmci
ADVISING/TEACHING

JEA Outreach Academy

Outreach Academy is an initiative to promote diversity in the journalism teaching profession. This seminar for media advisers who need help teaching and advising students in journalism while dealing with issues surrounding diversity. The program is hands-on and focuses on practical information advisers need. It includes discussions on teaching journalism to diverse populations, diversifying school coverage, engaging staff and school community and understanding the resources and organizations ready to help advisers. Preregistration was required.

EVALUATION CODE: 4294

Anthony Whitten, CJE, Westfield High School, Chantilly, Va.
8:30 a.m. Thursday, Plaza Court 8, Concourse Level (47)

LAW AND ETHICS

In-depth legal training

Join the nation's foremost expert on scholastic media law for this entertaining, engaging and hands-on workshop on the rights and regulations regarding your publication. The workshop is geared for experienced student staffers as well as advisers and administrators. You will receive an in-depth review of the types of records that are available about schools, where to find them and how to use them to do impactful stories, as well as be exposed to the pitfalls of liability. Preregistration was required.

EVALUATION CODE: 4284

Frank LoMonte, Student Press Law Center, Washington, D.C.
9 a.m. Thursday, Governor's Square 9, Plaza Concourse Level (49)

1 P.M.

DESIGN

Advanced InDesign

Take your design skills to the next level with this seminar that will show you how to use the power of InDesign to streamline your publication production. The speaker will cover libraries, styles and other InDesign tricks. Participants must bring their own laptops with Adobe Photoshop CS6 or later installed. Preregistration was required.

EVALUATION CODE: 4282

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas
1 p.m. Thursday, Governor's Square 16, Plaza Concourse Level (90)

PHOTOJOURNALISM

Composition and exposure

The two keys to every good photo are the composition and the exposure. This course will use a blend of presentation and hands-on shooting that will show you how to capture a strong image for your publication that goes beyond the simple snapshot. Bring your DSLR camera and learn to control natural light through the aperture, shutter speed and ISO settings. Students will leave the “classroom” for a photo scavenger hunt to practice the rules of composition and exposure adjustments that will be taught. Each photographer will need a DSLR.

EVALUATION CODE: 4286

Ron Johnson, Indiana University, Bloomington, Ind.
1 p.m. Thursday, Governor’s Square 17, Plaza Concourse Level (90)

PHOTOJOURNALISM

Society for News Design QuickCourse

SND brings its fast-paced workshop to JEA/NSPA. We start with the fundamentals of print design and move into tips and trends, with hundreds of ideas for designs, stories, photos, graphics and typography. Taught by the six-time editor of “The Best of Newspaper Design,” this session will benefit newspaper, magazine and yearbook staffs. Bring copies of your publications and your designs, either print or PDF, for our critique. We’ll make you better. Preregistration was required.

EVALUATION CODE: 4286

Ron Johnson, Indiana University, Bloomington, Ind.
1 p.m. Thursday, Governor’s Square 17, Plaza Concourse Level (90)

8:30 A.M. thursday

Major in Journalism and Media Communication

It’s a multimedia world, and CSU students are leading the way.

Media careers allow you to get in the middle of your favorite subjects, including sports, the environment, health, sciences, music, theater, dance, agriculture, travel, business, and more.

Undergraduate students study in a converged curriculum focused on writing excellence, multimedia production, and technology literacy. Six computer labs, edit suites, and a high definition TV studio provide state-of-the-art technology for hands-on experience.

For information visit www.journalism.colostate.edu.

Colorado State University
College of Liberal Arts
Thursday

1 P.M.

PHOTO/JOURNALISM

Photo editor boot camp

This course is for students who will hold a leadership position with their 2015-2016 publication and will focus on skills and techniques veteran photographers can use to train and grow their staff and publication. Emphasis will be on strategies for teaching DSLR fundamentals; development of resources including what equipment to invest in and why; and other advanced topics in portraiture, staff management and more. This course is for veteran photographers only. Preregistration was required.

EVALUATION CODE: 4290

Mike Simons, CJE, Corning-Painted Post High School, Corning, N.Y.

1 p.m. Thursday, Plaza Court 6, Concourse Level (49)

EVENT

◆ Trade show exhibits

Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibits. Find out what’s new, chat with company representatives, pick up information and have some fun.

1-7 p.m. Thursday, Plaza Exhibit Hall, Concourse Level

Event

◆ Convention check-in and registration

In addition to the trade show and convention registration/check-in, turn in your Best of Show entries here. Also in the exhibit hall is the lost and found, Write-off contest and on-site critique check-in, computer session sign-up and convention shirt distribution.

1-7 p.m. Thursday, Plaza Registration, Concourse Level

CONTEST

◆ Write-off contest check-in

If both your Write-off registration and JEA membership fees have been paid, your school’s Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk. If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for $5. Broadcast, online or social media contests with early Friday contests must have their contest ticket before the contest begins.

1-7 p.m. Thursday, Plaza Registration, Concourse Level

EVENT

◆ Best of Show desk

See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast, website or yearbook at the Best of Show desk. Winners will be announced at the NSPA award ceremony Saturday.

1-7 p.m. Thursday, Plaza Registration, Concourse Level

EVENT

◆ On-site critique desk

Advisers and staffs who signed up for critiques of newspapers, newsmagazines, yearbooks, videos, websites and literary magazines should check appointment times posted at the desk in the Plaza Registration area.

1-7 p.m. Thursday, Plaza Registration, Concourse Level

EVENT

◆ Convention shirt distribution

If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.

1-7 p.m. Thursday, Plaza Registration, Concourse Level

EVENT

◆ Lost and found

The convention check-in/registration desk will house the lost and found. If what you lost is not there, check to see whether someone turned it in to the hotel security staff. Items not picked up by 1 p.m. Saturday will be turned in to the hotel’s security department.

1-7 p.m. Thursday, Plaza Registration, Concourse Level

EVENT

◆ JEA Bookstore

Take a look at nearly 300 journalism-related items in the JEA Bookstore. Check here to buy Write-off supplies. Students are welcome.

1-7 p.m. Thursday, Governor’s Square 15, Plaza Concourse Level (183)

EVENT

◆ Sign in to get CEU certificate at JEA Bookstore

If you registered to receive Continuing Education Units through Kansas State University, please come to the JEA Bookstore to sign in and pick up your certificate. If you have not signed up yet, you may still sign up and pay $25.

1-7 p.m. Thursday, Governor’s Square 15, Plaza Concourse Level (183)
So happy for our 33 yearbook staffs who not only created the books of their dreams, but are also now recognized as 2014 NSPA Pacemaker Finalists. Congratulations on your powerful themes, your innovative visuals, the compelling stories you told — and your Pacemaker Finalist status. Stop by the Herff Jones booth to check out these great books and hundreds of others that delighted readers at schools from coast to coast. Plus, we have great giveaways, including tons of candy, cool new flair and those coveted green tote bags.

Add to our social media feed by sharing your JEA/NSPA Denver photos and tweets using our hashtag #hjexperience for a chance to win!
### FRIDAY AT A GLANCE

<table>
<thead>
<tr>
<th>ROOMS</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
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<td>Governor's Square 9</td>
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<td>Secrets of a successful broadcast program</td>
<td>The reporting gear in your pocket</td>
<td>Visualize your project on time</td>
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<td>Governor's Square 10</td>
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<td>Focus statements, interviews and stand-ups</td>
<td>Explosion of journalism-based documentaries</td>
<td>Documentaries, 'Dateline' and daring (2 hours)</td>
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<td>Governor's Square 11</td>
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<td>How did I ever advise without Pinterest?</td>
<td>Typos, errors and mistakes, oh my!</td>
<td>Ethical challenges in investigative reporting</td>
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<td>Governor's Square 12</td>
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<td>Write-off headquarters (all day)</td>
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<td>Photo composition for the untrained eye</td>
<td>Photos in 5</td>
<td>Photo basics</td>
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<td>JEA Bookstore and Adviser Hospitality; sign in to pick up CEU certificate (7:30 a.m.-5 p.m.)</td>
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<td>Issue seminar: Addressing campus sexual violence (2 hours)</td>
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<td>Governor's Square 17</td>
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<td>Trends in yearbook</td>
<td>Learn from the pros</td>
<td>Just our type</td>
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<td>Governor's Square Hallway</td>
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<td>Good journalism can be good business</td>
<td>Ready. Set. Shoot! (great sports photos)</td>
<td>Compelling photographs that are storytellers</td>
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<td>Plaza Ballroom DEF</td>
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<td>Design in mind</td>
<td>The wow factor</td>
<td>The power of color</td>
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<td>Plaza Registration</td>
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<td>Plaza Exhibit Hall</td>
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<td>Plaza Court 1</td>
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<td>Write-off contest 23: online news package (10:30 a.m.-2 p.m.)</td>
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<td>Write-off contest 42: broadcast newswriting</td>
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<td>Plaza Court 2</td>
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<td>Write-off contest 40: social media reporting</td>
<td>Write-off contest 43: broadcast package</td>
<td>Students work on broadcast package entries</td>
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<td>Write-off contest 44: videography</td>
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<td>Plaza Court 3</td>
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<td>Write-off contest 45: broadcast commentary</td>
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<td>Write-off contest 41: on-air reporter</td>
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<td>Plaza Court 4</td>
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<td>Write-off contest 36: broadcast news story</td>
<td>Write-off contest 37: broadcast sports story</td>
<td>Write-off contest 39: commercial/PSA</td>
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<td>Write-off contest 38: broadcast feature story</td>
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<td>Plaza Court 5</td>
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<td>Designating your publication as a public forum</td>
<td>Managing student media for advisers</td>
<td>AP style primer for advisers</td>
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Visit jea.org/eval to evaluate sessions
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<thead>
<tr>
<th>Noon</th>
<th>1 p.m.</th>
<th>2 p.m.</th>
<th>4 p.m.</th>
<th>Evening</th>
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<tbody>
<tr>
<td>Take your show to the next level</td>
<td>Your digital compass</td>
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<td>Write off contest 25 &amp; 27: infographics (4 p.m.), photo illustration (5 p.m.)</td>
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<tr>
<td>Documentaries, 'Dateline' and daring (continued)</td>
<td>Save a surprise</td>
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<td>Motivating and rewarding your staff</td>
<td>Theme: 4 steps to awesome</td>
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<td>Write-off contest 07: commentary writing</td>
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<td>Write-off lead judges check in (1:30 p.m.)</td>
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<td>The art of photo editing</td>
<td>iPhoneography: Difference between good and great</td>
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<td>Write-off contest 03: feature writing</td>
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<td>JEA Bookstore and Adviser Hospitality; sign in to pick up CEU certificate (7:30 am.-5 p.m.)</td>
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<td>Introduction to music journalism</td>
<td>Investigative reporting for your h.s. newspaper</td>
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<td>Humans in your school</td>
<td>Photojournalism ‘rules’</td>
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<td>Write-off contest 05: review writing</td>
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<td>Publication exchange</td>
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<td>Lunch with the JEA president</td>
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<td>A conversation about scholastic media</td>
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<td>General session/keynote address: Zahira Torres</td>
<td>Write-offs 28-35: photography (all)</td>
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<tr>
<td>Convention check-in/registration; Best of Show drop-off; lost and found (8 a.m.-4 p.m.)</td>
<td>Write-off check-in moves to Governor’s Square 12</td>
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<tr>
<td>Trade show exhibits (8 a.m.-4 p.m.)</td>
<td>Write-off contest 23: online news package (10:30 a.m.-2 p.m.)</td>
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<td>Best of Show judging</td>
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<td>Broadcast judging</td>
<td>Write-off contest 46: short documentary</td>
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<td>Write-off contest 11: press law and ethics</td>
<td>Contest judging</td>
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<td>Write-off contest 37: video package editing</td>
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<td>Write-off contest 22: literary magazine photography</td>
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<tr>
<td>Role and history of media for advisers</td>
<td>CJE/MJE certification study session</td>
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<td>Write-off contest 06: editorial cartooning</td>
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## FRIDAY AT A GLANCE

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<tr>
<th>ROOMS</th>
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<th>9 a.m.</th>
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<th>11 a.m.</th>
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</thead>
<tbody>
<tr>
<td>Plaza Court 6</td>
<td>How to coach like Nick Saban</td>
<td>Ethics: Making the tough calls</td>
<td>Resources for new advisers</td>
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<tr>
<td>Plaza Court 7</td>
<td>Understanding standards-based grading</td>
<td>If we could do it (students)</td>
<td>If we could do it (advisers)</td>
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<tr>
<td>Plaza Court 8</td>
<td>Photography contest judging</td>
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<tr>
<td>Aspen</td>
<td>Newspaper adviser round table</td>
<td>Yearbook adviser round table</td>
<td>Advising multiple publications round table</td>
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<tr>
<td>Century</td>
<td>Students first: Advising when things get real</td>
<td>Ready ... set ... lede!</td>
<td>Survival of the fittest</td>
<td></td>
</tr>
<tr>
<td>Colorado</td>
<td>Legal and ethical issues for advisers</td>
<td>Meshing policy, staff manual, ethical guidelines</td>
<td>Make sure your stories are all in VAIN</td>
<td></td>
</tr>
<tr>
<td>Denver</td>
<td>Baby market: selling and designing senior ads</td>
<td>Now what? Organizing a yearbook</td>
<td>Learn to be a passionate leader</td>
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<tr>
<td>Gold</td>
<td>Advisers’ time to shine</td>
<td>Help for new advisers</td>
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<td>JEA state directors meeting</td>
<td>A look at the Pacemaker Finalists</td>
<td>Yearbook is journalism</td>
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<td>Spruce</td>
<td>Engaging your audience beyond social media</td>
<td>Just hashtag it: social media and your publication</td>
<td>Keeping it real: Authenticity in publications classroom</td>
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<tr>
<td>Grand Ballroom II</td>
<td>The marriage of images and words</td>
<td>Let me tell you a story</td>
<td>Does anyone read yearbook copy?</td>
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<tr>
<td>North Convention Lobby</td>
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<tr>
<td>South Convention Lobby</td>
<td>Break with a Pro (9 and 10 a.m.)</td>
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<tr>
<td>Tower Court A</td>
<td>Don’t tell them ‘Your writing sucks!’</td>
<td>We’re bringing sexy back with reporting</td>
<td>Surviving yearbook: Small staff, large school</td>
<td></td>
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<tr>
<td>Tower Court B</td>
<td>New writing for new media</td>
<td>For your info (graphic)</td>
<td>Nice bike!</td>
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<tr>
<td>Tower Court C</td>
<td>O caption! My caption!</td>
<td>Journalistic writing uncovered</td>
<td>Open the ‘Mustard Jar’</td>
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<td>Tower Court D</td>
<td>Communicating controversy: Telling the story</td>
<td>Hot heads</td>
<td>Communication differences: Fostering leadership, growth</td>
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<td>Windows</td>
<td>Journalism Quiz Bowl qualifying test</td>
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Visit jea.org/eval to evaluate sessions
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<thead>
<tr>
<th>Noon</th>
<th>1 p.m.</th>
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<tr>
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<tr>
<td>Brand it! Yearbook and social media</td>
<td>Snooping for word crimes</td>
<td>Write-off contest 18: ybk. layout: inside pages</td>
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<tr>
<td>Organizational sanity with a chronological yearbook</td>
<td>Overcoming yearbook obstacles</td>
<td>Write-off contest 19: literary magazine layout</td>
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<tr>
<td>Effectively using the JEA Web curriculum module</td>
<td>The ideal photography textbook</td>
<td>Write-off contest 16: ybk. layout: theme</td>
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<td>Round table for multimedia advisers</td>
<td>Round table for lit mag advisers</td>
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<td>Upvote your research reporting</td>
<td>Are boobie bracelets protected speech?</td>
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<td>Write-off contest 17: ybk. layout: inside pages</td>
<td>Write-off judging</td>
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<tr>
<td>5 ways to censor-proof your publication</td>
<td>The law of social media</td>
<td>Write-off contest 20 &amp; 21: lit mag poetry, illustration</td>
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<tr>
<td>Building award-winning literary magazines</td>
<td>Crying laughing: The Onion’s guide to satire</td>
<td>Write-off contest 15: ybk. layout: theme</td>
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<tr>
<td>Creative coaching</td>
<td>21st century workout</td>
<td></td>
<td>CJE/MJE certification testing (3:30-6 p.m.)</td>
<td>Adviser reception and SPLC auction (8:30-11 p.m.)</td>
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<tr>
<td>The best of newspaper design</td>
<td>For immediate delivery</td>
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<tr>
<td>Becoming 5-tool sports journalists</td>
<td>Navigating nightly sports reporting deadlines</td>
<td>Write-off contests 24 &amp; 26: logo (4 p.m.); advertising (5 p.m.)</td>
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<tr>
<td>Forging a path to success</td>
<td>Environmentally speaking ...</td>
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<tr>
<td>50 ways to tell a story</td>
<td>An alternative media niche</td>
<td>Write-off contests 01 &amp; 02: news writing, editorial writing</td>
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<tr>
<td>On-site critiques</td>
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<tr>
<td>Teaching students to be digital citizens</td>
<td>Making CTE work for you</td>
<td>Write-off contest 08: yearbook news editing</td>
<td>Media Swap Shops (8 and 9 p.m.)</td>
<td></td>
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<tr>
<td>It’s all Greek to me</td>
<td>Yearbook and beyond</td>
<td>Write-off contest 09: newspaper layout</td>
<td>Write-off judging</td>
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<tr>
<td>Sizzle and pop with a splash of color</td>
<td>Profiles represent</td>
<td>Write-off contest 10: newsmagazine layout</td>
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<tr>
<td>What a bummer</td>
<td>Magazine mania</td>
<td>Write-off contest 04: sports writing</td>
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<tr>
<td>Adviser luncheon (Noon-1:30 p.m.)</td>
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<td>Write-off dinner and judging (6 p.m.)</td>
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JEA/NSPA Spring 2015 • DENVER — 27
TAKE CHARGE OF YOUR FUTURE

The nation’s fourth-largest media market, Philadelphia, is home to Temple University’s School of Media and Communication.

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WRITE-OFF ROOM ASSIGNMENTS

Advisers: Check in at the Write-off desk in the Plaza Registration area, Concourse Level, to pick up students’ contest ID labels. Make sure they have their contest ID labels before their contests are scheduled to meet. Note the contests that begin early Friday. Students will need to pick up their tickets by tickets by 7 p.m. Thursday in order to enter their 8 a.m. contest. The Write-off desk is open 1-7 p.m. Thursday and 8 a.m.-noon Friday. Name substitutions must be made by noon Friday. Between noon and 3 p.m. Friday, tickets may be picked up in Governor’s Square 12, Plaza Concourse Level. If a ticket is lost, replacement fee is $5.

Students: Please note the assigned time and room for your contest. While most contests begin at 4 p.m. Friday, contests 23, 40, 41, 42, 43, 44, 45, 46 and 47 will meet at earlier in the day. Bring required equipment and supplies, as explained in rules at jrea.org, and contest ID label to the assigned room. Most contests/critiques will last two hours.

Lead judges: Pick up material for contests 1-27 between 1 and 3:30 p.m. in Governor’s Square 12, Plaza Concourse Level. 

Photography Judges: 8 a.m., Plaza Court 8, Concourse Level

Write-off Judges’ Dinner/Judging: 6 p.m., Windows, Tower 2nd Level

Verify rooms: Check your room assignment in the Convention Update flier in case there is a room change.

01 Newswriting .................................................. 4 p.m., Grand Ballroom II, Tower 2nd Level
02 Editorial Writing ............................................. 4 p.m., Grand Ballroom II, Tower 2nd Level
03 Feature Writing ............................................... 4 p.m., Governor’s Square 14, Plaza Concourse Level
04 Sports Writing ................................................ 4 p.m., Governor’s Square 14, Plaza Concourse Level
05 Review Writing ............................................... 4 p.m., Governor’s Square 11, Plaza Concourse Level
06 Editorial Cartooning ....................................... 4 p.m., Governor’s Square 11, Plaza Concourse Level
07 Commentary Writing ...................................... 4 p.m., Governor’s Square 11, Plaza Concourse Level
08 News Editing .................................................. 4 p.m., Tower Court A, 2nd Level
09 Newspaper Layout (online) .............................. 4 p.m., Tower Court B, 2nd Level, stay for critique
10 News Magazine Layout (online) ...................... 4 p.m., Tower Court B, 2nd Level, stay for critique
11 Press Law & Ethics .......................................... 4 p.m., Tower Court C, 2nd Level, stay for critique
12 Yearbook Copy/Caption: Sports ...................... 4 p.m., South Convention Lobby, Tower 2nd Level
13 Yearbook Copy/Caption: Academics ................. 4 p.m., South Convention Lobby, Tower 2nd Level
14 Yearbook Copy/Caption: Clubs ....................... 4 p.m., South Convention Lobby, Tower 2nd Level
15 Yearbook Copy/Caption: Student Life ............ 4 p.m., South Convention Lobby, Tower 2nd Level
16 Yearbook Layout: Theme (online) ................... 4 p.m., Denver, Tower Mezzanine Level, stay for critique
17 Yearbook Layout: Inside Pages (online) .......... 4 p.m., Century, Tower Mezzanine Level, stay for critique
18 Yearbook Cover/End Sheets (online) .......... 4 p.m., Plaza Court 6, Concourse Level, stay for critique
19 Literary Magazine Layout (online) ................. 4 p.m., Colorado, Tower Mezzanine Level, stay for critique
20 Literary Magazine Poetry ................................. 4 p.m., Plaza Court 8, Concourse Level
21 Literary Magazine Illustration ....................... 4 p.m., Plaza Court 8, Concourse Level
22 Literary Magazine Photography ..................... 4 p.m., Plaza Court 8, Concourse Level
23 Online News Package ................................... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
24 Graphic Design: Logo (online)......................... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
25 Graphic Design: Infographics (online) .......... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
26 Graphic Design: Advertising (online) .......... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
27 Graphic Design: Photo Illustration (online) .... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
28 Yearbook Sports Photography (online) .......... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
29 Newspaper Sports Photography (online) ......... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
30 Yearbook Student Life Photography (online) .... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
31 Newspaper News/Feature Photography (online) 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
32 Photo Story (online) ....................................... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
33 Portfolio (online) ............................................ 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
34 Photo Portrait (online) ................................... 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
35 First-year Photo (online) ................................. 4 p.m., Plaza Ballroom, Concourse Level, stay for critique
36 Broadcast News Story (online) ....................... 8 a.m., Plaza Court 4, Concourse Level, stay for critique
37 Broadcast Sports Story (online) ....................... 9 a.m., Plaza Court 4, Concourse Level, stay for critique
38 Broadcast Feature Story (online) ..................... 10 a.m., Plaza Court 4, Concourse Level, stay for critique
39 Broadcast Commercial/PSA (online) ............... 11 a.m., Plaza Court 4, Concourse Level, stay for critique
40 Social Media Reporting (on-site) .................. 8 a.m., Plaza Court 2, Concourse Level
41 On-Air Reporter (on-site) ............................... 8 a.m., Plaza Court 3, Concourse Level
42 Broadcast Newswriting (on-site) .................... 8 a.m., Plaza Court 1, Concourse Level
43 Broadcast Package (on-site) .......................... 9 a.m., Plaza Court 2, Concourse Level, stay for critique
44 Videography (on-site) ....................................... 10 a.m., Plaza Court 2, Concourse Level, stay for critique
45 Broadcast Commentary (on-site) .................... Noon, Plaza Court 3, Concourse Level
46 Short Documentary (on-site) ......................... Noon, Plaza Court 4, Concourse Level, stay for critique
47 Video Package Editing (online) ....................... 1 p.m., Plaza Court 4, Concourse Level, stay for critique
7:30 A.M. Friday

EVENT
◆ Publication exchange
Interested in seeing what kind of work other high schools around the nation are producing? Stop by the publication exchange tables to gather at the latest editions of high school news from coast to coast. Feel free to drop off a few copies of your publication.
Friday, Governor’s Square Hallway, Plaza Concourse Level

7:30 a.m.-5 p.m. Friday, Governor’s Square 15, Plaza Concourse Level

EVENT
◆ JEA Bookstore
Check out the new books, as well as popular best-sellers, at the JEA Bookstore. Nearly 300 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast. Did you forget Write-off supplies? Check here to buy stylebooks, paper, pens, pencils and erasers. Supplies are limited, so shop early. Students are welcome.
Advisers: Sign in and pick up your CEU certificate here.
7:30 a.m.-5 p.m. Friday, Governor’s Square 15, Plaza Concourse Level

EVENT
◆ Media tour check-in
Media tour check-in is located in the hotel lobby. Please check in at the desk at least one hour before the designated media tour time listed on the website and in the registration booklet. Media tours will depart from the main entrance.
7:30-11 a.m. Friday, Main Hotel Lobby

8 A.M.

EVENT
◆ Convention check-in/registration
Check in to pick up name badges, programs and school packets with Swap Shop, Break with a Pro and luncheon tickets in them. Also here is the lost and found.
8 a.m.-4 p.m. Friday, Plaza Registration, Concourse Level

EVENT
◆ Best of Show desk
Enter your newspaper, newsmagazine, literary arts magazine, broadcast, website, or yearbook at the Best of Show desk. Winners will be announced at the NSPA award ceremony Saturday.
8 a.m.-4 p.m. Friday, Plaza Registration, Concourse Level

9 A.M.

EVENT
◆ On-site critiques
Advisers and staffs who submitted newspapers, newsmagazines, yearbooks, videos, websites and literary magazines for a critique should check appointment times posted in the registration area. A schedule will be posted near the critique area. Since critiques are 30 minutes, it is important to be on time.
9 a.m.-3 p.m. Friday, North Convention Lobby, Tower 2nd Level

STUDENT EVENT
◆ Break with a Pro
Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Peregistration was required. Please check your ticket for your assigned time.
EVALUATION CODE: 2091
9 and 10 a.m. Friday, South Convention Lobby, Tower 2nd Level

ADVISING/TEACHING
Newspaper adviser round table
If you’re new to advising a newspaper and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.
EVALUATION CODE: 4219
Linda Barrington, MJE, Mount Mary University, Milwaukee, Wis.; Peggy Gregory, CJE, Dyersburg State Community College, Dyersburg, Tenn.

CONTEST
Write-off contest
Students entered in the following Write-off contests will meet at this time. Contest ID label must be shown. Bring required equipment and supplies. Note room assignments.
40: Social media reporting — 8 a.m., Plaza Court 2, Concourse Level
42: Broadcast newswriting — 8 a.m., Plaza Court 1, Concourse Level
41: On-air reporter — 8 a.m., Plaza Court 3, Concourse Level
36: Broadcast news story — 8 a.m., Plaza Court 4, Concourse Level

MEETING
JEA general membership meeting
JEA members and others interested in the organization are invited to attend this meeting. You’ll learn about recent JEA board action, hear concerns and discuss plans and goals.
EVALUATION CODE: 3200
Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.
8 a.m. Friday, Silver, Tower Mezzanine Level (125)

STUDENT EVENT
◆ Journalism Quiz Bowl qualifying test
Registered four-person teams will take a written qualifying test with questions related to culture, journalism and civics. The test scores will be used to seed the top teams that will compete in the live buzzer rounds 8-9:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday at the convention registration desk and in the JEA Bookstore.
April van Buren, MJE, LaFollette High School, Madison, Wis.
8 a.m. Friday, Windows, Tower 2nd Level (150)

EVENT
◆ Trade show exhibits
Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibits. Find out what’s new, chat with company representatives, pick up information and have some fun.
8 a.m.-4 p.m. Friday, Plaza Exhibit Hall, Concourse Level

EVENT
◆ Convention shirt distribution
If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts not picked up by noon Friday will be resold.
8 a.m.-noon Friday, Plaza Registration, Concourse Level

CONTEST
Write-off contest check-in
If both your Write-off registration and JEA membership fees have been paid, your school’s Write-off packet containing student contest ID labels, additional instructions and contest room assignments may be picked up at the Write-off desk. If you have not paid, you must do so at this time.
Noon Friday is the deadline for substitutions in preregistered categories. New entries will be accepted at the convention. Lost tickets will be replaced for $5.
Write-off personnel will move to Governor’s Square 12 at noon.
8 a.m.-noon Friday, Plaza Registration, Concourse Level; noon-3 p.m. Friday, Governor’s Square 12, Concourse Level
**9 A.M. Friday**

**Unified School District, Surprise, Ariz.; and Kay Locy, CJE, Puyallup, Wash.**
9 a.m. Friday, Aspen, Tower Mezzanine Level

**ADVISING/TEACHING**

**Students first: advising when things get real**
Advisees are on the rise. Do you have the skills to recognize and then support student journalists as they grow and evolve? This panel will cover common pitfalls, new opportunities and how to best support student writers in your advising role.

**ADVISING/TEACHING**

**Legal and ethical issues for advisers**
Planning to take the CJE or MJE test? Or just want to be more familiar with legal and ethical student media issues? If you want to know how to handle a landmark case or understand the importance of freedom of the press, this session is for you.

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**PHOTOJOURNALISM**

**Photo composition for the untrained eye**
Great photography is no accident, but it's easier than it might seem. Learn the basics of composition to move your publication from just having a bunch of photos to telling visual stories worth more than a thousand words.

**Let us know how we're doing. Visit jea.org/eval and tell us what you think.**

**We want to know how helpful the sessions are during the JEA/NSPA Spring National High School Journalism convention. For each session listed in this program, you’ll find an evaluation code listed under the session description. Please visit jea.org/eval on your computer or Web-enabled mobile device, enter that code and provide some feedback for each of the events you attend.**

**Thank you!**
become even more beautiful and brilliant. And we all live happily ever after.

EVALUATION CODE: 457

Tina Cleavelin, CJE, Jostens, Parker, Colo., and Bobby Hawthorne, Austin, Texas
9 a.m. Friday, Grand Ballroom II, Tower 2nd Level (499)

FEATURED SPEAKER
Good journalism can be good business
Denver's 5280 Magazine has proven that investing in high-quality journalism can be the formula for big profits — even in the Internet Era. Founder Daniel Brogan tells the magazine’s story.
EVALUATION CODE: 4435

Daniel Brogan, 5280 Publishing, Denver
9 a.m. Friday, Plaza Ballroom ABC, Concourse Level (990)

DESIGN
Design in mind
Your content may be brilliant, but no one will look at it if it's not visually pleasing. Learn how to entice your readers to stay with you until the end with these tips, trends and industry secrets. Ideal for yearbook and newsweekly.
EVALUATION CODE: 4031

Jennifer Thompson, Picaboo Yearbooks, North Little Rock, Ark.
9 a.m. Friday, Plaza Ballroom DEF, Concourse Level (990)

CONTEST
Write-off contest
Students will meet for the following contests. Contest ID label must be shown to enter. Bring necessary equipment and supplies.
43: Broadcast package — 9 a.m., Plaza Court 2, Plaza Ballroom DEF, Concourse Level (990)
47: Broadcast story — 9 a.m., Plaza Court 4, Plaza Ballroom DEF, Concourse Level (990)

LAW AND ETHICS
Designating your publication as a public forum
The courts say the forum status of each student publication makes all the difference in your press rights. Learn how to determine whether your publication qualifies — you may be surprised at the answer — and how to work toward a forum policy that matters.
EVALUATION CODE: 3745

Mark Goodman, Kent (Ohio) State University
9 a.m. Friday, Plaza Court 5, Plaza Ballroom DEF, Concourse Level (990)

ADVISING/TEACHING
How to coach like Nick Saban
Nick Saban is one of the most successful college football coaches in America. He runs his program with great discipline and structure. He focuses on personal bests, not outcomes. These principles translate perfectly into advising journalism. Come learn how to build a winner.
EVALUATION CODE: 4264

R.J. Morgan, University of Mississippi, University, Miss.
9 a.m. Friday, Plaza Court 6, Plaza Ballroom DEF, Concourse Level (990)

ADVISING/TEACHING
Understanding standards-based grading
Many school districts are forcing all teachers to use the standards-based grading system. Learn about SBG and how you can apply it to your introduction- and production-level classes.
EVALUATION CODE: 4169

Brad Lewis, MJE, St. Teresa’s Academy, Kansas City, Mo.
9 a.m. Friday, Plaza Court 7, Plaza Ballroom DEF, Concourse Level (990)

MEETING
JEA state directors meeting
All JEA state directors should attend this meeting to get helpful hints on how to make others aware of the organization at the state level.
Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
9 a.m. Friday, Silver, Tower Mezzanine Level (125)
9 A.M.

WEB
Engaging your audience beyond social media
Learn unique ways your online site can keep your readers engaged once they visit your site. Hear about the creative audience engagement techniques our student staff uses in stories. VOX, the news site for this international Web-based school, gets thousands of page views each month.
EVALUATION CODE: 4263
Kim McCarthy, CJE, Mother of Divine Grace School, Ojai, Calif.
9 a.m. Friday, Spruce, Tower Mezzanine Level (58)

WRITING
Attain byline status in JEA’s magazine
Pilot your name and ideas to byline status in Communication: Journalism Education Today. Learn how to wing your way to journalistic heights with a volunteer spirit. Meet and munch with the assistant editor in the Advisers Hospitality room 9:30-10:15 a.m. Then anticipate a smooth landing in the magazine.
EVALUATION CODE: 3756
Howard Spanogle, Ashevile, N.C.
9:30 a.m. Friday, Governor’s Square 15, Plaza Concourse Level (183)

10 A.M.

STUDENT EVENT
◆ Break with a Pro
Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for your assigned time.
EVALUATION CODE: 2091
10 a.m. Friday, South Convention Lobby, Tower 2nd Level

ADVISING/TEACHING
Yearbook adviser round table
If you’re new to advising a yearbook and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.
EVALUATION CODE: 4447
Joy Lessard, Ellensburg, Wash., and Carol Strauss, Newport Beach, Calif.
10 a.m. Friday, Aspen, Tower Mezzanine Level

WRITING
Ready ... set ... lede!
This session looks at effective lede writing. It will focus on types of ledes and lede tips while reviewing examples of ledes. Bring paper, pen or mobile device on which to write.
EVALUATION CODE: 3753
Stan Zoller, MJE, Buffalo Grove, Ill.
10 a.m. Friday, Century, Tower Mezzanine Level (58)

LAW AND ETHICS
Meshing policy, staff manual and ethical guidelines
All student media should have editorial policies, staff manuals and ethical guidelines. This session will show how to mesh them together to reach optimum effectiveness and still address all critical issues. Samples will be provided.
EVALUATION CODE: 3884
John Bowen, MJE, and Candace Perkins Bowen, MJE, Kent (Ohio) State University, and Lori Keekley, MJE, St. Louis Park (Minn.) High School
10 a.m. Friday, Colorado, Tower Mezzanine Level (47)

LEADERSHIP AND TEAM BUILDING
Now what? Organizing a yearbook staff
Applying to be the editor-in-chief for your 2016 yearbook? Already been named the editor-in-chief? Believe it or not, it’s already time to start planning. This session will provide tips on getting yourself and your staff organized, thoughts on meeting deadlines, brainstorming for stories and getting the ladder ready. There will be time for you to ask questions.
EVALUATION CODE: 4413
10 a.m. Friday, Denver, Tower Mezzanine Level (66)

WEB
Engaging your audience beyond social media
Learn unique ways your online site can keep your readers engaged once they visit your site. Hear about the creative audience engagement techniques our student staff uses in stories. VOX, the news site for this international Web-based school, gets thousands of page views each month.
EVALUATION CODE: 4263
Kim McCarthy, CJE, Mother of Divine Grace School, Ojai, Calif.
9 a.m. Friday, Spruce, Tower Mezzanine Level (58)

WRITING
New writing for new media
The media landscape has changed and so has your student audience. This session will cover ways to write for today’s increasingly distracted audience while still maintaining your journalistic integrity.
EVALUATION CODE: 3867
9 a.m. Friday, Tower Court B, 2nd Level (66)

WRITING
O caption! My caption!
If you’re tired of the same old tired captions, this session will provide guidelines, ideas and activities that are guaranteed to improve the captions in your publication.
EVALUATION CODE: 4420
Peter Griffin, CJE, Jostens, Parker, Colo., and Chelsea Harlan, Jostens, Denver
9 a.m. Friday, Tower Court C, 2nd Level (66)

NEWS GATHERING
Communicating controversy: telling the story
Want to write better copy? Want to be able to cover controversial topics in the right way? This session will cover both of these topics. You will learn how to come up with a better story and write it in the best way.
**Typos, errors and mistakes, oh my!**

Do you hate opening your publication only to find typos and errors you know you should have caught? Come learn about how to manage your editorial workflow to minimize those pesky mistakes and maximize your final product using Google Drive, Trello and InDesign tools.

EVALUATION CODE: 4001

Suzi Van Steenberghen, CJE, San Marcos, Calif.
10 a.m. Friday, Governor’s Square 14, Plaza Concourse Level (94)

**Ready. Set. Shoot! (great sports photos)**

This session addresses the special challenges for photographers covering sports events. We will cover correct camera settings for all types of sports and venues as well as techniques for setting up more effective shots.

EVALUATION CODE: 4076

Bobby Hawthorne, Austin, Texas
10 a.m. Friday, Grand Ballroom II, Tower 2nd Level (499)

**Managing student media for advisers**

Thinking about taking the CJE exam? This session is for anyone who wants to learn more about managing student media. Advisers not taking the CJE exam also are welcome. Online/digital resources will be available to attendees.

EVALUATION CODE: 2223

Jane Blystone, MJE, Mercyhurst University, Erie, Pa.
10 a.m. Friday, Plaza Court 5, Concourse Level (47)

**TYPOGRAPHY**

Photos in 5

Great photography doesn’t happen by accident. This session will give you five simple steps to improve your photography, improve your publication, and maybe get you one step closer to award-winning images.

EVALUATION CODE: 4001

Jed Palmer, CJE, Sierra Middle School, Parker, Colo., and Erik Austin, Cheyenne Mountain High School, Colorado Springs, Colo.
10 a.m. Friday, Governor’s Square 14, Plaza Concourse Level (183)

**The wow factor**

When it comes to your newspaper, readers want a reason to come inside. Turn gray, text-heavy pages into an eye-popping experience. You’ll get 60 new page designs and story ideas in this slick, fast-paced presentation. Come ready to go home with creative ideas and many ways to wow your readers.

EVALUATION CODE: 2360

Ron Johnson, Indiana University, Bloomington, Ind.
10 a.m. Friday, Plaza Ballroom DE, Concourse Level (990)

**ADVISORS/TEACHING**

**Ethics: Making the tough calls**

Plenty has been written about journalism ethics, but it is easier said than done. Journalists constantly find themselves in situations in which ethical behavior requires a lot of discipline and courage. This session will focus on those tough situations and how to handle them ethically.

EVALUATION CODE: 3706

Joe Miranda, MJE, Southeastern Louisiana University, Hammond, La.
10 a.m. Friday, Plaza Court 6, Concourse Level (49)

**WEB**

**If we could do it**

A few years ago our website was a clone of the print edition, updated monthly. Now, with the same size staff, we have a vibrant online presence that changes almost every day. We aren’t experts but we learned, and if we could do it ....

EVALUATION CODE: 4371

Don Bott, Stagg High School, Stockton, Calif.
10 a.m. Friday, Plaza Court 7, Concourse Level (47)

**NEWSPAPERS**

**Meet the Pacemaker finalists**

Get a look inside the prestigious Pacemaker judging process with NSPA’s associate director and contest and critique coordinator. We will look at what some of the best yearbooks in the country did this year to set themselves apart.

EVALUATION CODE: 4466

Kirsten Chang and Laura Widmer, National Scholastic Press Association, Minneapolis
10 a.m. Friday, Silver, Tower Mezzanine Level (125)

**ENTREPRENEURSHIP**

**Just hashtag it: Social media and your publication**

The advisers of Niels West News and the Tom Tom will discuss how to use social media such...
as Facebook, Twitter and Instagram to promote your publication and gain readership. Specific examples will be provided.

**EVALUATION CODE: 3663**

Evelyn Lauer, CJE, Niles West High School, Skokie, Ill., and Patrick Johnson, CJE, Antioch (Ill.) Community High School
10 a.m. Friday, Tower Court D, 2nd Level (58)

**NEWS GATHERING**

**We’re bringing sexy back with reporting**

Is your writing in a rut? It all comes down to the interview. Learn techniques for having a natural conversation to get the facts needed to write a great story.

**EVALUATION CODE: 4405**

Justin Daigle, CJE, Brighton (Colo.) High School, and Carrie Hendrix, Lewis-Palmer High School, Monument, Colo.
10 a.m. Friday, Tower Court A, 2nd Level (66)

**DESIGN**

**For your info(graphic)**

In our visual society, it’s no longer enough to write a great story. You need a really great graphic to go with it … or take its place. Come learn the ins and outs of creating infographics that will appeal to today’s “non-readers.”

**EVALUATION CODE: 3626**

Megan Palmer, CJE, Park Hill South High School, Riverside, Mo.
10 a.m. Friday, Tower Court B, 2nd Level (66)

**WRITING**

**Journalistic writing uncovered**

If you struggle with journalistic writing, just beginning to learn how to write journalistically, or simply want to write like the pros, these strategies can change your life and your skills. Come learn how to apply AID strategies to improve your writing and storytelling.

**EVALUATION CODE: 4415**

Karen Wagner-Slusher, CJE, Eaglecrest High School, Centennial, Colo.
10 a.m. Friday, Tower Court C, 2nd Level (66)

**WRITING**

**Hot heads**

Yearbook headlines are critical verbal and visual elements. Learn how to write and design specific primary and secondary magazine-style headlines while incorporating typographic and color strategies that make your verbal message visually sizzle on the spread.

**EVALUATION CODE: 4373**

Martha Akers, Loudoun Valley High School, Purcellville, Va., and Gary Lundgren, Jostens Inc., Minneapolis
10 a.m. Friday, Tower Court D, 2nd Level (84)

**10:30 A.M.**

**CONTEST**

**Write-off contest**

If you registered for this contest, bring your Write-off ID label so you can get your assignment. Read the rules so you will know what equipment to bring to prepare your entry.

**23: Online news package — 10:30 a.m., Plaza Court 1, Concourse Level**

**11 A.M.**

**ADVISING/TEACHING**

**Advising multiple publications round table**

If you’re new to juggling both a yearbook and a newspaper, and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

**EVALUATION CODE: 4218**

Bill Flechtner, MJE, Milwaukee, Ore., and Carmen Wendt, MJE, Scottsdale, Ariz.
11 a.m. Friday, Aspen, Tower Mezzanine Level (12)

**LEADERSHIP AND TEAM BUILDING**

**Survival of the fittest**

From missing photos to constant deadlines, organization provides the keys to a product staff. This session will offer tips to help yearbook and newspaper staffs stay organized and on deadline, while advisers maintain their sanity.

**EVALUATION CODE: 4421**

Nancy Hastings, MJE, Highland, Ind.
11 a.m. Friday, Century, Tower Mezzanine Level (58)

**NEWS LITERACY**

**Make sure your stories are all in VAIN**

It seems simple, but news consumers expect you, or at least your stories, to be VAIN so they know your reporting is independent and transparent. This session will discuss some basic principles of news literacy and why they are more important than ever.

**EVALUATION CODE: 4406**

Stan Zoller, MJE, Buffalo Grove, Ill.
11 a.m. Friday, Colorado, Tower Mezzanine Level (47)

**LEADERSHIP AND TEAM BUILDING**

**Learn to be a passionate leader**

Discover key components of what it takes to be a successful leader and how to be motivational through passion and communication.

**EVALUATION CODE: 4342**

Mary Czech, Walsworth Yearbooks, Chippewa Falls, Wis.
11 a.m. Friday, Denver, Tower Mezzanine Level (66)

**LAW AND ETHICS**

**Law and ethics open forum**

Have questions about legal or ethical issues and your student media? Ask questions of JEA’s Scholastic Press Rights Committee and share information with others in attendance. For all journalism platforms.

**EVALUATION CODE: 3669**

John Bowen, MJE, Kent (Ohio) State University
11 a.m. Friday, Gold, Tower Mezzanine Level (58)

**LEADERSHIP AND TEAM BUILDING**

**Visualize your project on time**

Trello, Scrum, Agile … they all have something in common: visual task management. You will learn how to create and manage a task board so your class can see the answers to the questions about the status, tasks, issues and teams by merely glancing at the board.

**EVALUATION CODE: 4306**

Brynda Everman, CJE, Yearbook Solutions, Azusa, Calif., and Ryan Meinzer, Balfour Yearbooks, Double Oak, Texas
11 a.m. Friday, Governor’s Square 9, Plaza Concourse Level (49)

**Multimedia Broadcast**

**Documentaries, ‘Dateline’ and daring (2 hours)**

What do you get when a group of dedicated high school broadcast students crosses a documentary with a “Dateline”? Find out in this two-hour session as we screen a 30-minute documentary and deconstruct it. Along the way, you should find plenty of inspiration.

**EVALUATION CODE: 4355**

Dave Davis, Hillcrest High School, Springfield, Mo.
11 a.m. Friday, Governor’s Square 10, Plaza Concourse Level (94)

**NEWS GATHERING**

**Ethical challenges in investigative reporting**

Is it ever acceptable to lie in the pursuit of a story? What’s the line between dogged reporting and violating someone’s privacy? Investigative reporting presents unique ethical challenges. This session will offer a framework to guide you in ethical decision making.

**EVALUATION CODE: 3285**

Beth Daley, The New England Center for Investigative Reporting, Boston
11 a.m. Friday, Governor’s Square 11, Plaza Concourse Level (94)

**PHOTOJOURNALISM**

**Photo basics**

Let’s start at the very beginning. We’ll learn how to use a digital camera the way it was intended to be used — taking photos of other people doing things. We’ll talk about, and learn, exposure, composition and a lot of other good, important stuff.

**EVALUATION CODE: 4384**

Jim McCrossen, Blue Valley Northwest High School, Overland Park, Kan.
11 a.m. Friday, Governor’s Square 14, Plaza Concourse Level (183)

**WRITING**

**Captions in 1, 2, 3**

Captions. They’re the most read text in your publication, and one of the easiest things to do poorly. If your captions need a boost, come pick up a few tips and an easy format to use that will
DESIGN
The power of color
Color is a powerful communication tool, sending nonverbal messages that subliminally affect perceptions. We use color to attract attention, make a personal statement or blend in. The response to color is emotional. Each color has a meaning. Learn how to effectively employ color in your print and digital media from a Pantone representative.

EVALUATION CODE: 4450
Susan Fields, Pantone, Carlstadt, N.J.
11 a.m. Friday, Plaza Ballroom DEF, Concourse Level (990)

CONTEST
Write-off contest
Students entered in this contest will meet for a group critique. Contest ID label must be shown.

39: commercial/PSA — 11 a.m., Plaza Court 4, Concourse Level (990)

ADVISING/TEACHING
AP style primer for advisers
This session is aimed at advisers planning to take the JEA Certified Journalism Educator exam, but also is a great refresher for students or advisers looking to brush up on their knowledge of Associated Press style.

EVALUATION CODE: 4138
Joe Humphrey, MJE, Hillsborough High School, Tampa, Fla.
11 a.m. Friday, Plaza Court 5, Concourse Level (47)

ADVISING/TEACHING
Resources for new advisers
Being a new adviser can be a daunting task. This session will help familiarize new advisers with the help available to them, including organizations, websites and software.

EVALUATION CODE: 4307
Carol Smith, Lovington, Ill.
11 a.m. Friday, Plaza Court 6, Concourse Level (49)

ADVISING/TEACHING
If we could do it (advisers)
This is a follow-up to the previous session about moving to more of a Web presence while retaining a print identity, this time for advisers only. Feeling stressed, underprepared or just too damned old for this? You can do it! I’ll share tips.

EVALUATION CODE: 4372
Don Bott, Stagg High School, Stockton, Calif.
11 a.m. Friday, Plaza Court 7, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING
Yearbook is journalism
Join a discussion on 21st-century journalism focused on skills and experiences rather than publication types. This session will explore advantages of a comprehensive media program and make the case for journalistic, collaborative and creative products with yearbook production as just one part of the experience.

EVALUATION CODE: 3996
Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
11 a.m. Friday, Silver, Tower Mezzanine Level (125)

LEADERSHIP AND TEAM BUILDING
Keeping it real: Authenticity in the publications classroom
A yearbook adviser and an online-only adviser will discuss how they manage their publications classrooms. Presenters will highlight staff management, leadership activities and team building to create authenticity and student autonomy.

EVALUATION CODE: 4331
Evelyn Lauer, CJE, and Sharon Swanson, Niles West High School, Skokie, Ill.
11 a.m. Friday, Spruce, Tower Mezzanine Level (58)

LEADERSHIP AND TEAM BUILDING
Surviving yearbook: Small staff, large school
How do you manage to create a book that covers more than 2,000 students when you have a staff of eight? We have managed to do just that and have never missed a deadline (but it isn’t easy). Come hear our secrets.

EVALUATION CODE: 3957
Barbara Bateman, CJE, Murphy High School, Mobile, Ala.
11 a.m. Friday, Tower Court A, 2nd Level (66)

LEADERSHIP AND TEAM BUILDING
Nice bike!
Sometimes, building a relationship is as simple as saying “nice bike.” In this session, learn how to build successful relationships between administration and program by focusing on open communication, honesty and inclusivity.

EVALUATION CODE: 4364
Patrick Johnson, CJE, and Bradford Hubbard, Antioch (Ill.) Community High School
11 a.m. Friday, Tower Court B, 2nd Level (66)

WRITING
Open the ‘Mustard Jar’
Discover ideas to enhance your literary magazine’s content by adding nonfiction choices to the magazine’s essential ingredients. Evaluation tools will be discussed that will help you choose the best variety of nonfiction styles that will populate the pages of a dynamic and contemporary literary-art magazine.

EVALUATION CODE: 2288
Linda Ballew, MJE, Great Falls, Mont.
11 a.m. Friday, Tower Court C, 2nd Level (66)

LEADERSHIP AND TEAM BUILDING
Communication differences: Fostering leadership and growth
Want to make your yearbook run more smoothly? It starts with your leadership and the relationship between the editorial staff and the adviser. Come lean strategies you can implement now to help you have a more successful and peaceful year. Bring your editors.

EVALUATION CODE: 4381
Courtney McClaskey, Walsworth Yearbooks, Lake Stevens, Wash., and Andrew Ross, Walsworth Yearbooks, Marceline, Mo.
11 a.m. Friday, Tower Court D, 2nd Level (84)

FEATURED SPEAKER, PHOTOJOURNALISM
Compelling photographs that are storytellers
How do major magazines and newspapers create and use photographs to not only decorate their pages but also become a vital part of the content? They say something and deliver a message. They can entertain and amuse as well, but they also serve a real purpose. For this session, we’ll discuss how magazines such as Sports Illustrated and National Geographic find and then use such pictures, and how school publications, print and online, can do the same.

EVALUATION CODE: 4427
Rich Clarkson, Clarkson Creative, Denver
11 a.m. Friday, Plaza Ballroom ABC, Concourse Level (990)

WRITING
Does anyone read yearbook copy?
Probably not, and why should they? It’s rarely written to be read. It’s written to fill a hole on a spread. That’s too bad because you can’t tell the story of a school’s year without truthful copy.

EVALUATION CODE: 4261
Bobby Hawthorne, Austin, Texas
11 a.m. Friday, Grand Ballroom II, Tower 2nd Level (499)

FEATURED SPEAKER, NEWS GATHERING
What’s it like to get a call ordering you to jump on a plane to California, Texas or Oklahoma with no warning? Join Trevor Hughes to hear what it’s like to be reporter for the nation’s largest newspaper.

EVALUATION CODE: 4437
Trevor Hughes, USA Today, Denver
11 a.m. Friday, Grand Ballroom I, Tower 2nd Level (499)

FEATURED SPEAKER, ADVISING/TEACHING
Open the ‘Mustard Jar’
Discover ideas to enhance your literary magazine’s content by adding nonfiction choices to the magazine’s essential ingredients. Evaluation tools will be discussed that will help you choose the best variety of nonfiction styles that will populate the pages of a dynamic and contemporary literary-art magazine.

EVALUATION CODE: 2288
Linda Ballew, MJE, Great Falls, Mont.
11 a.m. Friday, Tower Court C, 2nd Level (66)

LEADERSHIP AND TEAM BUILDING
Communication differences: Fostering leadership and growth
Want to make your yearbook run more smoothly? It starts with your leadership and the relationship between the editorial staff and the adviser. Come lean strategies you can implement now to help you have a more successful and peaceful year. Bring your editors.

EVALUATION CODE: 4381
Courtney McClaskey, Walsworth Yearbooks, Lake Stevens, Wash., and Andrew Ross, Walsworth Yearbooks, Marceline, Mo.
11 a.m. Friday, Tower Court D, 2nd Level (84)
Noon Friday

ADVISING/TEACHING
Round table for multimedia advisers
If you’re new to advising a website or broadcast program, want to start one or need ideas to make your program even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.
EVALUATION CODE: 4449
Jonathan Rogers, MJE, Iowa City (Iowa) High School, and Mike Riley, CJE, Cody, Wyo.
Noon Friday, Aspen, Tower Mezzanine Level

NEWS GATHERING
Upvote your research reporting
Millions of researchers produce thousands of studies every year. Are you using any in your reporting? Learn how to easily find and correctly use research studies in your media. You will blow your readers’ minds with all the fascinating new knowledge you share with them.
EVALUATION CODE: 4351
Peter Bobkowski, University of Kansas, Lawrence, Kan.
Noon Friday, Century, Tower Mezzanine Level (58)

LAW AND ETHICS
5 ways to censor-proof your publication
It’s great to win a fight for your First Amendment rights, but even better to prevent one. Practical tips for making your student medium censor-resistant and for surviving a censorship confrontation if you must. Bring your own “survival” stories to share.
EVALUATION CODE: 2801
Frank LoMonte, Student Press Law Center, Washington, D.C.
Noon Friday, Colorado, Tower Mezzanine Level (47)

DESIGN
Building award-winning literary magazines
Take a look at the standards required to capture a Pacemaker or Crown with the school literary/art magazine in this wide-ranging session that shows examples from award-winning publications from around the country.
EVALUATION CODE: 4460
Mark Murray, Arlington (Texas) Independent School District
Noon Friday, Denver, Tower Mezzanine Level (66)

LEADERSHIP AND TEAM BUILDING
Motivating and rewarding your staff
In the hustle and bustle of production, it’s easy to forget to stop and take time to motivate your staff. Taking a break from the work can increase productivity. It’s also important to reward and recognize staffers on a job well done throughout the year.
EVALUATION CODE: 4322
Allie Staub, Westfield (Ind.) Middle School, and Laura Zhu, CJE, Toby Johnson Middle School, Elk Grove, Calif.
Noon Friday, Governor’s Square 11, Plaza Concourse Level (94)

WRITING
Creative coaching
Helping students improve their writing can be a daunting task. Learn creative, unconventional ways to encourage students to step up their writing skills and become an influential, positive writing force on your staff.
EVALUATION CODE: 3474
Sue Skalicky, MJE, Legacy High School, Bismarck, N.D.
Noon Friday, Gold, Tower Mezzanine Level (58)

MULTIMEDIA BROADCAST
Take your show to the next level
Move from a daily announcements show to a newscast with real news stories. We’ll cover why and how to make edited news packages for your broadcast including types of stories, how to choose topics, workflow, staffing and grading.
EVALUATION CODE: 4424
Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
Noon Friday, Governor’s Square 9, Plaza Concourse Level (49)

Visit picabooyearbooks.com to contact your local Picaboo Yearbooks representative.
Kim Christiansen, 9NEWS, Denver
Noon Friday, Grand Ballroom I, Tower 2nd Level (499)

DESIGN
50 ways to tell a story
Mode: Sidebars. Alternative story forms. Whatever you call them, they are a great way to expand your publication’s coverage, play with design and explore unique forms of storytelling. If you’re stuck in a picture and quote rut, this session will give you some new ideas.
EVALUATION CODE: 3587
Meghan Percival, CJE, McLean (Va.) High School, and Erin Harris, CJE, Thomas Jefferson High School for Science and Technology, Alexandria, Va.
Noon Friday, Grand Ballroom II, Tower 2nd Level (499)

ADVISING/TEACHING
Role and history of media for advisers
For teachers who are preparing for the CJE test, this session offers a brief review of the most important events and individuals in journalism history and the functions of the mass media in modern American society. Sample questions will be discussed if time permits.
EVALUATION CODE: 2178
Joe Miranda, MJE, Southeastern Louisiana University, Hammond, La.
Noon Friday, Plaza Court 5, Concourse Level (47)

ENTREPRENEURSHIP
Brand it! Yearbook and social media
Branding is what people say about you when you aren’t in the room. What’s your yearbook’s brand? Marketing a high school yearbook and maintaining a relevant social media presence is the key to yearbook sales and building your brand.
EVALUATION CODE: 4360
Brittney Ferris, Walsworth Yearbooks, Schaumburg, Ill.
Noon Friday, Plaza Court 6, Concourse Level (49)

LEADERSHIP AND TEAM BUILDING
Maintaining organizational sanity when creating a chronological book
This session will help advisers and editors tackle the challenges of organizing the content and coverage for a chronological yearbook. Strategies for organization will be discussed.
EVALUATION CODE: 4348
Beth Brown, Northeastern High School, Manchester, Pa.
Noon Friday, Plaza Court 7, Concourse Level (47)

ADVISING/TEACHING
Effectively using the JEA Web curriculum module
In this adviser session, we will discuss ways to use lessons from the JEA Web curriculum module with beginning or experienced online journalism students. Advisers will have an opportunity to ask specific questions and request lessons on other topics.
EVALUATION CODE: 4408
Michelle Balmeo, CJE, Monta Vista High School, Cupertino, Calif.
Noon Friday, Plaza Court 8, Concourse Level (47)

DESIGN
The best of newspaper design
We will look at award-winning newspapers to see what elements make them so good, examine their pages and get ideas for making your publication even better. Those who attend this session will also get access to the presentation to download.
EVALUATION CODE: 2300
Linda Barrington, MJE, Mount Mary University, Milwaukee, Wis.
Noon Friday, Silver, Tower Mezzanine Level (125)

WRITING
Becoming 5-tool sports journalists
Sports journalists often refer to successful baseball players as “five-tool players.” Here, we will discuss what it takes to be a five-tool sports writer – reporting in depth, writing for print and Web, incorporating audio and video, interacting on social media and using advanced statistics.
EVALUATION CODE: 4310
Scott Duncan, Columbus (Ind.) East High School
Noon Friday, Spruce, Tower Mezzanine Level (58)

NEWS LITERACY
Teaching students to be digital citizens
As students participate as communicators and collaborators in digital spaces, they also must practice digital citizenship. Come learn about Common Sense Education’s free programs that help you teach students how to think critically, behave safely and participate responsibly in the digital world.
EVALUATION CODE: 4358
Brian Dino, Common Sense Education, Denver
Noon Friday, Tower Court A, 2nd Level (66)

LEADERSHIP AND TEAM BUILDING
It’s all Greek to me
Building a staff bond that is inseparable requires pushing the idea of family. This fraternal bond can never be separated. In this session, learn about ways to develop a strong staff culture that brings in newbies and keeps the old ones coming back.
EVALUATION CODE: 3890
Patrick Johnson, CJE, Antioch (Ill.) Community High School
Noon Friday, Tower Court B, 2nd Level (66)

DESIGN
Sizzle and pop with a splash of color
Editors want page design to incorporate splashes of vibrant color or sophisticated shades of black/white because color draws audiences to the heart of the story. So, let’s look at design examples implementing best practices and discuss why these resources effectively incorporate color trends. Understanding this powerful tool makes pages sizzle and pop.
EVALUATION CODE: 4336
Linda Ballew, MJE, Great Falls, Mont.
Noon Friday, Tower Court C, 2nd Level (66)

LEADERSHIP AND TEAM BUILDING
What a bummer
You worked hard all year on the most recent
edition of your yearbook and expected a glowing critique and awards … only to receive a lot of comments you may not understand/agree with and an empty trophy shelf. This session will focus on 10 easy fixes that you may not be aware of to make your book (hopefully) a little bit better. New and veteran advisers are welcome.

EVALUATION CODE: 4255
Matthew LaPorte, CJE, Southwest Career and Technical Academy, Las Vegas
Noon Friday, Tower Court D, 2nd Level (64)

ADVISER EVENT
◆ Adviser luncheon
Often the best adviser information and advice happens during informal conversations around a luncheon table. The convention planning team will be honored at this luncheon. Featured speaker will be Jack Kennedy, a JEA past president and executive director of the Colorado High School Press Association. Preregistration was required. Please bring your meal ticket. This event is underwritten by Walsworth.
Noon-1:30 p.m. Friday, Windows, Tower 2nd Level (150)

STUDENT EVENT
◆ Lunch with the president (2 hours)
JEA President Mark Newton will have a press conference and lunch with 10 preselected students to discuss JEA and scholastic journalism. Preregistration was required.

Noon:
EVALUATION CODE: 3664
Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.
Noon Friday, JEA Suite

1 P.M.

CONTEST
Write-off lead judges check-in
Lead judges for the afternoon contests must check in between 1 and 3:30 p.m. to get instructions and supplies.
1-3:30 p.m. Friday, Governor’s Square 12, Plaza Concourse Level (107)

ADVISING/TEACHING
Round table for lit mag advisers
If you’re new to advising a literary magazine, want to start one or need ideas to make your magazine even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.
EVALUATION CODE: 4448
Gary Lindsay, MJE, Cedar Rapids, Iowa
1 p.m. Friday, Aspen, Tower Mezzanine Level (12)

LAW AND ETHICS
The law of social media
We know the First Amendment doesn’t stop at the schoolhouse gate, but what about the Wi-Fi modem? Social media liberates students to publish cost-free around the clock — but it also may be bringing school punitive authority into the living room. How does the law treat speech on Twitter, Instagram and other Web 2.0 platforms?
EVALUATION CODE: 4096
Frank LoMonte, Student Press Law Center, Washington, D.C.
1 p.m. Friday, Colorado, Tower Mezzanine Level (47)

LAW AND ETHICS
Are boobie bracelets protected speech?
Several courts have taken on whether students can wear “I (heart) Boobies!” bracelets on campus in support of breast cancer awareness. Come learn about what you might expect and how you can protect your rights to express yourself in this and other important social issues.
EVALUATION CODE: 4340
Genelle Belmas, University of Kansas, Lawrence, Kan.
1 p.m. Friday, Century, Tower Mezzanine Level (58)

WRITING
Crying laughing: The Onion’s guide to satire
April Fools’ Day is for practical jokers but every month is perfect for satire. Using The Onion’s production model for structure and inspiration, this workshop provides a step-by-step process for creating strong satirical pieces and improving your staff’s peer editing process. Come get your snark on.
EVALUATION CODE: 4329
Anna Jacobson, The Bolles School, Jacksonville, Fla.
1 p.m. Friday, Denver, Tower Mezzanine Level (66)

ADVISING/TEACHING
21st century workout
Are you banging your head against a wall because students are missing deadlines? Try honing in on your students’ strengths and watch them take ownership and pride in their work. Quit playing Jenga and start coaching your students through a 21st century workout!
EVALUATION CODE: 4375
Sue Skalicky, MJE, Legacy High School, Bismarck, N.D.
1 p.m. Friday, Gold, Tower Mezzanine Level (58)

ADVISING/TEACHING
Your digital compass
Find your way through the digital jungle with this compilation of some great online resources just for advisers. Feel free to bring your own.
EVALUATION CODE: 4312
Cindy Todd, Westlake High School, Austin, Texas, and Brian Martinez, CJE, Jostens, Austin, Texas
1 p.m. Friday, Governor’s Square 9, Plaza Concourse Level (49)

MULTIMEDIA BROADCAST
Save a surprise
Advanced broadcast storytellers learn the importance of story structure. This often means saving a surprise that leaves an impact on the viewer. This session will include student-produced and professional examples, and discuss writing to the moment.
EVALUATION CODE: 4354
Dave Davis, Hillcrest High School, Springfield, Mo.
1 p.m. Friday, Governor’s Square 10, Plaza Concourse Level (94)

Continued on Page 42
The finest printing quality. Even Ben agrees.

When you partner with Jostens, your yearbook is crafted to last a lifetime. Quality is built into every book, earning Jostens the Printing Industries of America Benny “Best of Category” award five times in the last six years. This prestigious award honors our yearbook printing, binding and cover applications.

Visit the Jostens booth to see our PIA, CSPA Crown, FSEA Gold Leaf Award and NSPA Pacemaker award-winning yearbooks.

DISCOVER MORE AT YEARBOOKLOVE.COM
YOUR TRUSTED PARTNER IN
CELEBRATING MOMENTS THAT MATTER
a deep passion in protecting our world and its natural resources. A Society of Environmental Journalists national award winner, Frankowski spins accounts of taking on big business in the name of protecting our environment and the countless problems associated with fossil fuel dependence.

**EVALUATION CODE: 4439**

**FEATURED SPEAKER**

**An alternative media niche**

For some, traditional media just isn’t the ticket to lasting journalistic success. For Jonathan Shikes, a traditional journalism education and pit stops at traditional publications paved the way for a transition to Westword, Colorado’s preeminent weekly alternative newsmagazine. As managing editor, Shikes is in on every major decision but does not stray from his writing roots.

**EVALUATION CODE: 4438**

**CONTEST**

**Write-off contest**

Students entered in this contest will meet for a group critique. Contest ID label must be shown.

**47: Video package editing — 1 p.m. Friday, Plaza Court 4, Concourse Level (47)**

**EDITING**

**Snooping for word crimes**

Follow the trail to spot goofs on every page. Smell and taste clues to apprehend offenders. Transform yourself into a trendy licensed private eye for better words, from Associated Press style to originality. As a word sleuth, arrest word fraud 24/7. Turn copy into a magnet for readers.

**EVALUATION CODE: 2267**

**ADVISING/TEACHING**

**Overcoming yearbook obstacles**

This session will discuss strategies to help advisers handle common yearbook challenges. Sample topics of discussion will include staffing, organization, coverage and finance. Attendees are encouraged to share their experiences with the group as well.

**EVALUATION CODE: 4349**

**THE IDEAL PHOTOGRAPHY TEXTBOOK**

If you were to produce the ideal photography textbook, what would it contain? Come brainstorm. Come look at examples.

**EVALUATION CODE: 4272**
2 P.M.

**Friday**

**Writing**

**For immediate delivery**

In this “I want it now” world, yearbook staffs are learning to deliver stories in many compelling forms. The story might work best in all quotes, he said/she said or Q&A formats. Learn how to adapt alternative formats to add coverage.

**EVALUATION CODE:** 4338

**Martha Akers, Loudoun Valley High School, Purcellville, Va., and Mike Taylor, Walsworth Yearbooks, Mansfield, Texas**

1 p.m. Friday, Silver, Tower Mezzanine Level (125)

**Writing**

**Navigating nightly sports reporting deadlines**

Covering games on deadline is a nightly ritual in sports journalism. This session will provide first-person insight into how to cover games for print and Web by offering advice on productive ways to watch games, efficient strategies for post-game interviews and creative options for storytelling.

**EVALUATION CODE:** 4377

**Scott Duncan, Columbus (Ind.) East High School**

1 p.m. Friday, Spruce, Tower Mezzanine Level (58)

**Advancing/Teaching**

**Making CTE work for you**

Career Technical Education programs are changing the country’s educational landscape. Learning to make your publications program fit a CTE Career Cluster opens opportunities for program funding and both training and networking for students and advisers, which leads students to stronger post-secondary education opportunities and careers.

**EVALUATION CODE:** 4371

**J.J. Ogrin, Englewood (Colo.) High School**

1 p.m. Friday, Tower Court A, 2nd Level (66)

**Entrepreneurship**

**Yearbook and beyond**

Attendees will actively participate in this session filled with “speed share” mini presentations to learn how your yearbook team produces a successful yearbook, incorporates videos along with the yearbook, shares photos throughout the year, sponsors unique fundraising events and fulfills community needs through special projects.

**EVALUATION CODE:** 4315

**Margie Nisbett and yearbook staff, Walnut Grove Middle School, Midlothian, Texas**

1 p.m. Friday, Tower Court B, 2nd Level (66)

**Writing**

**Profiles represent**

How do you bring the profiles in your publication alive? Use them as an entry point into the broader issues your readers care about. Learn how to write and report a “representative profile” that will captivate your audience.

**EVALUATION CODE:** 4338

**Brian Baron, CJE, Newton South High School, Newton Centre, Mass.**

1 p.m. Friday, Tower Court C, 2nd Level (66)

**Design**

**Magazine mania**

Magazines, both print and digital, are packed with design ideas for contemporary yearbooks. Let’s look at professional magazine designs and discuss why they are effective and how they could be adapted to meet the special needs of a yearbook audience.

**EVALUATION CODE:** 4374

**Gary Lundgren, Jostens Inc., Minneapolis**

1 p.m. Friday, Tower Court D, 2nd Level (84)

2 P.M.

**General Audience**

**General session/keynote address**

Zahira Torres of the Denver Post will present the keynote address during this general session.

**EVALUATION CODE:** 4397

**2 p.m. Friday, Plaza Ballroom, Concourse Level (2,100)**

**3:30 P.M.**

**Advancing/Teaching**

**CJE/MJE certification testing**

Advisers who have applied to take the CJE or MJE tests will do so at this time.

**Kim Green, MJE, Columbus (Ind.) North High School**

3:30 p.m. Friday, Gold, Tower Mezzanine Level (58)

4 P.M.

**Contest**

**Write-off contest**

Students registered for the Write-offs should arrive at their contest room 10 to 15 minutes before the start of the contest. Have the contest’s required supplies and equipment and be ready to show your ID label. 4 p.m. Friday. See Page 29 for room assignments.

**Administrator Event**

**A conversation about scholastic media**

Journalism Education Association President Mark Newton invites all school administrators to an informal discussion of the ultimate 21st century educational opportunity: journalism and student media. Meet at the front desk in the main lobby of the hotel.

**EVALUATION CODE:** 4278

**Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.**

4 p.m. Friday, JEA Suite

6 P.M.

**Contest**

**Write-off judges’ dinner and judging**

Those who have agreed to judge JEA’s Write-off contests are invited to dinner before judging begins. Please check in at the door.

6 p.m. Friday, Windows, Tower 2nd Level (150)

7 P.M.

**Student Event**

**Team trivia night**

School teams will enjoy a fast-paced, fun and engaging evening of trivia, including categories about pop culture, music, movies and more. Teams will earn points for getting questions right or completing other interactive challenges. There will be prizes for each round, but there also will be a grand prize for the team that accumulates the most points.

**EVALUATION CODE:** 4156

**Meghan Percival, CJE, McLean (Va.) High School, and Erin Harris, CJE, Thomas Jefferson High School for Science and Technology, Alexandria, Va.**

7-8:45 p.m. and 9-10:45 p.m. Friday, Grand Ballroom, Tower 2nd Level (997)

8 P.M.

**Student Event**

**Media swap shops**

Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook or video to show at your table. Please check the ticket for your assigned time.

8 and 9 p.m., Friday, South Convention Lobby, Tower 2nd Level

8:30 P.M.

**Advisor Event**

**Adviser reception and SPLC benefit auction**

Save room for dessert. Advisers are invited to this social gathering featuring a dessert extravaganza and an auction/silent auction to benefit the Student Press Law Center.

Bid on a variety of items including the following: a book by Denver Post columnist Terry Frei; Elitch Gardens day passes; items by illustrator/cartoonist Drew Litton; Denver Zoo family four pack; Mike McLean photo print; Mike Keefe editorial cartoon; 15 prints by Denver Post photo staff and “Teaching Yearbook Journalism” Herff Jones curriculum.

Credit/debit cards, check or cash will be accepted as payment for auction items. Those who are judging Write-off competitions are encouraged to attend after they finish judging.

8:30 p.m. Friday, Silver, Tower Mezzanine Level
# SATURDAY AT A GLANCE

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<th>ROOMS</th>
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<th>9 a.m.</th>
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<td>Governor's Square 9</td>
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<td>Journalism Festivus</td>
<td>Multimedia journalism</td>
<td>Introduction to live streaming</td>
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<td>Governor's Square 10</td>
<td>Super design time</td>
<td>Broadcast journalism workflow</td>
<td>Putting the story into news stories</td>
<td>Sound design for broadcast</td>
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<td>Governor's Square 11</td>
<td>True color or off color</td>
<td>Using music to tell a story</td>
<td>Issue seminar: Reporting on marijuana legalization (2 hours)</td>
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<td>Governor's Square 12</td>
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<td>Write-off headquarters</td>
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<td>Governor's Square 13</td>
<td>4 levels of storytelling</td>
<td>Amazing photography: Tips everyone can use</td>
<td>Tell the story through environmental portraits</td>
<td>Top 11 tips for improving photography</td>
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<td>Governor's Square 14</td>
<td></td>
<td>JEA Bookstore and Adviser Hospitality (8 a.m.-2:30 p.m.) Sign in and pick up CEU certificate</td>
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<td>Governor's Square 15</td>
<td>Confessions of a fontaholic</td>
<td>Stop mumbling</td>
<td>Diet. Exercise. And pizza.</td>
<td>Design Quest: Finding ideas for your next yearbook</td>
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<td>Governor's Square 16</td>
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<td>Yearbooks A-Z</td>
<td>Finding your voice</td>
<td>Design shouldn’t end where type begins</td>
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<td>Governor's Square 17</td>
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<td>Governor's Square Hallway</td>
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<td>Publication exchange</td>
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<td>Plaza Ballroom ABC</td>
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<td>It’s a woman’s world</td>
<td>Tales of the tape</td>
<td>Your Snapchat journalism skills</td>
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<td>Plaza Ballroom DEF</td>
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<td>The lost art of the picture story</td>
<td>Brides and angels</td>
<td>Portrait photography: A look back</td>
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<td>Plaza Exhibit Hall</td>
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<td>Convention check-in/registration, lost and found (8 a.m.-1 p.m.)</td>
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<td>Plaza Court 1</td>
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<td>Best of Show judging</td>
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<td>Plaza Court 2</td>
<td>Digital Media Committee meeting</td>
<td>How to keep your program strong</td>
<td>It’s a marathon, not a sprint</td>
<td>How much does a polar bear weigh?</td>
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<td>Plaza Court 3</td>
<td></td>
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<td>Oh JOY!</td>
<td>Pinterest for everyone</td>
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<tr>
<td>Plaza Court 4</td>
<td>What every adviser should do</td>
<td>Taming the grading monster</td>
<td>School newspapers and the CWP model</td>
<td>Can I use this photo?</td>
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<tr>
<td>Plaza Court 5</td>
<td>My iPhone does what?</td>
<td>No guts, no glory</td>
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<td>Why won’t they do anything?</td>
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<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td>Sat. p.m./Sun.</td>
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<td>Maximize your education by networking</td>
<td>Mobile media on the cheap</td>
<td>Podcasting 101</td>
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<td>Framing a story in multimedia broadcast</td>
<td>Set up your live streaming</td>
<td>Advanced broadcast writing</td>
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<td>Complete composition</td>
<td>Sports broadcasting</td>
<td>The art of iPhoneography</td>
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<td>Write-off headquarters</td>
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<td>Improving your visual storytelling skills</td>
<td>Using remote flash triggers</td>
<td>Lessons from high school journalism class</td>
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<td>JEA Bookstore and Adviser Hospitality</td>
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<td>Improving your visual storytelling skills</td>
<td>Purposeful and inspired design</td>
<td>You can't handle the truth</td>
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<tr>
<td>Improving your visual storytelling skills</td>
<td>Rough draft: Student journalism at its best</td>
<td>Multimedia storytelling: There’s an app for that</td>
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<td>Publication exchange</td>
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<td>Social media networks: The scary, the awesome the scary awesome</td>
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<td></td>
<td>NSPA award ceremony (3:30-5:30 p.m.)</td>
<td>** SATURDAY ** Poetry slam 7-9 p.m. ** SUNDAY ** JEA award ceremony 8:30-10:30 a.m.</td>
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<tr>
<td>Everyone has a story</td>
<td>Yearbook design: On fleek</td>
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<td>Convention check-in/registration, lost and found</td>
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<td>Technology of basic live broadcast</td>
<td>‘Ship yourself’ to college success</td>
<td>Itty bitty staff committee</td>
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<td>Technology of basic live broadcast</td>
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<td>Mentor Program informational meeting</td>
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<td>‘Ship yourself’ to college success</td>
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<td>Badges, blogging and video — oh my?</td>
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<td>Intro to documentary filmmaking</td>
<td>Making money with photography</td>
<td>Truth v. Truthiness</td>
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# SATURDAY AT A GLANCE

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<tr>
<td>Plaza Court 6</td>
<td>Join the judging jubilation</td>
<td>Everything you’re not doing</td>
<td>Building a staff of student leaders</td>
<td>Grading and advertising do go together</td>
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<tr>
<td>Plaza Court 7</td>
<td>No repeat staff? No problem</td>
<td>Automatic doesn’t mean automatically correct</td>
<td>Work hard; play harder</td>
<td>Rethinking and designing coverage</td>
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<tr>
<td>Aspen</td>
<td>JEA Certification Committee meeting (7:30 a.m.)</td>
<td>Why consider JEA certification?</td>
<td>MJE: Yes, you can!</td>
<td>The future of journalism: JEA One-Book discussion</td>
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<td>Century</td>
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<td>Ad sales: A program that works</td>
<td>Like a Rolling Stone, or nah?</td>
<td>Better captions, a better publication</td>
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<tr>
<td>Colorado</td>
<td>JEA Scholastic Press Rights Committee meeting (7:30 a.m.)</td>
<td>Public records for dummies</td>
<td>The power of a strong editorial policy</td>
<td>Dropping the journalistic F-bomb</td>
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<tr>
<td>Denver</td>
<td>Writing across platforms</td>
<td>Yearbook secrets are no fun</td>
<td>How Pacemakers are rocking Instagram, Twitter</td>
<td>Presentation of MJE projects</td>
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<td>Gold</td>
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<td>Scholastic press association round table (2 hours)</td>
<td>Open forum on law and ethics</td>
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<td>Spruce</td>
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<td>How to be awesome</td>
<td>Innovative news design</td>
<td>Pushing the envelope in Web journalism</td>
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<td>Grand Ballroom I</td>
<td>Journalism Quiz Bowl</td>
<td>Top advisers discuss yearbook trends</td>
<td>Leadership 101</td>
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<tr>
<td>Grand Ballroom II</td>
<td>If everyone has a story</td>
<td>Make readers feel really good</td>
<td>Scheme a theme</td>
<td>Know and tell</td>
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<tr>
<td>North Convention Lobby</td>
<td></td>
<td>On-site critiques (8 a.m.-3 p.m.)</td>
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<tr>
<td>Tower Court A</td>
<td>Want to start a literary magazine?</td>
<td>Literary magazine connections</td>
<td>So you wanna say “I’m with the band”?</td>
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<tr>
<td>Tower Court B</td>
<td>May the Force be with you</td>
<td>Effectively coordinate your yearbook photography process</td>
<td>When the unthinkable happens</td>
<td>Invested development</td>
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<tr>
<td>Tower Court C</td>
<td>Innovative advising promotes creative journalists</td>
<td>Thrill them with theme copy</td>
<td>Using HONY to teach feature writing</td>
<td>Design imitation: The sincerest form of plagiarism?</td>
</tr>
<tr>
<td>Tower Court D</td>
<td>The top of the C list</td>
<td>From inspiration to adaptation</td>
<td>The writing lab</td>
<td>Message matters</td>
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<td>Windows</td>
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<td>Pinnacle Club, 555 17th St., 38th Fl.</td>
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<td>Noon</td>
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<td>Evening</td>
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<td>Broadcast in a big venue</td>
<td>We're all in this together</td>
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<td>How not to kill your staff</td>
<td>Learning to run a live production</td>
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<td>Warm and fuzzy team builders</td>
<td>Not grading to get students writing</td>
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<td>Candy, gum and dental floss: Journalistic cover design</td>
<td>The long and short of it</td>
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<td>'I found this great photo on Google Images, and …'</td>
<td>How NOT to libel someone</td>
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<td>Amaze your audience with Aurasma</td>
<td>H(app)ening publications</td>
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<td>How to synthesize your story</td>
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<td>Writing compelling profiles</td>
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<td>On-site critiques (8 a.m.-3 p.m.)</td>
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<td>Why’s it’s good to cause trouble</td>
<td>JEA board followup</td>
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<td>Aurasma IS Harry Potter magic</td>
<td>Why not converge?</td>
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<td>Team storytelling</td>
<td>When the #5%$ hits the fan: Avoiding prior review</td>
<td>It’s OK to be funny</td>
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<td>The same, but different</td>
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<td>Adviser award luncheon (Noon-2:20 p.m.)</td>
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</table>
7:30 A.M. Saturday

EVENT
◆ Publication exchange
Interested in seeing what kind of work other high schools around the nation are producing? Stop by the publication exchange tables to gander at the latest editions of high school news from coast to coast. Feel free to drop off a few copies of your publication and pick up those you like.
Saturday, Governor’s Square Hallway, Plaza Concourse Level

8 A.M.

EVENT
◆ On-site critiques
Advisers and staffs who submitted newspapers, newsmagazines, yearbooks, videos, websites and literary magazines for a critique should check appointment times posted in the critique area. Since critiques are 30 minutes long, it is important to be on time.
8 a.m.-3 p.m. Saturday, North Convention Lobby, Tower 2nd Level

EVENT
◆ Convention check-in/registration
Those needing to register for the convention or pick up their school packets should stop here. This also is convention lost and found. Items not picked up by 1 p.m. will be turned over to the hotel security department.
8 a.m.-1 p.m. Saturday, Plaza Exhibit Hall, Concourse Level

Design
True color or off color
No single visual element has more effect on a viewer than color. Color gets attention, sets a mood, sends a message. But what colors are the right ones? Using some basic principles, learn how to use color to enhance rather than detract from your designs.
EVALUATION CODE: 4429
Mimi Orth, CJE, Herff Jones, Altadena, Calif.
8 a.m. Saturday, Governor’s Square 11, Plaza Concourse Level (94)

Design
Confessions of a fontaholic
With thousands of fonts available for use in publications, it’s easy to become a font fanatic. Learn how to make the most of fonts to strengthen your designs and how to avoid font faux pas. Check out the seven-step program to cure your font addiction.
EVALUATION CODE: 2397
8 a.m. Saturday, Governor’s Square 14, Plaza Concourse Level (183)

Writing
4 levels of storytelling
Every publication needs more than one way to tell the story. This session shows four techniques and a variety of examples to help make your storytelling complete and as fun to create as to read.
EVALUATION CODE: 3899
Linda Puntney, MJE, Kansas State University, Manhattan, Kan.
8 a.m. Saturday, Governor’s Square 16, Plaza Concourse Level (90)

Writing
Now that’s a concept
It’s more than a theme. It’s more than color, type, shapes, texture and “identifiable” elements. Don’t forget that the verbal message and coverage choices are important factors in anchoring and developing the ideas that set this year’s book apart from the others.
EVALUATION CODE: 2260
8 a.m. Saturday, Governor’s Square 17, Plaza Concourse Level (90)

Student Event
◆ Journalism Quiz Bowl
Four-person teams will compete in the live buzzer rounds. Come cheer on your school as a member of the audience.
EVALUATION CODE: 2861
April van Buren, MJE, LaFollette High School, Madison, Wis.
8 a.m. Saturday, Grand Ballroom I, Tower 2nd Level (499)

Visit jea.org/eval to evaluate sessions
LEADERSHIP AND TEAM BUILDING

May the Force be with you
Empower your staff! Staffs that share responsibility produce better yearbooks and happier people. We will discuss proven ways to delegate, develop confidence and teach others how to lead.
EVALUATION CODE: 3038

Heather Nagel and Madelyn Bomar, Christ Presbyterian Academy, Nashville, Tenn.
8 a.m. Saturday, Tower Court B, 2nd Level (66)

LEADERSHIP AND TEAM BUILDING

The top of the C List
Spring means it’s time to rethink your media; from Concept development to Contemporary Coverage, find out why it’s Cool be on the “C List.” You will leave this session with tangible tools needed to ignite their students’ innovative thinking.
EVALUATION CODE: 4463

Sheila Jones, CJE, Littleton, Colo.
8 a.m. Saturday, Tower Court C, 2nd Level (66)

ADVISING/TEACHING

Innovative advising promotes creative journalists
Using active learning strategies, advisers can boost the creative wattage in their journalism classrooms. Creativity is more than an elusive spark; it is a skill that can be taught and nurtured. This session will give advisers the tools needed to ignite their students’ innovative thinking.
EVALUATION CODE: 4388

Kristi Rathbun, CJE, and Aly Mazza, Rock Canyon High School, Highlands Ranch, Colo.
8 a.m. Saturday, Tower Court D, 2nd Level (84)

9 A.M.

ADVISING/TEACHING

Why consider JEA certification?
Advisers can demonstrate their professionalism by earning Certified Journalism Educator status and even become a Master Journalism Educator. This session tells how the JEA certification works and how advisers can gain their CJE or MJE.
EVALUATION CODE: 2046

Kim Green, MJE, Columbus (Ind.) North High School
9 a.m. Saturday, Aspen, Tower Mezzanine Level (12)

ENTREPRENEURSHIP

Ad sales: a program that works
Money is tight for every student media production. Students will leave this session with tried-and-true suggestions for marketing your production and getting the ad sale. This non-threatening approach will allow your students to find success as they raise money to print your production.
EVALUATION CODE: 3254

Angela Banfield, CJE, Coronado High School, Colorado Springs, Colo.
9 a.m. Saturday, Century, Tower Mezzanine Level (58)

LAW AND ETHICS

Public records for dummies
Or anyone else! Learn about what the law entitles you to get from your school, district, county or state (everything from salaries to restaurant inspections), how to turn “no” into “yes,” and how to make sense out of what you find.
EVALUATION CODE: 2799

Frank LoMonte, Student Press Law Center, Washington, D.C.
9 a.m. Saturday, Colorado, Tower Mezzanine Level (47)

MEETING

Scholastic press association round table (2 hours)
Join the discussion of scholastic press association directors and those involved in scholastic press organizations in their states.
EVALUATION CODE: 2187

Candace Perkins Bowen, MJE, Kent (Ohio) State University
9 a.m. Saturday, Gold, Tower Mezzanine Level (58)

LEADERSHIP AND TEAM BUILDING

Journalism Festivus
Consider this our airing of journalistic grievances, a Festivus tradition. We’ll also offer solutions to editors and staff members alike to help fix common issues that keep your publications from improving. Serenity now!
EVALUATION CODE: 3914

Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan., and Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.
9 a.m. Saturday, Governor’s Square 9, Plaza Concourse Level (49)

MULTIMEDIA BROADCAST

Broadcast journalism workflow
This session will cover the nuts and bolts about running a news program, including assignments, deadlines, and grading.
EVALUATION CODE: 4346

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif., and Don Goble, Ladue Horton Watkins High School, St. Louis
9 a.m. Saturday, Governor’s Square 10, Plaza Concourse Level (94)
MULTIMEDIA BROADCAST

Using music to tell a story
Understand how and why music works to help tell a broadcast, advertising or online story. Understand when and how music should be used. What are its power and its drawbacks?
EVALUATION CODE: 4428
Kerry Benson, University of Kansas, Lawrence, Kan.
9 a.m. Saturday, Governor’s Square 11, Plaza Concourse Level (94)

PHOTOJOURNALISM

Amazing photography: Tips everyone can use
Knowing what to look for in a compelling storytelling photograph will do much to make your publication stand out. Whether you are a photographer or designer, this session will help you improve the photography in your publication without delving into complicated technical terms.
EVALUATION CODE: 4599
Linda Punthey, MJE, Kansas State University, Manhattan, Kan.
9 a.m. Saturday, Governor’s Square 14, Plaza Concourse Level (183)

DESIGN

Stop mumbling
To tell the story of a whole year, you need a strong voice, both visually and verbally. Find out how design elements work together to create your visual voice, then explore how to develop that same voice verbally to create one clear book personality.
EVALUATION CODE: 4321
9 a.m. Saturday, Governor’s Square 16, Plaza Concourse Level (90)

DESIGN

Yearbooks A-Z
In a whirlwind of examples and ideas, we’ll see hundreds of yearbooks from coast to coast and learn how these most recent volumes set the standards and raised the bar for coverage, concept, design and more. An overview of yearbook awesomeness, we’ll identify 26 ideas that can help you make your book amazing.
EVALUATION CODE: 3981
Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C.
9 a.m. Saturday, Governor’s Square 17, Plaza Concourse Level (90)

WRITING

Make readers feel really good
Coverage that connects activities and events to the emotions of your readers is the foundation for meaningful storytelling. Professional creative types know how to tug at the heart of the matter, and yearbook staffs can take their great ideas and build “strings attached” verbal and visual coverage.
EVALUATION CODE: 4403
Casey Nichols, CJE, Rocklin (Calif.) High School, and John Cutsinger, CJE, Jostens, Ocoee, Fla.
9 a.m. Saturday, Grand Ballroom II, Tower 2nd Level (499)

FEATURED SPEAKER

It’s a woman’s world
More and more, female journalists are showing up on the sidelines and inside the locker rooms around the National Football League. Lindsay Jones has been doing it for the better part of the past decade, first at The Denver Post where she covered the Broncos and now for the USA Today, where she is the paper’s national NFL reporter and one of the most respected women in the profession today.
EVALUATION CODE: 4432
Lindsay Jones, USA Today, Denver
9 a.m. Saturday, Plaza Ballroom ABC, Concourse Level (990)

PHOTOJOURNALISM

The lost art of the picture story
Whether your photo story is called a slideshow, picture package or Facebook album, you have created a photo story. Did you control the message or throw together some images and hope the story would reveal itself? Learn from one of the world’s best educators on visual storytelling. See examples of winning student photo stories. Start telling stories that matter.
EVALUATION CODE: 2454
David LaBelle, Kent (Ohio) State University
9 a.m. Saturday, Plaza Ballroom DEF, Concourse Level (990)

ADVISING/TEACHING

How to keep your program strong
Are you a frustrated adviser? Looking for recruiting tips? Want to increase your funding? Looking for ways to network and get help in areas you aren’t an expert in? This session will provide many ideas for advisers to either grow and/or sustain their programs.
EVALUATION CODE: 4267
Dave Riggs, Wenatchee (Wash.) High School
9 a.m. Saturday, Plaza Court 2, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING

Oh JOY!
Are you interested in applying for the Journalist of the Year scholarships? This session will cover the basics of applying, changes to the contest, and the keys to creating a winning portfolio.
EVALUATION CODE: 4161
Rebecca Pollard, CJE, Heritage High School, Frisco, Texas, and Taylor Blatchford, University of Missouri, Columbia, Mo.
9 a.m. Saturday, Plaza Court 3, Concourse Level (47)

ADVISING/TEACHING

Taming the grading monster
See one adviser’s approach to bringing some order out of chaos regarding the grading dilemma in a publication’s classroom. Discover some ways to evaluate every student on staff in a way that reflects individual responsibilities or assignments.
EVALUATION CODE: 2054
Bill Flechtner, MJE, Milwaukie, Ore.
9 a.m. Saturday, Plaza Court 4, Concourse Level (47)

WEB

My iPhone does what?
Meet with a group of iPhone-wielding journalists to look at a list of multimedia apps and iPhoneography tips. Your best reporting tool may be in your back pocket, and you’ll leave with a list of ways to use it. Charge your battery.
EVALUATION CODE: 4412
Michelle Balmeo, CJE, Monta Vista High School, Cupertino, Calif.
9 a.m. Saturday, Plaza Court 5, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING

Everything you’re not doing
Now is about the most exciting time to be involved with student media. There’s so much you can be doing … but are you? This session will load you up on ideas to stay fresh and keep busy all year long.
EVALUATION CODE: 4300
Tom Gayda, MJE, North Central High School, Indianapolis
9 a.m. Saturday, Plaza Court 6, Concourse Level (49)

PHOTOJOURNALISM

Automatic doesn’t mean automatically correct
This is a basic workshop to explain the relationship of ISO, shutter speed and apertures and why it is important for student photographers to be able to control their camera rather than having the camera control them. Suggestions and examples included.
EVALUATION CODE: 4162
Mike Simons, CJE, Corning-Painted Post High School, Corning, N.Y.
9 a.m. Saturday, Plaza Court 7, Concourse Level (47)

ADVISING/TEACHING

Byline for teacher: writing with students
It’s easy to assign deadlines and interviews and even easier to forget the challenges for student journalists. This discussion-based workshop promotes ways advisers can write alongside staffers. Taking a story assignment provides relevant material for lessons, improves organization, increases staff bonding and teacher humility.
EVALUATION CODE: 4328
Anna Jacobson, The Bolles School, Jacksonville, Fla.
9 a.m. Saturday, Plaza Court 8, Concourse Level (47)

NEWS GATHERING

How to be awesome
Come find out from two award-winning advisers tips, tricks and ideas to help take your publications from average to awesome. You’ll leave with tons of ideas and inspiration to improve your photography, writing, editing and
A first design. Great copy. The perfect dominant photo. From individual successes to the ultimate group celebration, yearbook offers opportunity after opportunity for success. With adviser awards, Write-off honors, Pacemakers and Best of Show on the line, this weekend is about your achievements, having fun together and learning even more about yearbook.
THE BOOK

WE WROTE
SO YOU DON’T
HAVE TO.

The first, true Yearbook Curriculum.

Assessments Editable Lesson Plans Worksheets Slideshows

It’s the first, fully-integrated curriculum written specifically for yearbook advisers. Based on today’s classroom standards, Balfour’s 11-week yearbook curriculum includes everything you need to teach and assess your yearbook students. Any of the flexible lesson plans, assessments, teaching shows and student handouts can be edited to easily integrate with your classroom.

To see the Yearbook Curriculum, visit the Balfour booth or contact your Balfour Sales Representative.
9 a.m. Saturday

LEADERSHIP AND TEAM BUILDING
Want to start a literary magazine?
Students and advisers will learn the essential components for running a literary magazine: organizing, fundraising, team building and submissions.

EVALUATION CODE: 4268
Mary Van, Century High School, Bismarck, N.D.
9 a.m. Saturday, Tower Court A, 2nd Level (66)

ADVISING/TEACHING
Effectively coordinate your yearbook photography process
This session is for new yearbook advisers to learn how to organize photographers. Basics in teaching photojournalism skills, camera checkout, creating weekly photo assignments, grading, cataloging photos for easy access, and equipment-purchasing tips will be covered.

EVALUATION CODE: 4368
Joy Lessard, Ellensburg, Wash.
9 a.m. Saturday, Tower Court B, 2nd Level (66)

WRITING
Thrill them with theme copy
Your readers deserve the details that make your school and year unique. Learn how to avoid the generic pitfalls of theme writing, and craft compelling copy that will hook readers from the first spread.

EVALUATION CODE: 4319
Emily Pyeatt Arnold, CJE, Haltom High School, Haltom City, Texas
9 a.m. Saturday, Tower Court C, 2nd Level (66)

WRITING
Copy capers
Is your grandma the only person who enjoys your stories? If so, hear a veteran show you how to zap boring copy and make stories sparkle with interesting coverage and quotes that make words jump off the page and into the readers’ minds and hearts.

EVALUATION CODE: 4303
Mary Kay Downes, MJE, Chantilly (Va.) High School
9 a.m. Saturday, Windows, Tower 2nd Level (150)

DESIGN
From inspiration to adaptation
We see cool stuff all around us, but how do we make it work for our publications? This session helps develop more than just the media eye, making inspiration a reality via both visuals and verbal. You’ll leave this session with ideas to implement immediately.

EVALUATION CODE: 4024
Kristi Rathbun, CJE, Rock Canyon High School, Highlands Ranch, Colo., and Rob Rathbun, Balfour Yearbooks, Denver
9 a.m. Saturday, Tower Court D, 2nd Level (84)

10 a.m.

ADVISING/TEACHING
MJE: Yes, you can!
This session is designed for advisers who are considering or engaged in obtaining their Master Journalism Educator certification. An overview of the process as well as an opportunity for asking questions will be available.

EVALUATION CODE: 3685
Kim Green, MJE, Columbus (Ind.) North High School
10 a.m. Saturday, Aspen, Tower Mezzanine Level (58)

LAW AND ETHICS
Like a Rolling Stone, or nah?
What happened at Rolling Stone magazine this fall with its coverage of campus sex crimes? Let’s take a look at what went right and what went really, really wrong. We’ll also look at other possible lapses in thinking at respected publications.

EVALUATION CODE: 4383
Jim McCrossen, Blue Valley Northwest High School, Overland Park, Kan.
10 a.m. Saturday, Century, Tower Mezzanine Level (56)

LAW AND ETHICS
The power of a strong editorial policy
Sound editorial policies are more important than ever in this changing world of scholastic journalism. Learn how they can protect you, the school and the community. This session is for all media staffs and advisers: print, online or broadcast.

EVALUATION CODE: 3868
John Bowen, MJE, Kent (Ohio) State University, and Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo.
10 a.m. Saturday, Colorado, Tower Mezzanine Level (47)

ENTREPRENEURSHIP
How Pacemakers are rocking Instagram and Twitter
Want to see how Pacemaker websites are using Instagram and Twitter to tell stories and drive traffic to their websites? Find out here. You will see examples of the best social media pages out there and how students are using them to craft stories.

EVALUATION CODE: 4314
Jonathan Rogers, MJE, Iowa City (Iowa) High School, and Evelyn Lauer, CJE, Niles West High School, Skokie, Ill.
10 a.m. Saturday, Denver, Tower Mezzanine Level (66)

WEB
Multimedia journalism
The role of the 21st century journalist has evolved to include all journalistic skills: print, photography, video, Web and social media. Learn how two award-winning advisers collaborated on a multimedia assignment that challenged their students to successfully accomplish these skills in a single project.

EVALUATION CODE: 4347
Don Goble, Ladue Horton Watkins High School, St. Louis, and Gaby Herbst, CJE, Beverly Hills (Calif.) High School
10 a.m. Saturday, Governor’s Square 10, Plaza Concourse Level (94)

MULTIMEDIA BROADCAST
Putting the story into news stories
Ever notice that many “news stories” don’t contain stories at all? In this session, we will distinguish news stories from news feature stories and show you ways to add depth through storytelling to your broadcast and website packages.

EVALUATION CODE: 4370
Jim McCarthy, Joseph Gregori High School, Modesto, Calif.
10 a.m. Saturday, Governor’s Square 10, Plaza Concourse Level (94)

NEWS GATHERING
Issue seminar: Reporting on marijuana legalization (2 hours)
State legalization of marijuana for recreational use for adults older than 21 has made marijuana sales, its use and its effects a topic of discussion at schools around the country. Topics include how we talk about marijuana, the accessibility of the drug for teens, the opportunity for validated research on the effects of the drug, the impact on the economy, and the impact of legalization on police work.

From Amendment 64, the 2012 Colorado statewide ballot initiative to regulate marijuana like alcohol, to more recent state legalization initiatives, this seminar will cover legalization at state and federal levels.

The seminar also will provide essential background on the legal process, tips for media covering the issue, health effects, and issues tied to social justice and the war on drugs.

Hear from legal experts who wrote the bill in Colorado, a doctor, a business owner in the marijuana sales industry, a spokesperson from Colorado’s “Don’t be a Lab Rat” campaign and a representative from the Colorado Department of Health.

Student reporters can submit their stories for a writing competition on issue seminar topics. Details will be provided at the seminar.

EVALUATION CODE: 4378
MODERATOR: Adam Dawkins, CJE, Regis Jesuit High School, Aurora, Colo.

PANELISTS: Dr. Larry Wolk, Colorado Department of Public Health and Environment, Denver; Tim Cullen, Colorado Harvest Co., Denver; Christian Sederberg and Andrew Livingston, Vicente Sederberg LLC, Denver; and Mike Sukle, SUKLE, Denver
10 a.m. Saturday, Governor’s Square 11, Plaza Concourse Level (94)
10 A.M.
saturday

PHOTOJOURNALISM
Tell the story through environmental portraits
If a picture is worth a thousand words, an effective environmental portrait is worth a short story. This session will offer tips and techniques for capturing your subject in the best light.
EVALUATION CODE: 4078
Kathy Daly, K Daly Photography, Denver
10 a.m. Saturday, Governor’s Square 14, Plaza Concourse Level (183)

LEADERSHIP AND TEAM BUILDING
Diet. Exercise. And pizza.
Producing a yearbook is like going on a diet. Some work. Some don’t. You never know until you try. Need ideas for recruiting, organizing, staying on task and keeping things fun? This session might help. Or it might not. You never know unless you come.
EVALUATION CODE: 2542
10 a.m. Saturday, Governor’s Square 16, Plaza Concourse Level (90)

WRITING
Finding your voice
Learn powerful strategies for developing a strong visual and verbal voice so your yearbook content will sing for the readers. From thorough analysis and planning your stories to making sure you don’t “lower the bar” once the work begins, there’s plenty you can do to create an amazing volume.
EVALUATION CODE: 2208
Paul Ender, Herff Jones, Palm Springs, Calif., and Tamra McCarthy, CJE, James Enochs High School, Modesto, Calif.
10 a.m. Saturday, Governor’s Square 17, Plaza Concourse Level (90)

DESIGN
Scheme a theme
With the inspiration of professional advertising and marketing campaigns, get a head start on your 2016 theme. Making the verbal/visual connect and driving coverage throughout the book give your book that hip, trendy and storytelling quality it deserves.
EVALUATION CODE: 4402
John Cutsinger, CJE, Jostens, Ocoee, Fla., and Brenda Field, CJE, Glenbrook South High School, Glenview, Ill.
10 a.m. Saturday, Grand Ballroom II, Tower 2nd Level (499)

FEATURED SPEAKER, MULTIMEDIA BROADCAST
Tales of the tape
Perhaps the most accomplished on-air sports talent in the state of Colorado, Vic Lombardi knows the ins and outs of working the locker room. Lombardi readily admits to working his “dream job” for Denver’s CBS affiliate and having done it for nearly 20 years in his hometown market. He definitely can spin a tale or two about some of his memorable moments covering some of the country’s distinguished athletes.
EVALUATION CODE: 4433
Vic Lombardi, CBS, Denver
10 a.m. Saturday, Plaza Ballroom ABC, Concourse Level (990)

PHOTOJOURNALISM
Bridges and angels
“I was a kid in high school that could have been given the title ‘Most likely to end up in prison,’” David LaBelle wrote. “I hated school and ditched most of my sophomore year, that is until school authorities caught me and took me and my parents to court. I was asked what could be done to keep me in school. After much convincing, school authorities let me in a photo class. I was a junior at the time and failing every class … until that magical voice of photography changed my life. Sappy, but true.”
EVALUATION CODE: 2777
David LaBelle, Kent (Ohio) State University
10 a.m. Saturday, Plaza Ballroom DEF, Concourse Level (990)

ADVISING/TEACHING
It’s a marathon, not a sprint
After completing the Athens Marathon in November, Jessica Young realized there were striking similarities between training for distance running and facilitating student leadership. Come learn how to cultivate leaders in your classroom that can maintain a solid pace, all year long.
EVALUATION CODE: 4277
Jessica Young, MJE, Orange Glen High School, Escondido, Calif.
10 a.m. Saturday, Plaza Court 2, Concourse Level (47)

GENERAL AUDIENCE
Team storytelling wrap-up
Students who participated in Thursday’s team storytelling workshop are invited to this special session to review the results of their efforts.
EVALUATION CODE: 3673
Amy DeVault, MJE, Wichita (Kan.) State University, and Kristin Baker, CJE, Derby (Kan.) High School
10 a.m. Saturday, Plaza Court 8, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING
Building a staff of student leaders
In this session, learn how to grow a group of student leaders, create buy-in for your program and create a circle of safety for staff members that fosters the best collective creativity.
EVALUATION CODE: 4444
Erin Castellano, Clayton (Mo.) High School
10 a.m. Saturday, Plaza Court 6, Concourse Level (49)

LEADERSHIP AND TEAM BUILDING
Work hard; play harder
The most successful staffs are those that can balance diligent work with vigilant fun. Learn ways to inject excitement into your program and discover how organization, games and mental vacations can increase the productivity and enhance the quality of your publication.
EVALUATION CODE: 4323
Sabrina Schmitz, Walsworth Yearbooks, New Port Richey, Fla.
10 a.m. Saturday, Plaza Court 7, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING
No guts, no glory
We often forget the GUTS — the magic, the poetry — within a magazine. What makes great poetry great? Bring poems to share: slam or traditional. Let’s talk about how to represent the student population and how to invite the poetry (and prose) we desire.
EVALUATION CODE: 4015
Susan Turner Jones, Sierra Canyon School, Chatsworth, Calif.
10 a.m. Saturday, Plaza Court 5, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING
Much more than a title
You thought being an editor was just about bossing everyone around, huh? Come and learn the expectations of what an editorial board should look like, and how to prepare leaders for the hard, yet rewarding task ahead.
EVALUATION CODE: 2842
Rebecca Pollard, CJE, Heritage High School, Frisco, Texas
10 a.m. Saturday, Plaza Court 3, Concourse Level (47)

WRITING
School newspapers and the CWP model
Learn how to apply the reading and writing workshop model of the Colorado Writing Project to advising your school newspaper. We will focus on team builders, essential questions, quick writes, mentor texts, feedback loops and workshop.
EVALUATION CODE: 4391
Erica Rewey, Palmer High School, Colorado Springs, Colo.
10 a.m. Saturday, Plaza Court 4, Concourse Level (47)

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Amy DeVault, MJE, Wichita (Kan.) State University, and Kristin Baker, CJE, Derby (Kan.) High School
10 a.m. Saturday, Plaza Court 8, Concourse Level (47)

DESIGN
Innovative news design
From magazines to the pages of your newspaper, learn how to transform your design.
10 A.M.
saturday

Brief discussion of design basics and how to take a magazine layout and translate it into your newspaper. We will also talk about the idea of pre-designing with maestro planning.

Anastasia Harrison, CJE, Legend High School, Parker, Colo.
10 a.m. Saturday, Spruce, Tower Mezzanine Level (58)

LEADERSHIP AND TEAM BUILDING

Literary magazine connections
The session is geared toward networking with other literary magazine staffs. Students can bring a copy of their magazines to swap with others. The time will comprise group critiques regarding design (concept, layout, art elements) and writing (forms, copy, connecting themes).

Mary Van, Century High School, Bismarck, N.D.
10 a.m. Saturday, Tower Court A, 2nd Level (66)

LAW AND ETHICS

When the unthinkable happens
There’s more to covering tragedy than just the original story. See how one staff covered nine fatalities during a two-year span. An emphasis will be on how students wrote about the resiliency of the community, used staff policies outlining what to do in case of death, and helped students who covered these stories.

Lori Keekley, MJE, St. Louis Park (Minn.) High School
10 a.m. Saturday, Tower Court B, 2nd Level (66)

ADVISING/TEACHING

Using HONY to teach feature writing
This session explores how the instructor used “Humans of New York” in her feature writing class. She’ll share what worked, what didn’t, and her suggestions for how you can adapt this interesting feature for your publication.

Megan Fromm, CJE, Boise (Idaho) State University
10 a.m. Saturday, Tower Court C, 2nd Level (66)

WRITING

The writing lab
Think of this presentation as a greatest hits of three writing presentations. Style Imitation will help you practice the craft of writing through imitation and repetition. The 12-Step Program is all about reporting. Rehabilitate your writing process by coming to the realization that yearbook and newspaper writing is about reporting first and writing second. Piece of Pie will give beginning writers a formula to create professional feature copy. Lots of handouts.

EVALUATION CODE: 4344
Pete LeBlanc, Antelope (Calif.) High School, and Dan Austin, Casa Roble High School, Orangevale, Calif.
10 a.m. Saturday, Tower Court D, 2nd Level (84)

11 A.M.

ADVISING/TEACHING

The future of journalism: JEA One-Book discussion
They say journalism is dying. But is it? Join us as we discuss the spring 2015 JEA One Book, “Geeks Bearing Gifts: Imagining New Futures for News” by Jeff Jarvis, who argues that even though our tools have changed, our mission and values remain the same.

EVALUATION CODE: 4334
Evelyn Lauer, CJE, Niles West High School, Skokie, Ill.
11 a.m. Saturday, Aspen, Tower Mezzanine Level (12)

WRITING

Better captions, a better publication
Captions are an important storytelling device and the most read text in any publication. Come to this session to learn and practice ways to write awesome captions.

EVALUATION CODE: 4393
Anthony Whitten, CJE, Westfield High School, Chantilly, Va., and Katheryn Hans, Freedom High School
10 a.m. Saturday, Aspen, Tower Mezzanine Level (12)

Stop by and say Hi at our booth and find out why we are the largest printer of High School Newspapers in California.

Your Partner In Education For 57 Years
The Denver International Airport’s sculpted roof canopy evokes Colorado’s snow-capped mountains, covered wagons of pioneer settlers and Native American teepees. It is the largest airport by area in the United States. (Photo by VISIT DENVER)
More photos from the event can be found [here](http://www.example.com/photos).

[11 a.m. Saturday, Grand Ballroom DEF, Concourse Level (990)]

**LEADERSHIP AND TEAM BUILDING**  
**How much does a polar bear weigh?**  
It's all fun and games! Come learn some fun, energizing ice breakers and team builders to get your staff motivated and working hard. Create community in your classroom and keep your program functioning all year long.  
**EVALUATION CODE: 4276**  
Jessica Young, MJE, Orange Glen High School, Escondido, Calif.  
11 a.m. Saturday, Plaza Court 2, Concourse Level (47)

**EVALUATION CODE: 4423**  
Sandra Coyer, MJE, Puyallup (Wash.) High School  
11 a.m. Saturday, Plaza Court 5, Concourse Level (47)

**ADVISING/TEACHING**  
**Grading and advertising do go together**  
Student publications need advertising to be successful. Grading a student’s ability to sell advertising is difficult. Using a formula based on attempts and success, students CAN earn an A even without selling an ad, but it isn't easy.  
**EVALUATION CODE: 4939**  
Barbara Bateman, CJE, Murphy High School, Mobile, Ala.  
11 a.m. Saturday, Plaza Court 6, Concourse Level (49)

**EVALUATION CODE: 3962**  
Megan Fromm, CJE, Boise (Idaho) State University  
11 a.m. Saturday, Tower Court C, 2nd Level (66)

**LEADERSHIP AND TEAM BUILDING**  
**Why won't they do anything?**  
Do you struggle with students or staffers who just won't do what you assign them to do? This session investigates this phenomenon and provides some ideas for how to motivate the unmotivated. For editors or advisers.  
**EVALUATION CODE: 4423**  
Sandra Coyer, MJE, Puyallup (Wash.) High School  
11 a.m. Saturday, Plaza Court 5, Concourse Level (47)

**WEB**  
**Pushing the envelope in Web journalism**  
Student editors from a few innovative online staffs join together in a panel discussion about their shared (and divergent) visions, common problems and solutions. Moderated by Monta Vista High School student journalists. Moderated by Monta Vista High School student journalists.  
**EVALUATION CODE: 4473**  
Michelle Balmeo and students, Monta Vista High School, Cupertino, Calif.  
11 a.m. Saturday, Spruce, Tower Mezzanine Level (58)

**Twitter:**  
@nhsjc/#nhsjc

**EVALUATION CODE: 4376**  
Eric Thomas, MJE, University of Kansas, Lawrence, Kan.  
11 a.m. Saturday, Plaza Court 4, Concourse Level (47)
NEWS GATHERING

Complete composition
Photos and stories can complement each other in a variety of ways. Photographers and writers can collaborate to present the subject in multiple forms of media.
EVALUATION CODE: 4430
James Wooldridge and Daniel Rinner, Shawnee Mission East High School, Prairie Village, Kan.
Noon Saturday, Governor's Square 11, Plaza Concourse Level (94)

PHOTOJOURNALISM

Improving your visual storytelling skills
This class will cover real-world techniques for upgrading publications' visual content. You'll learn effective use of light, winning compositional elements and upgrading visual coverage.
EVALUATION CODE: 4387
Mike McLean, Irving, Texas
Noon Saturday, Governor's Square 14, Plaza Concourse Level (183)

PHOTOJOURNALISM

Frame-focus-snap! You are a photographer
This presentation will include tutorials on using digital cameras to their full potential including a variety of composition techniques and helpful tips when out on assignment. This presentation will also include a gift card giveaway for a mini in-convention/session photo contest.
EVALUATION CODE: 4274
Benjamin Chang, Castle View High School, Castle Rock, Colo.
Noon Saturday, Governor's Square 16, Plaza Concourse Level (90)

NEWS GATHERING

A multicultural mindset for journalists
This session will provide guidance in becoming more inclusive in our practice by understanding and promoting multiculturalism. We will explore the need for diversity in journalism as it relates to underrepresented communities and paths in the field to fulfill this aim, particularly in online media.
EVALUATION CODE: 4451
Catherine Steele, Colorado State University, Fort Collins, Colo.
Noon Saturday, Governor's Square 17, Plaza Concourse Level (90)

NEWS GATHERING

Everyone has a story
Ever wonder how publications come up with great stories about people? Everyone has a story, and the devil is in the details — and in the interview process. Learn how to find great stories every time and everywhere in your school.
EVALUATION CODE: 3195
Judith Murray, MJE, Parkview Arts/Science Magnet High School, Little Rock, Ark.
Noon Saturday, Plaza Ballroom DEF, Concourse Level (990)

MULTIMEDIA BROADCAST

Technology of basic live broadcast
Students with a very basic live program will be able to learn the technology to take their programs to the next level. Learn how you can start broadcasting today with the technology you have around you.
EVALUATION CODE: 4431
Drake Emlong and Jack Brown, Regis Jesuit High School, Aurora, Colo.
Noon Saturday, Plaza Court 2, Concourse Level (47)

MULTIMEDIA BROADCAST

Intro to documentary filmmaking
This session will introduce students with prior videography knowledge to the process of documentary filmmaking.
EVALUATION CODE: 4470
Stacy Short, Matt Garnett and Annabel Thorpe, Argyle (Texas) High School
Noon Saturday, Plaza Court 5, Concourse Level (47)

MULTIMEDIA BROADCAST

Broadcast in a big venue
Learn what to ask for and what to do while preparing to broadcast in a big venue. See how to practice setting up in any location.
EVALUATION CODE: 4454
Tyler Ballinger, Ryan Maxfield and Charles Smith, Regis Jesuit High School, Aurora, Colo.
Noon Saturday, Plaza Court 6, Concourse Level (49)

NEWS GATHERING

Team storytelling
Six people meet up, develop a plan, report (and make adjustments on said plan) on a one-day event and come up with a sweet final product. It's a journalism version of “The Real World” inspired by JEA's Day of Doing. Learn how it's done. Team storytelling involves good communication, trust and following through on what you say you’re going to do.
EVALUATION CODE: 4461
Noon Saturday, Tower Court C, 2nd Level (66)

ADVISER EVENT

♦ Adviser awards luncheon
JEA will present its spring awards at this special event. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized. Margaret Sorrows, H.L. Hall National Yearbook Adviser of the Year, and Don Goble, National Broadcast Adviser of the Year, will speak. Preregistration was required for this event. The luncheon will be at the Pinnacle Club, 555 17th St., 38th Floor, which is adjacent to the Grand Hyatt Hotel. Walking directions: Head northeast on Court Place toward 16th Street. Turn left onto 16th Street. Walk two blocks. Turn right on Glenarm Place. Walk one block. Turn left onto 17th Street. Pinnacle Club will be on the right. Total: 6-minute walk.
Please bring your meal ticket. This event is sponsored by Herff Jones.
Noon-2:20 p.m. Saturday, Pinnacle Club, 555 17th St.
Behind every successful yearbook program is a dedicated adviser working tirelessly to help student journalists succeed.

Jostens is honored to work with three outstanding yearbook advisers recently honored by the Journalism Education Association.

MARGARET SORROWS  
2014 H.L. Hall National Yearbook Adviser of the Year  
Bryant High School [AR]

PAM BUNKA  
Special Recognition Adviser  
Fenton High School [MI]

AMY MORGAN  
Special Recognition Adviser  
Shawnee Mission West High School [KS]

YOUR TRUSTED PARTNER IN  
CELEBRATING MOMENTS THAT MATTER
NEWS GATHERING
The long and short of it
Do you love breaking news in your community and covering issues before the local papers? Have you wanted to write in-depth articles, using video, audio and photography to create long-form journalism? The speakers share what they have learned from these journalism experiences.
EVALUATION CODE: 3157
Robin Stover, MJE, Rock Bridge High School, Columbia, Mo.
1 p.m. Saturday, Century, Tower Mezzanine Level (58)

LAW AND ETHICS
How NOT to libel someone
Libel is a danger to any journalism or media professional. You can get hit with big damages! Learning about what libel is, how it works and how you can avoid it is critical to your career, even as a high school or college journalist.
EVALUATION CODE: 4341
Jonathan Peters, University of Kansas, Lawrence, Kan.
1 p.m. Saturday, Colorado, Tower Mezzanine Level (47)

ENTREPRENEURSHIP
H(app)ening publications
Discover apps that will enhance your readers’ experience. Also explore apps to make journalism life easier. Learn to transform your camera phone pictures into stunning photographs, create amazing videos, share content and use augmented reality technology to make your yearbook or newspaper come to life.
EVALUATION CODE: 4361
John Gearhart, CJE, Walsworth Yearbooks, Oklahoma City, and Jim Straub, Walsworth Yearbooks, Lakewood, Colo.
1 p.m. Saturday, Denver, Tower Mezzanine Level (66)

WRITING
How to synthesize your story
This session will show you how to maximize your reporting and pull it all together in a story that a reader will want to unpack. Your adviser will like this session because you are going to learn how to synthesize your thinking and writing.
EVALUATION CODE: 4422
Loreen Hughes, Cherry Creek High School, Greenwood Village, Colo.
1 p.m. Saturday, Gold, Tower Mezzanine Level (58)

PHOTOJOURNALISM
Mobile media on the cheap
Newspapers are outfitting their journalists with smartphones with the expectation that they can transmit images/video from the scene to be published right away on the Web. Learn how to use mobile devices, apps and equipment with a minimal amount of cost.
EVALUATION CODE: 4087
Greg Cooper, Brooks Institute, Ventura, Calif.
1 p.m. Saturday, Governor’s Square 9, Plaza Concourse Level (49)

MULTIMEDIA BROADCAST
Set up your live streaming
Have you been streaming sports for a while and want to take your production to the next level? We’ll cover equipment, techniques and streaming options that will give your students real-world experience, your viewers a great product and save you time in the process.
EVALUATION CODE: 4357
Adam Dawkins, CJE, and Jason Ell, Regis Jesuit High School, Aurora, Colo.; and Cory Morlock, Academy District 20, Colorado Springs, Colo.
1 p.m. Saturday, Governor’s Square 10, Plaza Concourse Level (94)

MULTIMEDIA BROADCAST
Sports broadcasting
Learn the proper way to broadcast sporting events. There are many obstacles to face when producing a live sporting event. Learn strategies to help you overcome the fear of going live.
EVALUATION CODE: 4446
JD Healy, NFHS Network, Atlanta
1 p.m. Saturday, Governor’s Square 11, Plaza Concourse Level (94)

WE RUB SHOULDERS WITH SOME IMPRESSIVE COMPANY. OF COURSE, WE DON’T LET IT GO TO OUR HEADS.
PHOTOJOURNALISM

Using remote flash triggers
This class is geared to photographers wanting to gain better understanding of remote flashes. It will cover the basics and tips on how to get amazing heart-stopping location portraits.

EVALUATION CODE: 4385
Mike McLean, Irving, Texas
1 p.m. Saturday, Governor’s Square 14, Plaza Concourse Level (183)

DESIGN

Purposeful and inspired design
Learn to glean design ideas from the pros and go from the beginning stages of inspiration to a cohesive, thematic and inspired look for your yearbook’s design.

EVALUATION CODE: 4369
Yvette Mancilich, Powell Middle School, Littleton, Colo.
1 p.m. Saturday, Governor’s Square 16, Plaza Concourse Level (90)

NEWS GATHERING

Rough draft: student journalism at its best
CU News Corps produced a documentary that tells the story of Colorado high school journalists and the work they do in an environment emboldened by Colorado’s freedom of expression law. See a cut of the 25-minute documentary, followed by a discussion with the producers.

EVALUATION CODE: 4417
Jeff Browne and Marguerite Moritz, University of Colorado Boulder, Boulder, Colo.
1 p.m. Saturday, Governor’s Square 17, Plaza Concourse Level (90)

FEATURED SPEAKER, ENTREPRENEURSHIP

Social media networks: The scary, the awesome and the scary awesome
Now an expectation for today’s journalists, excelling in the world of social media is precisely what David Lyons loves to talk about. A revolutionary within the online education world, Lyons also has a lot of advice for student journalists on how to use and maneuver through the evolving landscape of social media apps.

EVALUATION CODE: 4441
David Lyons, CU-Denver Online, Denver
1 p.m. Saturday, Plaza Ballroom ABC, Concourse Level (990)

DESIGN

Yearbook design: on fleek
Ready to break away from typical, boxy designs for a typical, boring spread? We’ll focus on designing eye-catching and creative yearbook student life and academics sections that your students won’t glaze over and your staff won’t dread by incorporating sidebars and packages.

EVALUATION CODE: 4418
Nicole Gravlin, Walsworth Yearbooks, San Jose, Calif.
1 p.m. Saturday, Plaza Ballroom DEF, Concourse Level (990)

LEADERSHIP AND TEAM BUILDING

‘Ship yourself’ to college success
Participants are invited to explore ways to transfer leadership skills practiced as high school media staff members to academic and social challenges of the first year as college students.

EVALUATION CODE: 4360
David Thompson, Kennesaw (Ga.) State University
1 p.m. Saturday, Plaza Court 2, Concourse Level (47)

ADMISSION/TEACHING

Twitter as an instructional tool
Let’s stop kidding ourselves — just because we call them digital natives does not mean they are digitally literate. Learn how one teacher is using a systematic approach to using Twitter to teach students digital literacy skills while engaging them meaningfully in course content.

EVALUATION CODE: 4366
Chris Lazarski, CJE, Wauwatosa (Wis.) West High School
1 p.m. Saturday, Plaza Court 4, Concourse Level (47)

ENTREPRENEURSHIP

Making money with photography
Earn extra money for your publication by selling your photos online. Learn the process and workflow we used to build our SmugMug website from nothing to a website that receives 100,000 page views a month and has raised more than $8,000 in three short years.

EVALUATION CODE: 4317
Stacy Short and Matt Garnett, Argyle (Texas) High School
1 p.m. Saturday, Plaza Court 5, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING

Making money with photography
This class is geared to photographers wanting to gain better understanding of remote flashes. It will cover the basics and tips on how to get amazing heart-stopping location portraits.

EVALUATION CODE: 4385
Mike McLean, Irving, Texas
1 p.m. Saturday, Governor’s Square 14, Plaza Concourse Level (183)

LEADERSHIP AND TEAM BUILDING

How not to kill your staff
This presentation is for upperclassmen hoping to step into or continue leadership roles within their staffs. This presentation will focus on both working with a staff and co-editors, and how to promote positivity when working with peers.

EVALUATION CODE: 4452
Megan Jones and Colin Byrne, Regis Jesuit High School, Aurora, Colo.
1 p.m. Saturday, Plaza Court 7, Concourse Level (47)

LEADERSHIP AND TEAM BUILDING

Warm and fuzzy team builders
Need some team building ideas to bond with your staff and foster a positive and creative atmosphere? Come get ideas on how to work hard and play well together as a staff.

EVALUATION CODE: 4270
Mary Van, Century High School, Bismarck, N.D.
1 p.m. Saturday, Plaza Court 8, Concourse Level (47)

WRITING

Writing compelling profiles
With a real example, learn the process of reporting and writing the stories of people. This session will cover the steps to creating in-depth profiles, including information gathering, interviewing, organization and writing.

EVALUATION CODE: 4256
Taylor Blatchford, University of Missouri, Columbia, Mo.
1 p.m. Saturday, Spruce, Tower Mezzanine Level (58)

NEWS GATHERING

Why it’s good to cause trouble
What is the biggest issue your school faces? How far are you willing to go to fix it? It’s your job as a journalist to use your voice fearlessly and not recklessly. We’ll tell you how we made a real difference in our school.

EVALUATION CODE: 4472
Chaye Gutierrez and Sabrina Pacha, Standley Lake High School, Westminster, Colo.
1 p.m. Saturday, Tower Court A, 2nd Level (66)
ENTREPRENEURSHIP
Aurasma IS Harry Potter magic
Learn how to effectively use Aurasma to bring your publication to life, to increase your sales, to support other programs on your campus, to create scavenger hunts and more. This free app adds a lot of value to your publication and can increase readership.
EVALUATION CODE: 4392
John Dent, Dos Pueblos High School, Goleta, Calif.
1 p.m. Saturday, Tower Court B, 2nd Level (66)

LAW AND ETHICS
When the $#%*! hits the fan: Avoiding prior review
This session will walk students through a real-life law-and-ethics scenario involving a story about sex education. It will address story idea development, coaching writing, parent complaints, meetings with administration, hitting the panic button, what happens afterward, and bringing the issue to a close without prior review.
EVALUATION CODE: 4462
1 p.m. Saturday, Tower Court C, 2nd Level (66)

MULTIMEDIA BROADCAST
Podcasting 101
Learn how to plan out a traditional journalism podcast, what equipment and software to use, and how to host/post it on your website and iTunes.
EVALUATION CODE: 4275
Kyle Phillips, CJE, George Washington High School, Cedar Rapids, Iowa
2:30 p.m. Saturday, Governor’s Square 9, Plaza Concourse Level (49)

MULTIMEDIA BROADCAST
Advanced broadcast writing
Broadcasting is all about telling stories well. In this session, you’ll learn to craft beautiful scripts that grab the audience’s attention. We’ll also give you some tips that will help you write better scripts, faster.
EVALUATION CODE: 4040
Adam Dawkins and Jason Ell, CJE, Regis Jesuit High School, Aurora, Colo.; and Cory Morlock, Academy District 20, Colorado Springs, Colo.
2:30 p.m. Saturday, Governor’s Square 10, Plaza Concourse Level (94)

PHOTOJOURNALISM
The art of iPhoneography
It’s true — the best camera is the one that’s with you. You will learn the basics of iPhoneography and be prepared the next time you are caught in the action with just your smartphone.
EVALUATION CODE: 4397
Morgan Adrian, Walsworth Yearbooks, Marceline, Mo.
2:30 p.m. Saturday, Governor’s Square 11, Plaza Concourse Level (94)

PHOTOJOURNALISM
Lessons from high school journalism class
Journalism class is a great way to build your skills for almost any career. Learn how a former high school photographer still uses those skills as a freelance visual storyteller. He’ll show some of his notable images and share stories of how he captured them.
EVALUATION CODE: 4386
Mike McLean, Irving, Texas
2:30 p.m. Saturday, Governor’s Square 14, Plaza Concourse Level (183)

NEWS GATHERING
You can’t handle the truth
In a world of instant media, many people are wary of the media and feel we get the story wrong more often than right. This session will teach you how to be accurate in a world of constantly changing and looming deadlines.
EVALUATION CODE: 4262
Brad Lewis, MJE, St. Teresa’s Academy, Kansas City, Mo.
2:30 p.m. Saturday, Governor’s Square 16, Plaza Concourse Level (90)
WEB

Multimedia storytelling: There’s an app for that
Let’s talk about apps, baby. Learn how a few simple digital tools can add powerful interactive elements to your storytelling. This session will cover innovative ways to use apps such as Steller, ThingLink, Scribble Live, Storyfy, Storehouse and more to add interactive content to your reporting.
EVALUATION CODE: 4266
Rachel Rauch, CJE, Homestead High School, Mequon, Wis.
2:30 p.m. Saturday, Governor’s Square 17, Plaza Concourse Level (90)

LEADERSHIP AND TEAM BUILDING

Itty bitty staff committee
Wish you had more time in the day? More people on staff? Do you have cool ideas but no time to implement them? Dream big but think small. Learn how to use what you DO have to tackle your to-do list and achieve awesomeness.
EVALUATION CODE: 4327
2:30 p.m. Saturday, Plaza Court 2, Concourse Level (47)

MEETING

Mentor Program informational meeting
This meeting is for state scholastic press association representatives to ask questions and get updated about changes in the JEA Mentor Program. If you want to bring the program to your state, this meeting also is for you.
EVALUATION CODE: 4064
Linda Barrington, MJE, Mount Mary University, Milwaukee, Wis., and Bill Flechtner, MJE, Milwaukee, Ore.
2:30 p.m. Saturday, Plaza Court 3, Concourse Level (47)

ADVISING/TEACHING

Badges, blogging and video — oh my!
If your staff publication is not the award winner it wants to be, start using tips from Web and print evaluation services for improvement. It’s progress, not perfection.
EVALUATION CODE: 4345
Michelle Harmon, MJE, Borah High School, Boise, Idaho
2:30 p.m. Saturday, Plaza Court 4, Concourse Level (47)

NEWS LITERACY

Truth v. Truthiness
With the avalanche of information we see every day, how do we know what we can trust in the news? This session will give news consumers tools to deconstruct and analyze the news to find out what is verified, valuable and actionable.
EVALUATION CODE: 2966
2:30 p.m. Saturday, Tower Court C, 2nd Level (66)

MULTIMEDIA BROADCAST

Learning to run a live production
Starting to dabble with running a live production at your school? Come learn about how the Harbinger started out producing live productions of various sporting events and activities around the school.
EVALUATION CODE: 4453
John Foster, Ellis Nepstad and Will Brownlee, Shawnee Mission East High School, Prairie Village, Kan.
2:30 p.m. Saturday, Plaza Court 7, Concourse Level (47)

ADVISING/TEACHING

Not grading to get students writing
Students can’t think like writers when they are too focused on the grade. This speaker will share her efforts to step away from grading so that her students engage authentically as writers, in her language arts classroom and on the newspaper staff.
EVALUATION CODE: 4394
Sarah Zerwin, Fairview High School, Boulder, Colo.
2:30 p.m. Saturday, Plaza Court 8, Concourse Level (47)

MEETING

JEAnet board followup
The JEA board will meet briefly to discuss items that need resolution before the convention ends.
Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.
2:30 p.m. Saturday, Tower Court A, 2nd Level (66)

ADVISING/TEACHING

Why not converge?
Convergence in media is quickly becoming the norm, whether we like it or not. The session will present practical ideas for taking steps toward convergence, whether you are considering converging all media programs or just taking one step at a time.
EVALUATION CODE: 4367
Jessica Leifheit, CJ E, Castle View High School, Castle Rock, Colo.
2:30 p.m. Saturday, Tower Court B, 2nd Level (66)

NEWS PAPER

It’s OK to be funny
Most student publications list “entertaining their audience” as one of their purposes, but many student publications are devoid of humor. If done right, humor can be a powerful way to encourage readership. Focusing on examples from professional and student publications, this session will explore specific ways to incorporate humor into your publication without losing journalistic credibility.
EVALUATION CODE: 2966
2:30 p.m. Saturday, Tower Court C, 2nd Level (66)

EVENT

◆ NSPA award ceremony
Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. JEA and NSPA encourage everyone to celebrate all winners.
3:30-5:30 p.m. Saturday, Plaza Ballroom, Concourse Level (2,100)

7 P.M.

STUDENT EVENT

◆ Poetry slam workshop: Your voice is a weapon
National Poetry Slam champion Jovan Mays of Slam Nuba uses slam poetry to combat injustice and build the reality that he wants to see in the world. The poet laureate of Aurora, Colorado, invites students to a dynamic workshop featuring performances of his nationally recognized poems, which demonstrate his journey through struggle and resilience to find his voice. Mays will encourage students to participate, write and perform.
7-9 p.m. Saturday, Plaza Ballroom, Concourse Level (2,100)

8:30 A.M.

EVENT

◆ JEA award ceremony
Winners of the JEA Write-off contests and National High School Journalist of the Year scholarship recipients will be recognized during the closing ceremony. You also will see a slideshow of convention highlights. You may pick up Write-off entries after the ceremony. Entries not picked up will be mailed.
8:30-10:30 a.m. Sunday, Plaza Ballroom, Concourse Level (2,100)
YEARBOOK & NEWSPAPER ADVISERS:

JOSTENS ADVISER UNIVERSITY is an unparalleled continuing education opportunity for beginning and experienced advisers. With a focus on teaching and advising strategies, advisers will find the curriculum relevant to their everyday teaching experience. This teachers-only conference is designed to help you focus on adviser strategy and methodology. This is your time to grow and network with fellow high school, middle school, junior high and K-12 educators.

WORKSHOP FACULTY JAU is thrilled to welcome several new instructors to our staff, master advisers from across the country. With their new energy comes fresh classes and a stronger focus on classroom and project management and writing, along with our phenomenal curriculum of design, photography and concept development.

VARIETY A range of course offerings makes JAU valuable for both new and experienced advisers, JAU freshmen and alumni.

POPULAR LOCATION Experience all the wonder and enchantment of the Sunshine State at the luxury Gaylord Palms Resort and Convention Center in Kissimmee, Florida. Near Orlando, the hotel’s extraordinary service and superior amenities are just minutes away from the main gates of Epcot® Disney® and Disney’s Hollywood Studios®.

REGISTRATION FEE $425 early bird and $450 standard pricing covers all sessions, conference materials and six meals.

REGISTER SOON AT JOSTENS.COM/EVENTS

MARK YOUR CALENDAR!

JAU is a highly-acclaimed professional development workshop for middle and high school yearbook and newspaper advisers.

WHEN: Saturday, July 18 through Tuesday, July 21, 2015
WHERE: Gaylord Palms Resort and Convention Center Kissimmee, FL

“It was, hands down, one of the best professional conferences I have been to!”
– Michele Peetz, Burlington, WI

CELEBRATING MOMENTS THAT MATTER
MORGAN ADRIAN is a sales representative for Walsworth Yearbooks from Kansas City, Missouri. She is passionate about helping advisers and staffs stay on top of new media trends.
2:30 p.m. Saturday, Governor’s Square 11

SHARI ADWERS, MJE, teaches at Grosse Pointe North H.S. in Michigan. She advises the North Pointe newspaper and Valhalla yearbook. Her students have won top state and national awards. Adwers is first vice president of the Michigan Interscholastic Press Association and the JEA curriculum leader for editing. With a focus on mentoring young journalists, she embraces challenges, emphasizes student leadership and maximizes talent.
11 a.m., Saturday, Grand Ballroom II; 2:30 p.m. Saturday, Plaza Court 2

ANN AKERS, MJE, is Herff Jones Yearbooks’ educational products manager. Formerly NSPA’s associate director, Akers has done stints as journalism teacher/publications adviser and yearbook representative. She was the 2005 recipient of the Carl Towley Award, JEA’s highest honor, and has been awarded CSPAs Gold Key and NSPA’s Pioneer Award.
8 and 9 a.m. Saturday, Governor’s Square 17

MARTHA AKERS, 2005 JEA Yearbook Adviser of the Year, advises yearbook at Loudoun Valley H.S. Her students’ yearbooks have earned NSPA’s Pacemaker, CSPAs Gold Crown and VHSL’s Trophy. Akers has received CSAs Gold Key, NSPA’s Pioneer Award, VHSL’s Lifetime Achievement Award, VHSL’s Torch Award and SPA’s Distinguished Service Award. She is in VHSL’s Hall of Fame and OIPA’s National Scholastic Journalism Hall of Fame.
10 a.m., Friday, Tower Court D; 1 p.m., Friday, Silver

NICOLE ARDUINI, CJE, has a degree in journalism and more than 13 years of experience in yearbook publishing with Herff Jones. After working as a graphic designer for four years, Arduini was excited to return to her passion — yearbook publishing. Several of her schools have received awards ranging from Best in State to CSPA Gold Crowns and NSPA Pacemakers.
1 p.m. Friday, Governor’s Square 11

EMILY PYEATT ARNOLD, CJE, teaches journalism, photojournalism, yearbook and professional communications and advises student media at Haltom H.S. in Texas. In her sixth year advising, she loves seeing her students develop a passion for storytelling and enjoys teaching at workshops and conventions.
9 a.m. Saturday, Tower Court C

DAN AUSTIN advises the Rampages and the Casa Chronicle for Casa Roble H.S. in Orangevale, California. His students have garnered many national awards, including several Gold Crowns and Pacemakers. JEANCs named him Adviser of the Year in 1992, and JEA named him a Distinguished Yearbook Adviser in 2000. He is the 2006 National Yearbook Adviser of the Year.
8:30 a.m. Thursday, Grand Ballroom I; 10 and 11 a.m. Saturday, Tower Court D

ERIK AUSTIN has been the adviser at Cheyenne Mountain H.S. in Colorado Springs, Colorado, for the past 10 years. The Pow Wow has garnered state and national recognition for its innovative and bold use of photography. Along with his love of the candid, Austin enjoys great environmental portraits, sports action photography and walking on the beach.
10 a.m. Friday, Governor’s Square 14

GABRIELLA BACHARA is a senior at Millennium H.S. This is her third year on the high school’s student news staff, and it will be her third year attending the JEAN/NSPA national convention. At the spring convention last year, she was awarded an honorable mention in review writing. At the Arizona Interscholastic Press Association state convention last fall, she received an excellent in review writing.
1 p.m. Saturday, Plaza Court 6

KRISTIN BAKER, CJE, advises yearbook, newsmagazine and a website at Derby (Kansas) H.S. She is proud of her students’ publication successes. She serves on the Kansas Scholastic Press Association board and is a proud founding member of Wichita Area Journalism Educators. In her free time, she writes for Splurge! magazine in Wichita, Kansas.
8:30 a.m. Thursday, Governor’s Square 10; 10 a.m. Saturday, Plaza Court 8

LINDA BALLEW, MJE, has advised award-winning students at Great Falls (Montana) H.S. Their multimedia and convergent publications have earned national and state recognition. Ballew, the 2005 DJNF National Journalism Teacher of the Year and JEA’s 2006 Distinguished Yearbook Adviser, works as a university writing director/mentor. She serves as JEA’s Montana state adviser and as a member of MJEA and the University of Montana School of Journalism’s Advisory Council.
11 a.m. and noon Friday, Tower Court C

TYLER BALLINGER, a junior at Regis Jesuit H.S., is executive of RJTV Sports Network and its lead announcer. A club organizer for live broadcasts and special live broadcast events, he is familiar with marketing on social media due to internships with a collegiate summer league baseball team, Arvada Colts. Ballinger has been on DJNF special recognition adviser and has车库 with CSPAs Gold Key, NSPA’s Pioneer Award and JEA’s Towley Award.
9 a.m. Friday, Aspen; 10 a.m. Friday, Gold; noon Friday, Silver; 2:30 p.m. Saturday, Plaza Court 3

BRIAN BANACH taught for three years in Illinois before moving to Arizona. In his ninth year of instruction, he teaches journalism and sophomore English at Desert Vista H.S. in Phoenix. In addition to teaching, he also serves as the co-adviser for student council.
10 a.m. Friday, Gold

ANGELA BANFIELD, CJE and NBCT, has advised the Cougar Chronicle newspaper for seven years, was the past adviser for the Recuerdos yearbook for four years, and teaches journalism as well. She was the 2013 JEA Rising Star Award recipient, and her publications have won multiple local and national awards.
9 a.m. Saturday, Century

BRIAN BARON, CJE, has advised The Lion’s Roar (print) and Denebola (online) during a 17-year career as a journalism and English teacher at Newton (Massachusetts) South H.S. He also has taught AP English Language using the Intensive JEA/Journalism Education model and chairs the school’s English department.
1 p.m. Friday, Tower Court C

LINDA BARRINGTON, MJE, is the graphics adviser for the student newspaper at Mount Mary University. Her professional focus is on mentoring new teachers. She is the executive director of the Kettle Moraine Press Association, a JEA mentor and the Mentor Program chair. Linda has been a DJNF special recognition adviser and has been awarded CSPAs Gold Key, NSPAs Pioneer Award and JEA’s Towley Award.
9 a.m. Friday, Aspen; 10 a.m. Friday, Gold; noon Friday, Silver; 2:30 p.m. Saturday, Plaza Court 3

BARBARA BATEMAN, CJE, has been advising the Murphy H.S. yearbook, The Mohian, for the past four years. She also teaches Introduction to Journalism, broadcast and photojournalism. Bateman is a 2013 ASNE Fellow and a 2006 National Writing Project Fellow.
11 a.m. Friday, Tower Court A; 11 a.m. Saturday, Plaza Court 6

JOANNA BEAN — Keynote speaker (see Page 5)
7:30 p.m. Thursday, Plaza Ballroom

GENELLE BELMAS teaches media law and ethics at the University of Kansas. She has been working with student journalists at all levels for more than 20 years, advising them on censorship and other legal issues. She also researches in scholastic journalism and is particularly interested in the impact of Supreme Court cases on student speech and press.
1 p.m. Friday, Century

KERRY BENSON teaches the entry-level writing course and a presentation skills course at the University of Kansas journalism school. Before teaching at KU, Benson worked in advertising, public relations, print and broadcast journalism. Outside the classroom, Benson coaches writing and consults on brand strategy and presentation skills for regional and national clients.
9 a.m. Saturday, Governor’s Square 11
TAYLOR BLATCHFORD is a student at the University of Missouri School of Journalism. She was formerly the editor-in-chief of Mountain Vista H.S.’s convergent VISTA program and has experience in writing, photography, digital journalism and design. She was JEA’s National High School Journalist of the Year.

JANE BLYSTONE, Ph.D., MJE, is a member of the Scholastic Press Rights and Certification committees. She was the local chair for the JEA/NSPA Philadelphia convention and served as JEA’s Region 7/northeast director. Honors include JEA’s Medal of Merit, Special Recognition Yearbook Adviser, CSPAs Gold Key and James F. Paschal awards; and NSPA Pioneer award. She directs graduate studies in secondary education at Mercyhurst University in Erie, Pennsylvania.

PETER BOKKOWSKI, Ph.D., is assistant professor in the William Allen White School of Journalism and Mass Communications at the University of Kansas. He advised student publications, including the award-winning Aquin yearbook, at St. Thomas H.S. in Houston from 1999 to 2006. He holds a doctorate in mass communication from the University of North Carolina at Chapel Hill.

MADELYN BOMAR is a junior at Christ Presbyterian Academy. She has been on staff for three years and is the editor-in-chief of the Lion’s Roar yearbook. Bomar has implemented many organizational systems that have worked well.

DON BOTT advises the Stagg Line newspaper and StaggOnline website. The newspaper has won many awards including several National Pacemakers and First Place Best of Show awards. Bott was the DJNF 2002 National High School Journalism Teacher of the Year.

CANDACE PERKINS BOWEN, MJE, is an associate professor at Kent (Ohio) State University and directs the Center for Scholastic Journalism there. Previously, she was a high school journalism teacher and media adviser in Illinois and Virginia. She is a former DJNF High School Journalism Teacher of the Year. She started JEACHELPE while JEA president, is now board past president and serves on Certification and Scholastic Press Rights committees.

CANDACE PERKINS BOWEN is an associate professor at Kent (Ohio) State University. His honors include DJNF Journalism Teacher of the Year, JEA Carl Towley Award, NSPA Pioneer and CSPS Gold Key. 10 a.m. Friday, Colorado; 11 a.m. Friday, Gold; 7:30 a.m. and 10 a.m. Saturday, Colorado; 11 a.m. Saturday, Gold

DANIEL BROGAN — Featured speaker (See bio on Page 6). 9 a.m. Friday, Plaza Ballroom ABC

BETH ANN BROWN is an English teacher and yearbook adviser at Northeastern H.S. in Manchester, Pennsylvania. She has been a yearbook adviser for the past seven years. The yearbook has earned All-American and All-Columbian honors from NSPA and CSPS. Brown is treasurer for the Pennsylvania School Press Association.

JACK BROWN is a junior at Regis Jesuit and a key contributor to the school’s growing broadcast journalism program. Brown joined the program his freshman year and started operating the camera at live sporting events. In his sophomore year, he produced varsity football and basketball games, and this year he did the play-by-play for nearly every varsity football live broadcast.

WILL BROWNLEE is a news page designer for The Harbinger, Shawnee Mission East’s student-run publication. This is his third year on staff.

RENEE BURKE, NBCT, MJE, advises the Legend yearbook and Hi-Lights newspaper at Boone H.S. in Orlando. Burke was the 2012 OCPS Teacher of the Year, 2011 FSPA Journalism Teacher of the Year and a 2011 CSPS Gold Key recipient. She teaches national yearbook workshops and coordinates Camp Orlando. Both publications have earned CSPS Crown awards and have been a NSPA Pacemaker finalist.

COLIN BYRNE is a junior at Regis Jesuit H.S. and is editor-in-chief of the award-winning Boys Division magazine, Ignite. He hopes to continue journalism throughout his senior year and college.

BENJAMIN CHANG is a photographer and photography editor at Castle View H.S. in Castle Rock, Colorado. He specializes in teaching proper photography and on-shoot techniques to students coming from all levels of experience using relatable and easy techniques. As a student and a teacher to students, he has implemented many strategies for taking storytelling photos for every publication.

KIRSTEN CHANG is the contest and critique coordinator at Associated Collegiate Press. For three years, she worked at the North Carolina Scholastic Media Association, helping promote journalistic excellence through events and contests.

MICHAEL CIAGLIO — Keynote speaker (See bio on Page 5). 7:30 p.m. Thursday, Plaza Ballroom

RICH CLARKSON — Featured speaker (See bio on Page 6). 11 a.m. Friday, Plaza Ballroom ABC

LYNN SCHOFIELD CLARK has studied high school journalists and mentored university students as a University of Denver professor for more than a decade. A former youth advocacy journalist and current adviser to an after-school high school digital media program, she’s the author of several books and a blogger for Psychology Today who believes in using media to make a positive difference in our communities.

TINA CLEAVELIN, CJE and the western creative accounts manager for Jostens, works closely with many advisers and staffs. She advised award-winning newspaper, yearbook and photojournalism staffs for 14 years in Arizona and Oklahoma. While advising yearbook and photojournalism staffs, she served as the Arizona Interscholastic Press Association Fall State Journalism Convention director. She received the Friends of Journalism Award from the New Mexico Scholastic Press Association.

GREG A. COOPER teaches at Brooks Institute in Ventura, California. Cooper graduated in May 1998 from Western Kentucky University with a double major in photojournalism and anthropology. After three years working as a picture editor in Ohio, Cooper returned to his native Ventura County, this time to pursue his master’s degree in photography at Brooks, where he graduated in December 2004.

SANDRA COYER, MJE, has advised student media for 15 years. She is the WIJEA president and has been recognized as a former WIJEA Adviser of the Year.

Visit jea.org/eval to evaluate sessions
Regardless of your experience level or the type of media you advise, Advisers Institute has programming specifically designed to make you a better educator.

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**Hotel Information**

The Westin Las Vegas is the official hotel of the Advisers Institute and will house all conference activities.

Room rates: $99/night (rates are available if you book by June 15, 2015).

To reserve rooms call 702-836-5900 and mention “JEAdvisers Institute” or reserve rooms online through jea.org.

**Registration**

- Register at jea.org
- JEA members: $155
- Nonmembers: $170
KATHY CRAGHEAD, MJE, is the former adviser at Mexico (Missouri) H.S. and is now the Newspapers In Education director for the Mexico Ledger. She is a former member of the JEA board of directors and a recipient of the NSPA Pioneer, JEA Medal of Merit and JEA Lifetime Achievement awards. She is the 2003 National Yearbook Adviser of the Year.

10 a.m. Saturday, Governor’s Square 11

TIM CULLEN is teacher and scientist by trade. He graduated with a bachelor’s degree in biology from Colorado State University, earned his teaching license from Fort Lewis College and received a master’s degree in sports and exercise physiology from the University of Northern Colorado. In 2010, he officially opened a medical marijuana dispensary that he designed and constructed himself.

10 a.m. Saturday, Governor’s Square 11

JOHN CUTSINGER, CJE and Jostens senior creative account manager, is a DJNF National Journalism Teacher of the Year, CSPA Gold Key recipient, NSPA Pioneer, SPA Distinguished Adviser, JEA Medal of Merit and Friend of Scholastic Journalism award winner, and Jostens Legend Award winner. His contributions to scholastic journalism over the past 41 years have included advising award-winning publications; writing yearbook curriculum and journal articles; and speaking at numerous conventions.

9, 10 and 11 a.m. Saturday, Grand Ballroom II

MARY CZECH is a representative for Walsworth Yearbooks in the western Wisconsin/Minnesota area, where she started and developed a new territory for the company. She is on several company task teams, including Sales and Development. Czech has been a yearbook sales representative for six years and has worked in the sales industry for more than 13 years.

11 a.m. Friday, Denver

JUSTIN DAIGLE, CJE, advises the Reflections yearbook at Brighton H.S. in Colorado. His students’ publications have earned state and national awards including a 2012 Silver Crown from CSPA. Daigle has been honored with the 2009 Colorado High School Press Association Teacher of the Year as well as the JEA Rising Star award in 2010. He is president of the Colorado High School Press Association.

9 and 10 a.m. Friday, Tower Court A

BETH DALEY is an investigative reporter and director of partnerships at the New England Center for Investigative Reporting. Daley covered the environment, science and education for almost two decades at The Boston Globe and won numerous national awards for her work including being named a Pulitzer Prize finalist. She has investigated mislabeled fish, shoddy school construction, so-called green businesses and many other subjects. She spent the 2011-2012 academic year as a Knight fellow at Stanford University.

11 a.m. Friday, Governor’s Square 11; 1 p.m. Friday, Governor’s Square 16

KATHY DALY led her yearbook staffs to numerous CSPA Crowns, NSPA Pacemakers and CHSIPA Awards while yearbook adviser at Overland H.S. in Aurora, Colorado. She has received CSPA's Gold Key and NSPA's Pioneer Award. She was the 1998 JEA Yearbook Adviser of the Year and has been awarded JEA's Medal of Merit and Lifetime Achievement Award. She now is a professional photographer.

10 a.m. Friday, Plaza Ballroom ABC; 1 p.m. Friday, Governor’s Square 17; 10 a.m. Saturday, Governor’s Square 14

DAVE DAVIS is the adviser of the nation’s oldest monthly high school news show, HTV Magazine, produced since 1989 by students at Hillcrest H.S. in Springfield, Missouri. The show has consistently earned national recognition for in-depth coverage of challenging topics. Davis is a JEA Distinquished Broadcast Adviser.

9 a.m., 11 a.m. and 1 p.m. Friday, Governor’s Square 10

ADAM DAWKINS, CJE, advises the RJ Media journalism program at Regis Jesuit H.S. in Aurora, Colorado. He was awarded a JEA Rising Star award in 2014. He is the JEAScholastic Journalism Week coordinator and the Colorado High School Press Association vice president.

10 a.m. Saturday, Governor’s Square 11; 1 and 2:30 p.m. Saturday, Governor’s Square 10

JOHN DENT advises The Image yearbook and DPNews video broadcast program in Goleta, California. He has built a powerhouse program at Dos Pueblos H.S., winning Gold and Silver Crowns and NSPA Best of Show several times. Dent incorporates the newest technology in his class and his programs, keeping them on the cutting edge. This Canadian loves teaching media.

1 p.m. Saturday, Tower Court B

AMY DEVAULT, MJE, teaches editing and visual communication at Wichita (Kansas) State University. After teaching high school journalism for three years, she spent nearly five years as a visual journalist at The Wichita Eagle, where she designed the front page. DeVault earned a Society of News Design award of excellence and helped The Eagle win Kansas Press Association's Best Front Page award.

8:30 a.m. Thursday, Governor’s Square 10; 10 a.m. Saturday, Plaza Court B

BRIAN DINO supports Common Sense Education’s programs within Denver Public Schools and other Colorado districts to empower teachers to transform teaching with technology. Dino spent six years teaching at a DPS technology magnet program; after that he directed operations for four years for the KIPP Colorado charter school network.

Noon Friday, Tower Court A

MARY KAY DOWNES, MJE, advises Odyssey in Chantilly, Virginia. The book has won many awards as has Downes, who was named JEA’s 2007 Yearbook Adviser of the Year and was inducted to the Virginia High School Hall of Fame in 2014. Downes teaches and judges for NSPA, CSPA, regional and state press organizations.

She is past-president of CSPAA. She displays a yard’s passion for yearbook – Y4L!

9 a.m. Friday, Gold; 9 a.m. Saturday, Windows

LINDA DRAKE, MJE, yearbook/newspaper adviser at Chase County Junior-Senior H.S. in Cottonwood Falls, Kansas. Drake has received the Engel Award, the JEA Teacher Inspiration Award and Medal of Merit as well as a CSPA Gold Key Award and the NSPA Pioneer Award. She was named the 2008 National Yearbook Adviser of the Year. She has served on the KSBA, JEA and NSPA boards.

9 a.m. Friday, Governor’s Square 11

SCOTT DUNCAN teaches and advises The Oracle newspaper at Columbus (Indiana) East...
The design of the Denver Art Museum’s Hamilton Building recalls the peaks of the Rocky Mountains. (Photo by Jeff Wells, VISIT DENVER)

H.S. Prior to teaching, Duncan was a sports reporter at The Birmingham (Alabama) News, the Lexington (Kentucky) Herald-Leader and The Muncie (Indiana) Star Press. Duncan, a Northwestern University graduate, received national top 10 honors in 2007 from the Associated Press Sports Editors in the under 40,000 explanatory category. Noon and 1 p.m. Friday, Spruce

JASON ELL is the co-adviser for the RJ Media program at Regis Jesuit H.S. He is in his third year teaching world history and economics and coaching football at Regis Jesuit. Ell also develops online curriculum for Edison Online. He wrote a junior high social studies program. He began advising last year and loves helping students bring events to the community, live. 1 and 2:30 p.m. Saturday, Governor's Square 10

RAY FANNING teaches broadcast journalism at the University of Montana’s School of Journalism. He spent more than 18 years working in local television news in North Dakota, Idaho, Utah and Oregon. Fanning has worked as a reporter, newscast producer, executive producer and special projects manager. He holds a master’s degree from the Medill School of Journalism at Northwestern University. 10 a.m. Friday, Governor's Square 9; 2:30 p.m. Saturday, Plaza Court 5

CARRIE FAUST, MJE, advises the Summit yearbook and Express newspaper at Smoky Hill H.S. in Aurora, Colorado. Her staffs have earned three CSPA Silver Crowns, an NSPA Pacemaker, Gold Medalist and All-American critiques, and many state and local awards. She was a JEA Rising Star in 2008, a JEA Distinguished Yearbook Adviser in 2009 and the CHSPA Teacher of the Year in 2011. 6:45 p.m. Thursday, Governor’s Square 17; 10 a.m. Saturday, Colorado; 11 a.m. Saturday, Governor's Square 17

BRITTNEY FERRIS, CJE, helps yearbook advisers and staffs take their yearbooks to the next level throughout the Chicagoland area as a Walsworth yearbook representative. She uses her previous experience as an award-winning college yearbook editor and a professional graphic designer to teach design principles, journalistic coverage and yearbook trends. Noon Friday, Plaza Court 6; 1 p.m. Friday, Governor's Square 14

BRENDA FIELD, CJE, advises the yearbook at Glenbrook South H.S. in Glenview, Illinois. Her students' publications have been honored with both state and national awards, including NSPA Pacemakers and CSPA Crowns. A JEA Distinguished Yearbook Adviser in 2014, Field serves as a JEA state director. From her classroom to summer workshops, she loves that yearbook has allowed her to explore journalism with creative and intelligent young people. 10 a.m. Saturday, Grand Ballroom II

SUSAN FIELDS earned a BFA in graphic design from Boston University School of Fine Arts and is a representative for Pantone. Founded in 1963, Pantone began as a color innovator in the printing industry with the Pantone Matching System. Today, Pantone's universal language of color is used by 100 million design professionals worldwide to access color trends, communicate color choices and control consistency of color across every imaginable surface, texture, material and finish. 11 a.m. Friday, Plaza Ballroom DE

BILL FLECHTNER, MJE, advised publications in Oregon for 25 years. He is a DJNF Distinguished Adviser and a JEA Medal of Merit recipient. He serves on the JEA Mentor Program Committee and has mentored new advisers since the program began. 8:30 a.m. Thursday, Plaza Court 7; 10 a.m. Friday, Gold; 11 a.m. Friday, Aspen; 9 a.m. Saturday, Plaza Court 4; 2:30 p.m. Saturday, Plaza Court 3

ADRIENNE FORGETTE, MJE and NBCT, was named a JEA Rising Star in 2013 and was an ASNE Reynolds Institute fellow in 2013 at Arizona State University. She advised the award-winning Patriot Images yearbook staff for five years, was a freelance reporter for the Martha’s Vineyard Times in Massachusetts and blogger for CNN. Forgette advises the Darlingtonian.com news site and Jabberwocky yearbook at the Darlington School in Rome, Georgia. 11 a.m. Saturday, Plaza Court 8

GINA FOSCO advises the yearbook and newspaper at Mount Michael Benedictine High School, an all-boys boarding school in Elkhorn, Nebraska. She has a technology background and is eager to share her experiences. 11 a.m. Saturday, Plaza Court 8

JOHN FOSTER is the live broadcast editor for Shawnee Mission East’s student-run newspaper, The Harbinger. This is his second year on staff, and he plans to attend the University of Kansas next year. 2:30 p.m. Saturday, Plaza Court 7

ERIC FRANKOWSKI — Featured speaker (see bio on Page 6) 1 p.m. Friday, Grand Ballroom I

MEGAN FROMM, CJE, is JEA’s Educational Initiatives director and the news literacy curriculum leader. She is an assistant professor at Boise State University, where she teaches journalism and media studies. 10 and 11 a.m. Saturday, Tower Court C

KELLY FURNAS, CJE, is executive director of the national Journalism Education Association and an assistant professor at Kansas State University. Prior to arriving at K-State, he was the student media adviser at Virginia Tech. He also
has worked at newspapers in Las Vegas and Tallahassee, Florida.
7:30 a.m. Thursday, Plaza Ballroom; noon Friday, Windows; 2 p.m. Friday, Plaza Ballroom; noon Saturday, Pinnacle Club, 555 17th St.; 8:30 a.m. Sunday, Plaza Ballroom

MATT GARNETT is a senior at Argyle (Texas) H.S. and is the editor-in-chief of its student-run publication, The Talon News. He also works as a freelance journalist for Dallas Morning News, Denton Record Chronicle, Dave Campbell’s Texas Football, MaxPreps, Fox Sports Southwest and other media outlets. He is an avid member of the #txhsfbMediaMafia via his Twitter handle, @matt_garnett.
Noon and 1 p.m. Saturday, Plaza Court 5

JOEL GARVER is a junior at Kansas State University majoring in secondary education: journalism. He is involved in numerous publications on campus and is the president of K-State’s SJEA chapter.
Noon Saturday, Governor’s Square 10

TOM GAYDA, MJE, directs student media at North Central H.S. in Indianapolis. He is a JEA Medal of Merit winner, NSPA Pioneer, JEA Special Recognition Yearbook Adviser, DUNF Distinguished Adviser, Indiana Journalism Teacher of the Year and Ball State Graduate of the Last Decade. During the summer Gayda directs the Journalism Workshops at Ball State University, where he also teaches online courses.
8 a.m. Saturday, Governor’s Square 10; 9 a.m. Saturday, Plaza Court 6; 11 a.m. Saturday, Grand Ballroom

JOHN GEARHART, CJE, was an experienced trainer with a well-rounded education including an MBA before joining Walsworth Yearbooks. He has a passion for photography, technology and anything innovative, but mostly, he enjoys helping other people by sharing his knowledge and expertise. Not only does he teach at numerous workshops throughout the year, but he also helps train other Walsworth representatives on new technology and software.
Noon and 1 p.m. Saturday, Denver

DON GOBLE is an award-winning broadcast technology, film and multimedia instructor from Ladue Horton Watkins H.S. in St. Louis. He speaks nationally at conferences and conventions, offering educators innovative ways to incorporate digital media into the classroom. Goble was a part of the 2011 Apple Distinguished Educator class and was recognized as a 2014 Distinguished Broadcast Adviser. He is the 2015 Broadcast Adviser of the Year.
9 a.m. Saturday, Governor’s Square 10; 10 a.m. Saturday, Governor’s Square 9; noon Saturday, Pinnacle Club, 555 17th St.

MARK GOODMAN is a professor and the Knight Chair in Scholastic Journalism at Kent (Ohio) State University where he coordinates the Center for Scholastic Journalism’s Scholastic Journalism Census. Goodman, a lawyer, was executive director of the Student Press Law Center for 22 years. He has received many awards for his work with the student press including the Carl Towley Award, JEA’s highest honor.
9 a.m. Friday, Plaza Court 5

ANNIE GORENSTEIN-FALKENBERG, CJE, advises The Claw yearbook at Arvada (Colorado) West H.S. In the five years she has been advising, her staffs have earned All-American critiques and many state and local awards. She is the Colorado High School Press Association secretary.
9 a.m. Friday, Tower Court A

NICOLE GRAVLIN serves as the Walsworth Yearbooks sales representative in San Jose, California. She earned a bachelor of arts in English from Penn State and a master of arts in publishing from Rosemont College, where she focused on publication design and graphic design for magazines. She focuses on finding ways to transform eye-catching magazine layouts into award-winning yearbook spreads.
1 p.m. Saturday, Plaza Ballroom DEF
ELIZABETH GRAY is a survivor of domestic violence and a Marine Corps veteran. The South Carolina Criminal Justice Academy has used her powerful story, including 13 police reports, to educate up to 19,000 police officers annually. She has addressed the South Carolina Legislature twice to help pass laws regarding domestic violence reform, and she was recently featured in the ESPN domestic violence special, "Behind The Lines." Sister Care Inc., a program for battered women, named her 2014 Woman of the Year. As a motivational speaker and professional consultant on domestic violence issues, she uses her voice to encourage and educate others. Gray’s goal is to bring awareness to domestic violence by running a marathon in all 50 states.

9 a.m. Friday, Governor’s Square 16

KIM GREEN, MJE, advises the award-winning Log yearbook and The Triangle newsmagazine staffs at Columbus (Indiana) North H.S. She is JEA’s Certification Committee chair. Her honors include JEA Yearbook Adviser of the Year and Medal of Merit, NSPA Pioneer Award, Indiana Journalism Teacher of the Year, Folger Outstanding Teacher of the Year, DJNF Distinguished Adviser and Ball State University Journalism Hall of Fame induction.

1 p.m. Friday, Plaza Court 5; 3:30 p.m. Friday, Gold; 7:30, 9 and 10 a.m. Saturday, Aspen; noon Saturday, Pinnacle Club, 555 17th St.

PEGGY GREGORY, CJE, advised the award-winning Greenway H.S. Demon Dispatch for 35 years. She is a language arts specialist for Dysart Unified School District and serves on the JEA Mentoring committee. Gregory was local co-chair for two JEA/NSPA Phoenix conventions. Honors include NSPA Pioneer Award, JEA Medal of Merit, CSPA Gold Key and James F. Paschal Award and DJNF Special Recognition Adviser and Distinguished Adviser awards.

8:30 a.m. Thursday, Plaza Court 7; 9 a.m. Friday, Aspen

SARA GREGORY is an investigative reporting fellow at the Student Press Law Center. She studied history at the University of North Carolina at Chapel Hill but spent most of her time working at The Daily Tar Heel, where she was managing editor for two years. Last year, she reported on the issue of college crime in conjunction with reporters at The Columbus Dispatch. The first in a series of stories about that topic, focused on the Clery Act, was published in September.

9 a.m. Friday, Governor’s Square 16

PETER GRIFFIN, CJE, began his yearbook career at 22 years old and continues after 25 years to enjoy his job as a Jostens yearbook specialist. His staffs continually earn state and national awards as well as please their students and communities.

9 a.m. Friday, Tower Court C; noon Friday, Governor’s Square 17

CHAYE GUTIERREZ, a senior at Standley Lake H.S., leads The Lake newsmagazine as co-editor-in-chief. Gutierrez has enjoyed four years of high school journalism and a marketing internship for a Denver nonprofit organization. She is a 2014 Free Spirit scholar who is passionate about advocacy journalism.

1 p.m. Saturday, Tower Court A

KATHY HABIGER, MJE, teaches journalism and photography and advises the JAG yearbook, JagWire newspaper and Mill Valley News Online. She is president-elect of the Kansas Scholastic Press Association. She was the local co-chair of the Kansas City national convention in 2010.

8 a.m. Saturday, Governor’s Square 10; 9 a.m. Saturday, Governor’s Square 9; 11 a.m. Saturday, Governor’s Square 14

KATHRYN HANS advises yearbook at Freedom H.S. in Loudoun County, Virginia, where she also teaches 10th-grade English and AP Literature. This is her fifth year advising.

11 a.m. Saturday, Century

LAURIE HANSEN, CJE, has taught English and journalism at Stillwater (Minnesota) Area H.S. for 25 years. She advises the award-winning Kabekonian yearbook and the Stylus creative arts magazine. Her publications have won Best of Show and Pacemaker awards. Hansen is a JEA state director, a Pioneer recipient and serves as a critique judge for NSPA.

8 a.m. Saturday, Plaza Court 6

CHELSEA HARLAN guides schools through the yearbook creation process as a Jostens yearbook representative. Prior to that, she was a yearbook staff member at Smoky Hill H.S. Her love of yearbook inspired her to attend the Missouri School of Journalism at University of Missouri in Columbia where she earned a degree in journalism and a minor in business.

9 a.m. Friday, Tower Court C

MICHELLE HARMON, MJE, is in her 11th year of advising The Borah Senator in Boise, Idaho. She is traditionally a print journalist and writer, but her experience with jeadigitalmedia.org has helped her teach her staff strategies for improving its print and multimedia publication.

11 a.m. Saturday, Denver; 2:30 p.m. Saturday, Plaza Court 4

ERINN HARRIS, CJE and yerd for the past 20 years, advises Techniques yearbook, t¡TODAY newspaper, t¡TODAY Online and TJTV at Thomas Jefferson H.S. for Science and Technology in Alexandria, Virginia. Her staff has earned a CSPA Silver Crown, an NSPA Pacemaker, Gold Medalist and All-American critiques and many state and local awards. JEA named Harris a 2010 Rising Star and a 2014 Special Recognition Adviser.

Noon Friday, Grand Ballroom II; 7 p.m. Friday, Grand Ballroom; 11 a.m. Saturday, Governor’s Square 17

ANASTASIA HARRISON, CJE, has been the yearbook adviser at Legend H.S. in Parker, Colorado, since 2011 and now also is the newspaper adviser. She has been advising publications for 10 years. Her publication staffs have won a yearbook Pacemaker from NSPA, have been nominated for an online Pacemaker, and have won Silver Crowns from CSPA.

Harrison was named a 2011 JEA Rising Star.

10 a.m. Saturday, Spruce

NANCY HASTINGS, MJE, advised the yearbook and newspaper at Munster H.S. in Indiana for 38 years. Both publications earned Pacemakers, Crowns, Hoosier Stars and Best of Shows. Personal honors include NSPA’s Pioneer, CSPA’s Gold Key, JEA’s Yearbook Adviser of the Year and JEA’s Lifetime Achievement Award. She serves as JEA’s Indiana state director.

11 a.m. Friday, Century

BOBBY HAWTHORNE is an Austin-based writer, writing instructor and contributing reporter and columnist for an education magazine you haven’t read and never will. He is the author of The Radical Write and three or four other books. For his efforts, real and imagined, he has received more than his share of accolades, including JEA’s Carl Towley Award.

10 a.m. Friday, Tower Court A

GAMBLER, CJE, advises print/web newspaper (Pacemaker and All-American) and yearbook at Beverly Hills (California) H.S. She previously advised yearbook and newspaper at South Gate (California) H.S., where she also taught English.

10 a.m. Saturday, Governor’s Square 9

MICHAEL HERNANDEZ has taught broadcast journalism for 16 years at Mira Costa H.S. in Manhattan Beach, California, where he advises the Pacemaker-winning Mustang Morning News. He is the inaugural JEA Broadcast Adviser of the Year.

8:30 a.m. Thursday, Plaza Court 1; 9 a.m. and noon Friday, Governor’s Square 9; 9 and 11 a.m. Saturday, Governor’s Square 10

KALILAH HERSCOVICI advises the newsmagazine class at Chaparral H.S. in Parker, Colorado. This is her second year advising and third year teaching.

1 p.m. Saturday, Plaza Court 3

MARK HILBURN, MJE, advises the Prowler Yearbook and teaches journalism and communications at Millard West H.S. in
PATRICK R. JOHNSON, CJE, advises the award-winning Tom Tom newspaper at Antioch Community H.S. Previously, he was an instructor in the Diederich College of Communication at Marquette University, where he taught digital journalism and visual communication. Johnson is the director of the Kettle Moraine Press Association’s Summer Journalism Workshop. 10 a.m. Friday, Spruce; 11 a.m. and noon Friday, Tower Court B

RON JOHNSON directs Indiana University Student Media and advises the Indiana Daily Student newspaper, Inside magazine and Arbuts yearbook. A frequent conference speaker, Johnson is incoming competition director for the Society for News Design, after editing six editions of The Best of Newspaper Design. He taught at Kansas State University for 19 years, 15 of them advising the Kansas State Collegian newspaper. 1 p.m. Thursday, Governor’s Square 17; 11 a.m. Friday, Plaza Ballroom DEF

LINDSAY JONES — Featured speaker (see bio on Page 6) 9 a.m. Saturday, Plaza Ballroom ABC

MEGAN JONES is a senior at Regis Jesuit H.S. in Aurora, Colorado, and editor-in-chief of the award-winning Girls Division magazine, PULSE. She hopes to teach journalism after college. 1 p.m. Saturday, Plaza Court 7

SHEILA JONES, CJE, taught English for 23 years at Englewood (Colorado) H.S. and advised the Pirate newspaper program that became Colorado’s first state-approved CTE Convergent Media program in 2011. A former president of the Colorado High School Press Association, Jones in retirement is a JEAmplify mentor. She received the JEA Lifetime Achievement Award, CHSPA Medal of Merit, CHSPA Adviser of the Year award, Ridgway Freedom of Speech Award and the National Federation of Press Women Fellowship. 9 a.m. Friday, Governor’s Square 16; 8 a.m. Saturday, Tower Court C

JIM JORDAN is in his 30th year as yearbook adviser at Del Campo H.S. in Fair Oaks, California. His students’ yearbooks have won consistent Gold Crown Awards (13) from CSPA and Pacemaker Awards (15) from NSPA. In 1996 he was named National Yearbook Adviser of the Year by JEA. He also has been awarded the CSPA Gold Key, the NSPA Pioneer Award and the JEA Medal of Merit. 10 and 11 a.m. Saturday, Governor’s Square 16

CRISTAL KAZMIERSKI teaches graphic design, yearbook and drama at Arrowhead Christian Academy in Redlands, California. Her students have earned CSPA Crowns and NSPA Pacemakers for Wings. She was the 2000 JEA National Yearbook Adviser of the Year. She received CSPA’s Gold Key award in 2002 and NSPA’s Pioneer award in 2007. 9 and 10 a.m. Friday, Denver; 10 a.m. Saturday, Governor’s Square 16

LOREN HUGHES has been teaching journalism and sophomore English at Cherry Creek H.S. for more than a decade. She also advises the staff of the Union Street Journal. At her school to support them in their recent development of a comprehensive program and media lab. 11 a.m. Friday, Tower Court B

TREVOR HUGHES — Featured speaker (see bio on Page 6) 11 a.m. Friday, Grand Ballroom I

JOE HUMPHREY, MJE, advises the Red & Black newspaper, Hillsborean yearbook and HHStoday.com news website at Hillsborough H.S. in Tampa, Florida. He serves on the JEA Certification Committee and is local committee chairman for the 2015 JEANSPA Fall National High School Journalism Convention in Orlando. Humphrey, the Florida Scholastic Press Association’s evaluations coordinator and former president, is the 2014 Florida Journalism Teacher of the Year. 11 a.m. Saturday, Plaza Court 5

LAUREN INTRIERI is a senior at Millennium H.S. in Goodyear, Arizona, and this is her third year on the school’s journalism staff. She holds the position of editor-in-chief and overlooks the student news website, Tigger. This will be her third year attending the JEANSPA national convention. 1 p.m. Saturday, Plaza Court 6

ANN A JACOBSON, CJE, advises the news magazine, literary magazine and yearbook for The Bolles School in Jacksonville, Florida. Her students from all classes band together for Coffeehouse, a student-run open mic night. An English teacher for almost 20 sleepless years and a journalism teacher for five, Jacobson finds journalism to be coffee for the soul. 1 p.m. Friday, Denver; 9 a.m. Saturday, Plaza Court B

LORI KEEKLEY, MJE, advises at St. Louis Park (Minnesota) H.S. Previously she worked as the director of contests and critiques at NSPA. The Echo has been a Gold Crown and Pacemaker recipient, and her students have won state and national awards. Keekley is a DUNF Distinguished Adviser and a member JEA’s Scholastic Press Rights Committee. 8:30 a.m. Thursday, Grand Ballroom II; 10 a.m. Friday, Colorado; 10 a.m. Saturday, Tower Court B

DIANA MITSU KLOS is executive director of the National Scholastic Press Association. She served as senior project director at the American Society of News Editors from 1996 to 2012. While at ASNE, she developed, raised money for and administered the High School Journalism Institute, the free online hosting service my.hsj.org, educational site hsj.org and an ad placement service. Earlier, Klos worked for daily newspapers in three states. 7:30 p.m. Thursday, Plaza Ballroom; 9 p.m. Thursday, Windows; noon Friday, Windows; 2 p.m. Friday Plaza Ballroom; noon Saturday, Pinnacle Club, 555 17th St.; 3:30 p.m. Saturday, Plaza Ballroom

DAVE LABELLE teaches photojournalism at Kent (Ohio) State University. He worked at various newspapers, including Pittsburgh Post-Gazette, and taught at Western Kentucky University and the University of Kentucky. Seven former students have been on Pulitzer Prize-winning photo teams. LaBelle has written four books, including “The Great Picture Hunt” and “I don’t want to know all that technical stuff, I just want to to shoot pictures.” 9 and 10 a.m. Saturday, Plaza Ballroom DEF

MATTHEW LAPORTE advises the Southwest Shadow online news site and The Howl yearbook at Southwest Career and Technical Academy in Las Vegas. His staffs have earned a 2014 Online Pacemaker and a 2014 CSPA Silver Crown for their online news site. He is also the JEA Nevada state director and co-president of the Southern Nevada Society of Journalists. Noon Friday, Tower Court D

EVELYN LAUER, CJE, advises the online-only publication Niles West News. She is the
Publications/Public Relations chair for JEA and a 2014 DJNF Special Recognition Adviser. She also writes for the Huffington Post.

10 and 11 a.m. Friday, Spruce; 10 a.m. Saturday, Denver; 11 a.m. Saturday, Aspen

CHRIS LAZARSKI, CJE, teaches social studies and English at Wauwatosa (Wisconsin) West H.S. He has advised an extracurricular print, Web and broadcast media program since 2007. He is a 2014 PBS Digital Innovator and 2014 IREX Global Fellow.

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1 p.m. Saturday, Plaza Court B

PETE LEBLANC is in his 22nd year of teaching and sixth advising three programs at Antelope (California) H.S., which opened in 2008. Titanium yearbook, Titan Times newspaper and Channel 5 Titan TV News staffs have won CSPA Gold and Silver Crowns, NSPA Pacemakers and NSPA Best of Show awards.

2:30 p.m. Saturday, Tower Court B; 7 p.m. Saturday, Plaza Ballroom

JOY LESSARD enjoyed advising award-winning yearbooks and newspapers for 37 years in the Ellensburg (Washington) School District. She was honored with WJEA Adviser of the Year; Ellensburg School District Teacher of the Year; 2008 JEA Teacher Inspiration Award; and 2012 JEA Lifetime Achievement Award. Lessard is a JEA mentor and teaches a summer workshop for advisers at the WJEA journalism camp.

10 a.m. Friday, Aspen; 9 a.m. Saturday, Tower Court B

BRAD LEWIS, MJE, is in his eighth year of teaching journalism and advising publications at the high school level. He is the adviser for The Dart (newspaper), DartNewsOnline.com and The Teresian (yearbook) at St. Teresa’s Academy in Kansas City, Missouri.

8:30 a.m. Thursday, Governor’s Square 14; 10 and 11 a.m. Saturday, Tower Court D

JESSICA LEIFHEIT, CJE, has been advising the Vieo yearbook for five years at Castle View H.S. in Douglas County, Colorado. Her students have received several awards including All-Colorado, NSPA First Class and CSPA Gold Medalist. Leifheit is a frequent conference presenter, is a member-at-large for the Colorado Language Arts Society and is the education coordinator for the Colorado High School Press Association.

8:30 a.m. Thursday, Governor’s Square 14; 10 and 11 a.m. Saturday, Tower Court D

GARY LINDSAY, MJE, recently retired after 40 years of teaching language arts and journalism at Kennedy H.S. in Cedar Rapids, Iowa. During his career he advised newspaper, yearbook and literary magazine, and his staffs earned numerous state and national awards. Lindsay is JEA’s North Central regional director, a JEA mentor for Iowa and a member of several JEA committees.

2:30 p.m. Saturday, Tower Court B; 7 p.m. Saturday, Plaza Ballroom

ANDREW LIVINGSTON serves as a policy analyst for Vicente Sederberg LLC. In October 2013, Livingston was appointed by the Colorado Department of Revenue to represent the law firm on a regulatory panel determining interim production caps for the new retail marijuana industry.

10 a.m. Saturday, Governor’s Square 11

KAY LOCEY, CJE, advised the Commoner newsmagazine at Gov. John R. Rogers H.S. in Puyallup, Washington, where she has also chaired the English department. For more than 20 years she has been active in WJEA, serving on the WJEA board and teaching at the WJEA Summer Workshop. She was honored as the 2008 WJEA Adviser of the Year, and most recently she has joined the JEA Mentoring Program.

9 a.m. Friday, Aspen

TERESA LOCKHART, CJE, is a lifetime member of JEA. She teaches dual-enrollment college English and works as a freelance music journalist. Her passion is to help young writers pursue their passion.

11 a.m. Saturday, Tower Court A

LEFT TO RIGHT: Francine Kontos, Dover Senior High School, Dover, NH; Matt Rasgorshek, Westside High School, Omaha, NE; Roberta Rael, Founder and Director of Generation Justice; Frank Vanderslice, Kennett High School, Kennett Square, PA; Stephanie Walter Williams and John C. Williams, Co-Founders, Reel Works.
speakerBios

VIC LOMBARDI — Featured speaker (see bio on Page 7)
10 a.m. Saturday, Plaza Ballroom ABC

FRANK LOMONTE is executive director of the Student Press Law Center in Washington, D.C., a nonprofit providing legal research, advocacy and training for student journalists. LaMonte is the primary author of Law of the Student Press. His articles about the First Amendment and media law have been published in Education Week and other outlets. Before law school, LaMonte worked as an investigative reporter, editor, columnist and Washington correspondent.
9 a.m. Thursday, Governor’s Square 9; noon and 1 p.m. Friday, Colorado; 9 a.m. and noon Saturday, Colorado

GARY LUNDGREN, Jostens senior marketing manager, served as director of student publications and ASPA during his decade at the University of Arkansas. His staffs received Gold Crowns and Pacemakers, and he received the Gold Key, Pioneer Award and Medal of Merit. In 17 years at Jostens, he edited two editions of the 1,2,3 Curriculum and launched the Look Book and Jostens Adviser University.
10 a.m. and 1 p.m. Friday, Tower Court D

DAVID LYONS — Featured speaker (see bio on Page 7)
1 p.m. Saturday, Plaza Ballroom ABC

YVETTE MANCULICH teaches at Powell Middle School in Littleton, Colorado, and advises The Prowl yearbook. The Prowl has garnered national recognition with three Pacemakers and four Gold Crowns.
1 p.m. Saturday, Governor’s Square 16

AARON MANFULL is the director of student media at Francis Howell North H.S. in St. Charles, Missouri. He is the JEA Digital Media chair and a former DJNF National Journalism Teacher of the Year. He co-directs Media Now, a virtual journalism classroom.
8 a.m. Saturday, Plaza Court 2

BRIAN MARTINEZ, CJE, is a YearTech Specialist for Jostens. Prior to that, he was a newspaper and yearbook adviser in Texas, where his students earned Gold Crowns, Pacemakers and ILPC Gold Stars. He began his career with the Houston Chronicle before becoming a full-on computer Geek and Yard.
1 p.m. Friday, Governor’s Square 9; 9 a.m. Saturday, Denver

SUSAN MASSY advises the Lair yearbook and the Northwest Passage newspaper at Shawnee Mission Northwest H.S. in Kansas, where she teaches newspaper, yearbook and photojournalism. Both publications have earned CSPS Crowns and NSPA Pacemakers. Massy was honored as the 1999 JEA National Yearbook Adviser of the Year.
10 a.m. Friday, Denver; 10 a.m. Saturday, Governor’s Square 16

RYAN MAXFIELD is a junior at Regis Jesuit H.S. in Aurora, Colorado, and he has experience in the field of sports broadcasting. He has worked as the broadcaster for both boys and girls football and has had experience in broadcasting football, baseball and volleyball. Maxfield worked as an emcee at a Special Olympics dance marathon.
11 a.m. Sunday, Plaza Ballroom ABC

ALY MAZZA is the newspaper adviser at Rock Canyon H.S. in Highlands Ranch, Colorado. A second-year adviser, Mazza was introduced to journalism and broadcasting working for NBC during the 2008 Olympics in Torino, Italy. Since then, she has helped advise yearbooks and newspapers for various high schools in Colorado.
8 a.m. Saturday, Tower Court D

JIM MCCARTHY, CJE, teaches convergent journalism at Gregori H.S. in Modesto, California. He advises JNN, a 2014 Broadcast Pacemaker recipient, and the online newspaper JagNewsNet. He has advised a Pacemaker-winning newspaper and taught yearbook throughout his 17 years in student journalism.
10 a.m. Saturday, Governor’s Square 10

KIM MCCARTHY, CJE and M.Ed, teaches journalism and advises VOX, the online news site for the virtual K-12 Mother of Divine Grace School. McCarthy has more than 15 years’ experience in local TV reporting, and writing and producing for NBC News. She also owned her own photography business. Now she brings her experience to her students in the unique setting of a virtual journalism classroom.
9 a.m. Friday, Spruce

TAMRA MCCARTHY, CJE, teaches English and advises Wingspan, the yearbook from James Enochs H.S. in Modesto, California. She was recognized as a 2011 JEA Rising Star adviser and JEA 2012 Distinguished Yearbook Adviser. The 2009 and 2010 yearbooks were awarded Pacemaker and Crown awards.
10 a.m. Saturday, Governor’s Square 17

COURTNEY MCCLASKY is a former adviser turned yearbook representative. Her passion for journalism and classroom management has proven invaluable to her advisers.
9 and 11 a.m. Friday, Tower Court D

JIM MCCROSSEN has been teaching journalism, newspaper and yearbook longer than most of his audience members will have been alive. His students at Blue Valley Northwest H.S. in Overland Park, Kansas, have won some awards and not won others. He is a former professional photojournalist at a now-shuttered daily newspaper in Southern California.
10 a.m. Saturday, Century

MIKE MCLEAN, a Dallas-based freelance photojournalist, teaches photojournalism at high school workshops and conferences throughout the nation. McLean was inducted into the Scholastic Journalism Hall of Fame and has received the JEA Friend of Scholastic Journalism Award. McLean served on the team that produced Get the Picture, the Jostens photography curriculum. He also serves on the planning committee for the Gloria Shields All-American Publications Workshop in Dallas.
Noon, 1 and 2:30 p.m. Saturday, Governor’s Square 14

RYAN C. MEINZER is the director of engineering at Balfour Yearbooks. He has held leadership roles with major aerospace, health care and software companies in addition to his work with open source and project management organizations such as WordPress and Google. He has certifications from Microsoft, Oracle, Scrum Alliance, Sun, MySQL and Project Management Institute in addition to a B.S. in e-business management.
11 a.m. Friday, Governor’s Square 9

WES MIKEL is an independent designer in the Kansas City area. He works with clients and agencies to produce interactive projects and also mentors students at Shawnee Mission Northwest H.S. in Shawnee, Kansas, who publish online journalism and new media.
Noon Saturday, Century

JOE MIRANDO, MJE and Ph.D., is the Elizabeth Weeks Jones Endowed Professor of Humanities at Southeastern Louisiana University in Hammond, Louisiana. He was a daily newspaper reporter/copy editor for five years and a high school journalism teacher/publications adviser for five years. He teaches college courses in media law and ethics as well as communication research and theory, and writes articles for scholarly journals.
10 a.m. Friday, Plaza Court 6; noon Friday, Plaza Court 5; 11 a.m. Saturday, Denver

MISTY MONTANO — Featured speaker (see bio on Page 7)
11 a.m. Saturday, Plaza Ballroom ABC

AMY MORGAN, MJE, advises publications at Shawnee Mission West H.S. The newspaper and yearbook have earned Pacemaker finalist and Best of Show honors. Morgan was local co-chair of the 2010 JEANSPSA Kansas City convention. She serves on the Kansas Scholastic Press Association’s executive board and has been on the board of the Journalism Educators of Metropolitan Kansas City.
9 a.m. Saturday, Governor’s Square 9; 11 a.m. Saturday, Governor’s Square 14

R.J. MORGAN is the director of the Mississippi Scholastic Press Association. He’s a former award-winning high school journalism adviser and was a finalist for Mississippi Teacher of the Year in 2011. Morgan has worked professionally as a freelance sports journalist for more than a decade.
9 a.m. Friday, Plaza Court 6

MARGERITE MORITZ is a professor of journalism at the University of Colorado, Boulder. She has focused her research on crisis journalism. Her documentary, “Covering Columbine,” focused on the stress that...
professional journalists underwent while covering the 1999 school shooting in Colorado. Her most recent work, “Rough Draft,” centers on the work done by student journalists in Colorado.
1 p.m. Saturday, Governor’s Square 17

CORY MORLOCK is in his sixth year of co-advising the 20TV broadcast program in Academy District 20 in Colorado Springs, Colorado. Prior to teaching, he worked as a news producer, photographer and reporter at several broadcast stations.
1 and 2:30 p.m. Saturday, Governor’s Square 10

JUDITH MURRAY, MJE and NBCT, has advised yearbook, newspaper and literary magazine for 11 years. She is a former reporter with the Arkansas Democrat Gazette, where she won the statewide overall prize for Best of Print and Best of Feature Writing from the Society of Professional Journalists. She has won awards for deadline writing and special section writing.
Noon Saturday, Plaza Ballroom DEF

MARK MURRAY is executive director of the Association of Texas Photography Instructors and director of Technical Services and Systems for Arlington ISD. He also is an Adobe Education Leader. Murray is the recipient of NSPA’s Pioneer Award, CSPAs Gold Key and Joseph M. Murphy awards, TAJE’s Trailblazer Award, ATPi’s Star of Texas and JEA’s Carl Towley Award and Medal of Merit.
8 and 9 a.m. Saturday, Grand Ballroom II; noon Saturday, Pinnacle Club, 555 17th St.

HEATHER NAGEL advises the Lion’s Roar yearbook at Christ Presbyterian Academy in Nashville, Tennessee, and is the Tennessee state director for JEA. Her staff received NSPA Best of Show, CSPSA Silver Crown, CSPSA Gold Medal and THSPA Best Overall Yearbook. In 2012, Nagel was named a JEA’s Special Recognition Yearbook Adviser and Tennessee High School Press Association’s Bonnie Hufford Outstanding Media Adviser.
8 and 11 a.m. Saturday, Tower Court B

ELLIS NEPSTAD is a junior at Shawnee Mission East H.S. in Shawnee, Kansas. He is a live broadcast editor on the student-run publication, The Harbinger. This is his second year on staff.
2:30 p.m. Saturday, Plaza Court 7

MARK NEWTON, MJE and JEA’s president, teaches journalism at Mountain Vista H.S. in Highlands Ranch, Colorado, and advises VISTAj. The comprehensive media program includes the Eagle Eye newsmagazine, VistaNow.org, Eagle Vision TV and Aerie yearbook.
8 a.m. Thursday, Governor’s Square 11; 9 p.m. Thursday, Windows; 8 a.m. Friday, Silver; noon and 4 p.m. Friday, JEA Suite; noon Saturday, Pinnacle Club, 555 17th St.; 2:30 p.m. Saturday, Tower Court A

CASEY NICHOLS, CJE, advises student media at Rocklin (California) H.S. In his 32nd year of teaching, he has a profound passion for journalism education. He is a NSPA Pioneer, JEA Medal of Merit and JEA Yearbook Adviser of the Year recipient. Nichols serves as JEA’s vice president and is a member of the Scholastic Press Rights and Digital Media committees. The 2010 National Yearbook Adviser of the Year, she has been honored with JEA’s Medal of Merit and NSPA’s Pioneer Award.
8 and 9 a.m. Saturday, Grand Ballroom II; noon Saturday, Pinnacle Club, 555 17th St.

SARAH NICHOLS, MJE, advises student media at Whitney H.S. in Rocklin, California, where her students have been recognized with top national and state honors. Nichols serves as JEA’s vice president and is a member of the Scholastic Press Rights and Digital Media committees. The 2010 National Yearbook Adviser of the Year, she has been honored with JEA’s Medal of Merit and NSPA’s Pioneer Award.
9 a.m. Friday, Silver; 10 a.m. Friday, JEA Suite; 11 a.m. Friday, Silver

MARGIE NISBETT advises yearbook and video news production at Walnut Grove Middle School in Midlothian, Texas. She has 20 years of teaching experience at the elementary and middle school levels as well as a background in instructional technology. In addition to yearbook and video classes, she teaches a robotics course and is the campus public relations contact.
1 p.m. Friday, Tower Court B

NATIONAL HIGH SCHOOL JOURNALISM CONVENTION
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MEGHAN PERCIVAL, CJE, teaches photojournalism and AP Psychology and advises The Clan yearbook staff at McLean H.S. in Fairfax County, Virginia. The Clan staff has been recognized with the NSPA Pacemaker and CSPA Gold Crown and was inducted into the NSPA Hall of Fame. She received a Gold Key from CSPA in 2013 and was a 2014 JEA Distinguished Adviser.
Noon Friday, Governor’s Square 17

JONATHAN PETERS is an assistant professor of journalism at the University of Kansas, where he teaches media law. An attorney and the press freedom correspondent for the Columbia Journalism Review, Peters has blogged about free speech for the Harvard Law & Policy Review, and he has written for Esquire, The Atlantic, Slate and Wired. Peters is a volunteer attorney for the Student Press Law Center.
1 p.m. Saturday, Colorado

DAVE PHILIPPS — Keynote speaker (see bio on Page 5)
7:30 p.m. Thursday, Plaza Ballroom

KYLE PHILLIPS, CJE, advises The Surveyor news magazine, CRWashSurveyor.com website and The Monument yearbook at George Washington H.S. in Cedar Rapids, Iowa. He is a member of JEA's Digital Media Committee. Phillips was named a JEA Rising Star in April 2014 and Iowa Adviser of the Year in October 2014.
2:30 p.m. Saturday, Governor’s Square 9

AMY POHL has been working in the field of domestic violence for more than seven years — as both a direct service provider for victims and at the systems advocacy level. During law school, she served as director of the Domestic Violence Legal Assistance Clinic. As an attorney in Wyoming, she represented victims of domestic violence. She provided technical assistance for professionals about issues related to relationship violence, sexual assault and stalking. While at Stanford University in California, she worked with student groups to raise awareness about dating violence and sexual abuse on campus.
Pohl joined the staff of Colorado Coalition Against Domestic Violence in February 2014, where she works to call attention to the issue of domestic violence in Colorado.
9 a.m. Friday, Governor’s Square 16

LINDA PUNTNEY, MJE, is a publications consultant, and retired JEA executive director, director of Student Publications Inc. and adviser to the Royal Purple yearbook at Kansas State University. She received JEA’s Carl Towley, Teacher Inspiration and Medal of Merit awards and CSPA’s Gold Key and Charles O’Malley awards. CMA awarded her the Distinguished Four-Year Yearbook adviser, Distinguished Magazine Adviser and the Hall of Fame awards. 8 and 9 a.m. Saturday, Governor’s Square 14; 2:30 p.m. Saturday, Tower Court D

REBECCA POLLARD, CJE advises high school student media — yearbook, online and photojournalism — in Frisco, Texas. In her 15-year career in scholastic journalism, her programs have won state awards and have been recognized nationally. She is the JEA Journalist of the Year Committee chair, teaches at publication workshops around the country, and was the recipient of IILPC’s 2013 Edith Fox King Award.
9 and 10 a.m. Saturday, Plaza Court 3

J.J. OGRIN advises the Pirateeer newspaper, PirateTV and Pirate Log yearbook at Englewood H.S. in Colorado. She earned a bachelor’s degree in technical journalism from Colorado State University and a master’s degree in journalism from Northwestern University in Illinois. After working in the journalism field, she was drawn to teaching others and inspiring them to find the truth and tell the stories of their worlds.
1 p.m. Friday, Tower Court A

MIMI ORTH represents Herff Jones in Southern California, and she is the director of Yearbooks@theBeach summer workshop. A former award-winning yearbook adviser, Orth’s expertise in design and Adobe InDesign is well known as is her passion for beautiful typography. Her schools regularly win national awards and recognition.
8 a.m. Saturday, Governor’s Square 11

KATE OTT, CJE, is the yearbook adviser, journalism teacher and French 1 teacher at Rampart H.S. in Colorado Springs, Colorado. She is certified in Career and Technical Education. She earned a bachelor’s degree in journalism from Ohio University, and a master’s in the art of teaching from Colorado College.
10 a.m. Friday, Gold

SABRINA PACHA, a senior at Standley Lake H.S. in Westminster, Colorado, has been editor-in-chief of The Lake newsmagazine for two years. The Lake received a Pacemaker in 2014 at the JEA/NSPA convention in Washington, D.C.
1 p.m. Saturday, Tower Court A

CLIF PALMBERG, CJE, works for Balfour Yearbooks in Dallas. Palmberg helps develop the future of yearbooks. Palmberg has spent time as a yearbook representative, photojournalist, magazine editor, JEA intern and Kansas State University student publications staff member.
Noon Friday, Governor’s Square 14

JED PALMER, CJE, is the journalism adviser at Sierra Middle School in Parker, Colorado. His publications include yearbook, newspaper, online news and broadcast. His publications have earned Pacemaker and Crown Awards and have been Picture of the Year finalists for seven consecutive years. Palmer was the 2013 Colorado Adviser of the Year and a 2014 JEA Distinguished Adviser.
8 a.m. Thursday, Governor’s Square 17; 1 p.m. Thursday, Plaza Court 5; 10 a.m. Friday, Governor’s Square 14; 1 p.m. Friday, Governor’s Square 11

MEGAN PALMER, CJE, is in her seventh year advising yearbook, newspaper and website at Park Hill South H.S. in Kansas City. She has presented at multiple national, state and local conventions and summer workshops and was named the 2013 Missouri Journalism Teacher of the Year.
10 a.m. Friday, Tower Court B

Elephants roam at the Denver Zoo with the Denver skyline in the distance. The zoo, located in City Park, was founded in 1896. (Photo by Rich Grant)
Fans of the Colorado Rockies cheer on their local baseball team at Coors Field. (Photo by Rich Grant/Visit Denver)

programs. He is actively involved on the JEA's Digital Media Committee.
11 a.m. Saturday, Governor's Square 9

KRISTI RATHBUN, CJE, advises The Black & Gold yearbook at Rock Canyon H.S. in Highlands Ranch, Colorado. For more than 15 years, she has helped students achieve state and national success — from yearbook to newspaper to online. Her students have earned NSPA Pacemaker and All-American awards and CSPA Crown awards in addition to multiple Best of Show honors. Rathbun is JEA's Colorado state director.
8 and 9 a.m. Saturday, Tower Court D; 10 a.m. Saturday, Grand Ballroom I

ROB RATHBUN is the Colorado representative for Balfour Yearbooks. With a background in marketing and sales, he has helped build strong journalism programs for both middle and high schools. An expert in Adobe Photoshop and InDesign, Rathbun is a frequent speaker at national, state and local workshops and conventions, helping students innovate their processes and achieve excellence in journalism.
9 a.m. Friday, Governor's Square 14; 9 a.m. Saturday, Tower Court D

RACHEL RAUCH, CJE, advises the Pacemaker-winning Highlander, Booster sports magazine, Tartan yearbook and The Highlander Online in Mequon, Wisconsin. She is a 2014 JEA Rising Star, ASNE Mizzou Fellow and 2013 SPARK Media Mentor. Rauch was a JEA mentee and is a member of the Kettle Moraine Press Association.
2:30 p.m. Saturday, Governor's Square 17

KRYSTIN PINCKARD REED teaches English, journalism and design productions at Mountain Pointe H.S. in Phoenix. She advises Pride’s Mark yearbook and Voice of the Pride online news. A 2010 graduate of Arizona State University and a 2014 ASU Reynolds High School Journalism Institute fellow, Reed is eager to learn and grow. When spare time occurs, she enjoys photography adventures with her husband.
10 a.m. Friday, Gold

TROY RENCK — Featured speaker (see bio on Page 7)
9 a.m. Friday, Grand Ballroom I

ERICA REWEY advises the Lever and teaches IB Language and Literature at Palmer H.S. in Colorado Springs, Colorado. After attending the Colorado Writing Project summer classes in 2011 and 2013, she has restructured her own classroom to reflect the guiding principles of the reading and writing workshop approach to teaching.
10 a.m. Saturday, Plaza Court 4

DAVE RIGGS is newspaper and yearbook adviser at Wenatchee (Wash.) H.S. The Apple Leaf, the student newspaper, has won two Pacemakers in his first two years as adviser. He worked for The Wenatchee World for 27 years before switching to teaching.
9 a.m. Saturday, Plaza Court 2

MIKE RILEY, CJE, recently retired from teaching broadcast journalism at Cody (Wyoming) H.S. He spent 40 years as an educator, and he has taught in prison, the Marshall Islands, Blackfeet Community College, the University of Montana and the Texas School for the Deaf. His students have won numerous awards, and many have become outstanding professionals in their fields. Riley now serves as a JEA mentor.
Noon Friday, Aspen

JULIA SATTERTHWAITE, CJE, is in her 10th year of advising The Talon at Rochester H.S. in Rochester Hills, Michigan. The publication has experienced success, including four Spartan Awards in 2010, 2011, 2012 and 2014 and a Pacemaker in 2013. Satterthwaite also was the 2014 Golden Pen recipient, which is the highest honor for a journalism adviser in Michigan.
Noon and 1 p.m. Saturday, Tower Court C

ROD SATTERTHWAITE, MJE, is in his first year of advising The Tower at Grosse Pointe South H.S. in Grosse Pointe Farms, Michigan. He is legislative chair of the Michigan Interscholastic Press Association, a member of the SPLC's Advisory Council Steering Committee and a member of the JEA Certification Committee. He was named a 2012 DJNF Distinguished Adviser.
9 a.m. Friday, Tower Court B and 2:30 p.m. Saturday, Tower Court C

LAURA SCHAUB, CJE, is Lifetouch's national key accounts manager. Previously, she directed the Oklahoma Interscholastic Press Association and served as a professor of journalism at the University of Oklahoma. She is past CSPAA president and has received the Gold Key, O'Malley, Paschal and Murphy Awards from CSPA.
9, 10 and 11 a.m. Friday, Governor's Square 17

SABRINA SCHMITZ is a representative for Walsworth Yearbooks and is the former adviser of J.W. Mitchell H.S. in New Port Richey, Florida. Under her leadership, The Stampede yearbook earned multiple CSPA Crowns, a NSPA...
CHRISTIAN SEDERBERG was an integral part of Colorado’s Amendment 64 campaign, acting as core volunteer for the campaign, representing the campaign on Gov. John Hickenlooper’s Amendment 64 Implementation Task Force, and leading the campaign’s legislative implementation team in the Colorado Legislature by coordinating the implementation of the Colorado legislative and regulatory structure related to adult-use marijuana. Sederberg sat on the executive committee of the Committee for Responsible Regulation, which coordinated the campaign to establish statewide excise and sales taxes on the sale of adult-use marijuana in Colorado.

10 a.m. Saturday, Governor’s Square 11

JONATHAN SHIKES — Featured speaker (see bio on Page 7)
1 p.m. Friday, Grand Ballroom II

STACY SHORT is the adviser of The Talon News, which encompasses a website, social media, broadcast videos, writing and photography. Short graduated from Texas Woman’s University with a master’s in English, but has been passionate about journalism her whole life, growing up on the sidelines with her uncle who was the editor-in-chief of her hometown newspaper in Weatherford, Texas. Noon and 1 p.m. Saturday, Plaza Court 7

MIKE SIMONS, CJE, advises the Tesserae yearbook in Corning, New York. Simons’ staffs have earned Crown and Pacemaker recognition many times in recent years, and he is known for presenting high-energy sessions at workshops, camps and conventions coast to coast with an emphasis on photography and yearbook. Simons also teaches information technology and directs CPP’s basketball pep band.
8 a.m. and 1 p.m. Thursday, Plaza Court 6; 11 a.m. Friday, Governor’s Square 16; 9 a.m. Saturday, Plaza Court 7

DANIEL SINGER, a Colorado native, graduated from the University of Colorado at Boulder with a B.A. in English literature. For the past eight years, he has taught high school English at George Washington H.S., where he recently accepted the position of newspaper adviser for the Surveyor.
10 a.m. Friday, Gold

“Broco Buster,” by Alexander Phimister Proctor, is located in Civic Center Park. (Photo by Rich Grant/VISIT DENVER)

“Broco Buster,” by Alexander Phimister Proctor, is located in Civic Center Park. (Photo by Rich Grant/VISIT DENVER)

SUE SKALICKY, MJE, advises journalism at Century and Legacy high schools in Bismarck, North Dakota. She has worked as a medical photographer, a journalist, a leadership speaker and a freelance writer. She is the JEA state director for North Dakota.
Noon and 1 p.m. Friday, Gold

RAY SYLVE, CJE, sales and marketing resource consultant with Herrf Jones Yearbooks, taught journalism and advised student publications in California and Arizona prior to becoming a yearbook representative in the Sacramento area. His own students and those at schools in his territory have earned numerous national, regional and state awards. A CSPA Gold Key winner, Sylve teaches at workshops and conventions from coast to coast.
8 a.m. Saturday, Governor’s Square 17

CAROL SMITH retired after advising the newspaper at Lovington (Illinois) H.S. for many years. As a JEA mentor, she has compiled much information to aid new advisers in helping young journalists succeed. She also serves on the IJEA board.
11 a.m. Friday, Plaza Court 6

CHARLES SMITH is the vice president and a lead producer of the RJTV Sports Network at Regis Jesuit H.S. in Aurora, Colorado. He produces various high school events both live and on-demand.
Noon Saturday, Plaza Court 6

NANCY Y. SMITH, MJE, advises the newspaper, yearbook, online and digital media at Lafayette H.S. in Wildwood, Missouri. She has been teaching journalism and advising publications for 29 years, and she frequently speaks at workshops and conferences. Smith is the JEA national Write-off chair. Honors include DJNF Special Recognition Adviser and JEA Distinguished Yearbook Adviser.
Wednesday through Sunday, Governor’s Square 12; 1 - 7 p.m. Thursday and 8 a.m. - noon Friday, Plaza Registration; 6 p.m. Friday, Windows

MARGARET SORROWS, CJE, advises the yearbook and newspaper at Bryant (Arkansas) H.S. The yearbook has won the All-Arkansas Award every year since 1995, CSPA Silver and Gold Crowns and NSPA Pacemakers. It was inducted into the NSPA Hall of Fame in 2008. Sorrows is a 2007 JEA Distinguished Yearbook Adviser and the 2014 H.L. Hall National Yearbook Adviser of the Year.
10 a.m. Saturday, Grand Ballroom I; noon Saturday, Pinnacle Club, 555 17th St.

HOWARD SPANOGLIE, assistant editor of Communication: Journalism Education Today, formerly advised the Glenbard East H.S. Echo in Lombard, Illinois, and the Highland Park H.S. Bagpipe in Texas. Now located in Asheville, North Carolina, he has edited books and curriculum projects for yearbook companies. Both Spanogle and his students have earned numerous state and national awards.
9:30 a.m. Friday, Governor’s Square 15; 1 p.m. Friday, Plaza Court 6

ALLIE STAUT advises The Scrapbook yearbook at Westfield (Indiana) Middle School, where she teaches art and yearbook. In her five years of advising, her yearbook students have earned numerous state and national honors including both a CSPA Gold and Silver Crown, NSPA All American, multiple Best of Show awards and Picture of the Year 2012 and 2013.
Noon Friday, Governor’s Square 11; 8 a.m. Saturday, Plaza Court 7

CATHERINE KNIGHT STEELE is a professor in the Department of Journalism and Media Communication at Colorado State University. Here research examines representations of marginalized communities in news and popular media. She also analyzes how traditionally marginalized populations use online technology and social media to generate narratives and multicultural perspectives in journalism. She teaches courses in multiculturalism and media.
Noon Saturday, Governor’s Square 17

ROBIN STOVER, MJE, has been teaching journalism and advising publications since 1985. She hopes she has learned a thing or two over the years. She advises The Rock, BearingNews.org, Southpaw and Flashback at Rock Bridge H.S. in Columbia, Missouri.
1 p.m. Saturday, Century

JIM STRAUB has worked for Walworth Yearbooks for 15 years. He started his yearbook career as a graphic designer and later joined the technology team. Straub has taught thousands of yearbookers at workshops throughout the nation and trained Walsworth employees on InDesign
and Photoshop. After eight years as a sales rep in Illinois, Straub moved to Colorado.
1 p.m. Saturday, Denver

LYNN STRAUSE, CJE, advised 30 yearbooks before retiring, the last 13 at East Lansing (Michigan) H.S. Strause speaks and judges for national, regional and state organizations. She was named Michigan’s Adviser of the Year and JEA’s National Yearbook Adviser of the Year, and received a CSPSA Gold Key, NSPA Pioneer Award and JEA Lifetime Achievement Award. She works as a yearbook consultant.
8 and 9 a.m. Saturday, Governor’s Square 16

MIKE SUKLE is the advertising agency pro who worked with Colorado officials to develop the new anti-pot campaign Don’t be a Lab Rat.
10 a.m. Saturday, Governor’s Square 11

SHARON SWANSON has been advising yearbook more than 15 years at Niles West H.S. in Skokie, Illinois. She also teaches honors sophomore and senior English.
11 a.m. Friday, Spruce

MIKE TAYLOR is a journalism specialist/key accounts with Walsworth Yearbooks. He taught yearbook, newspaper and television production at Lecanto (Florida) H.S. for 13 years. He has served as president of the Florida Scholastic Press Association and has received the FSPA Gold Medallion and JEA Medal of Merit.
1 p.m. Friday, Silver; 11 a.m. Saturday, Plaza Court 3

ERIC THOMAS, MJE, is the executive director of the Kansas Scholastic Press Association and a journalism lecturer at the University of Kansas. He is a former journalism teacher at St. Teresa’s Academy in Kansas City, Missouri. Before teaching he worked as a newspaper photojournalist. Thomas is a board member for the Journalism Educators of Metro-Kansas City.
8 a.m. Saturday, Plaza Ballroom DEF; 11 a.m. Saturday, Plaza Court 4

DAVID THOMPSON is a professor in the Department of First-Year and Transition Studies at Kennesaw State University, near Atlanta. His media background includes owner and president of SENSS Publications and Seminars Inc. and director of online services and content development at the Columbia (Mo.) Daily Tribune.
1 p.m. Friday, Silver; 11 a.m. Saturday, Plaza Court 2

JENNIFER FREEMAN THOMPSON has never met a play on words or an ultra thin sans serif she didn’t like. She has designed for publications including Oxford American and AY Magazine. She recently returned to the yearbook world to become the director of marketing for Picaboo Yearbooks. She stays active in scholastic journalism as a speaker and judge and lives in North Little Rock, Arkansas.
8 a.m. Saturday, Plaza Ballroom DEF

ANNABEL THORPE is the managing editor for The Talon News at Argyle (Texas) H.S. She is a second-year staffer and recently directed the UIL film state finalist “Rubber Band Reminders.”
1 p.m. Friday, Plaza Court 3

CINDY TODD advises the El Paisano yearbook and teaches photojournalism at Westlake H.S. in Austin, Texas. Her students have earned top awards from ILPC, CSPSA and NSPA. Todd has received the 2012 H.L. Hall National Yearbook Adviser of the Year, Max Haddick Teacher of the Year, TAJE Trailblazer, CSPSA Gold Key, NSPA Pioneer and JEA Medal of Merit. Todd is a past president of TAJE.
1 p.m. Friday, Governor’s Square 9

ZAHIRA TORRES — Keynote speaker (see bio on Page 5)
2 p.m. Friday, Plaza Ballroom

SUSAN TURNER JONES advises The Rambler literary magazine and the newspaper and yearbook at Sierra Canyon School in Chatsworth, California. Her publications have received multiple CSPSA Gold Crowns, NSPA Pacemakers and Gallup leadership awards. She also has taught at summer journalism programs and conferences and has written for journalism textbooks and magazines. She has built journalism programs at four schools.
10 a.m. Saturday, Plaza Court 5

Torpe will be editor-in-chief for 2015-2016.
Noon Saturday, Plaza Court 5

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MARY VAN is a teacher and publications adviser at Century H.S. in Bismarck, North Dakota. She began to advise the Riot literary magazine in 2011. She was elated when her students’ hard work paid off when they won first place Best of Show in 2014 at the JEA/NSPA national convention in San Diego. Van began advising yearbook this fall and will advise newspaper in the future.

9 and 10 a.m. Saturday, Tower Court A; 1 p.m. Saturday, Plaza Court B

APRIL VAN BUREN, MJE, is a media specialist at La Follette H.S. in Madison, Wisconsin. She is president of the Kettle Moraine Press Association and a member of the JEA Write-off committee. The 2013 New Mexico adviser of the year has taught journalism for 10+ years, including as an adjunct for the University of New Mexico, faculty at George Mason University’s WJMC and at KEMP A Kamp (Wisconsin).

8 a.m. Friday, Windows; 8 a.m. Saturday, Grand Ballroom I

SUZI VAN STEENBERGEN, CJE, advised MavLife, the student news organization at La Costa Canyon H.S. in Encinitas, California, for five years. During that time, her students received several awards, including the JEA Student Journalist Impact Award and the Courage in Student Journalism Award, as well as several NSPA Story of the Year and several Best of Show awards. Van Steenbergen is a JEA Rising Star.

9 a.m. Friday, Century; 10 a.m. Friday, Governor’s Square 11

CHRIS VANDERVEEN — Featured speaker (see bio on Page 7)
10 a.m. Friday, Grand Ballroom I

KAREN WAGNER-SLUSHER, CJE, advises yearbook and teaches introductory journalism and a social media/blog class at Eaglecrest H.S. in Colorado. Her love of journalism began when she was in high school, and she has dedicated much of her career to scholastic media.

10 a.m. Friday, Tower Court C

WALNUT GROVE MIDDLE SCHOOL yearbook staff is a select group of sixth-, seventh- and eighth-grade students who must submit an application to be considered for the yearlong elective class. Students are responsible for all aspects of the campus yearbook production including photography, theme development, layout and design, fundraising, as well community service activities and other campus print and photography projects.

1 p.m. Friday, Tower Court B

CARMEN WENDT, MJE, has been a teacher and adviser more than 30 years, advising both yearbook and newspaper staffs. She was a member of the Phoenix local committee, is JEA Arizona state director and is in the Arizona Adviser Hall of Fame.

11 a.m. Friday, Aspen; 8 a.m. Saturday, Plaza Court 4

ANTHONY WHITTEN, CJE, began his journalism career as a high school yearbook editor. He then served as business manager of Corks & Curls at the University of Virginia for three years. Whitten advises the Guardian yearbook and the Watchdog newspaper at Westfield H.S. in Chantilly, Virginia. He also advises the Stone Observer, a middle school newspaper. He was a 2013 JEA Rising Star.

8:30 a.m. Thursday, Plaza Court 8; 11 a.m. Saturday, Century

LAURA WIDMER is the associate director at National Scholastic Press Association/Associated Collegiate Press. Prior to NSPA, Widmer was general manager of the Iowa State Daily and publications director at Northwestern Missouri State University. While at Northwest, Tower yearbook and Northwest Missourian newspaper won numerous Pacemaker and Crown awards. She is a recipient of NSPA’s Pioneer Award and in the College Media Association Hall of Fame.

10 a.m. Friday, Silver

BRADLEY WILSON, MJE, is the director of student media at Midwestern State University. He is the editor of JEA’s national magazine — Communication: Journalism Education Today. He has received the Gold Key from the CSPA, the Pioneer Award from NSPA and the Carl Towley Award from JEA. In 2014, the National Press Photographers Association named him the Robin F. Garland Educator of the Year.

1 p.m. Thursday, Governor’s Square 16; 8 a.m. and 1 p.m. Friday, Plaza Court 8; 4 p.m. Friday, Plaza Ballroom; 11 a.m. Saturday, Plaza Ballroom DEF

STACEY WOELFEL is the leader of the Missouri School of Journalism’s new efforts in the documentary journalism field. The program will use the powerful Missouri Method approach to hands-on learning to teach both undergraduate and graduate students through the making of their own documentaries. Woelfel is developing the program to begin teaching in the fall of 2015.

10 a.m. Friday, Governor’s Square 10

DR. LARRY WOLK is executive director and chief medical officer of the Colorado Department of Public Health and Environment. Since joining the agency in September 2013, Wolk’s mission has been to simplify the health system for the residents of Colorado and to position the department as the leader in providing evidence-based health and environmental information. During his tenure he has overseen flood recovery, a federal shutdown and the promulgation of the nation’s first air-quality rules specific to methane reduction for oil and gas operations. His new frontier is addressing the myriad issues surrounding medical and retail marijuana. Wolk has received many honors, including Colorado Pediatrician of the Year, Denver Business Journal Healthcare Executive of the Year and the 7News Denver Everyday Hero award.

10 a.m. Saturday, Governor’s Square 11

JAMES WOOLDRIDGE works as a photo editor for the Harbinger, a student-run publication at Shawnee Mission East H.S. in Prairie Village, Kansas. He wants to pursue photojournalism as a career.

Noon Saturday, Governor’s Square 11

JENNIFER YOUNG advises yearbook and newspaper at President Theodore Roosevelt H.S. in Honolulu, Hawaii. She is the newly appointed JEA Hawaii state director.

10 a.m. Friday, Gold

JESSICA YOUNG, MJE, has been advising publications for seven years. She was a JEA Future Teacher Scholarship recipient in 2010 and a Rising Star in 2012. Young co-chaired the 2014 San Diego convention. She serves on the board of directors for Quill and Scroll International Honor Society and is the San Diego JEA president.

10 and 11 a.m. Saturday, Plaza Court 2

SARAH ZERWIN advises The Royal Banner news network and teaches language arts at Fairview H.V.S. in Boulder, Colorado. She is a teacher consultant for the Colorado Writing Project and the former editor of Statement, the Colorado Language Arts Society. She is working on a book about the adventure of implementing the reading and writing workshop at the high school level.

2:30 p.m. Saturday, Plaza Court 8

LAURA ZHU, CJE, advises the Jamboree yearbook at Toby Johnson Middle School in California. She was Elk Grove USD’s 2013 Teacher of the Year and a California League of Middle Schools Educator of the Year. Zhu’s yearbook staffs have earned several state and national awards including three consecutive CSPA Gold Crowns and a 2011 NSPA Pacemaker. She is JEA’s Junior High/Middle School Contest chair.

Noon Friday, Governor’s Square 11; 8 a.m. Saturday, Plaza Court 7

STAN ZOLLER, MJE, is an adjunct professor of journalism at Lake Forest (Illinois) College. He is in his 16th year of journalism education and is a JEA director-at-large. He is a member of JEA’s Scholaristic Press Rights Committee. Zoller is also vice president/Freedom of Information of the Chicago Headline Club, Chicago’s SPJ Chapter.

6:45 p.m. Thursday, Governor’s Square 17; 10 a.m. Friday, Century; 11 a.m. Friday, Colorado; 11 a.m. Saturday, Colorado
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